

Jan-Hinrich Meyer

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/869818/publications.pdf>

Version: 2024-02-01

9
papers

108
citations

1683934

5
h-index

1719901

7
g-index

9
all docs

9
docs citations

9
times ranked

109
citing authors

#	ARTICLE	IF	CITATIONS
1	Are you getting it? Integrating theories to explain intentions to get vaccinated against COVID-19 in Spain. <i>Journal of Risk Research</i> , 2022, 25, 1055-1074.	1.4	7
2	Better support for supportive jobs. How to improve brand performance through better compensation and training for in-store merchandisers. <i>Journal of Retailing and Consumer Services</i> , 2022, 64, 102750.	5.3	3
3	That's wrong... but it's good! How moral decoupling allows consumers to feel less guilty about supporting companies involved in unethical conduct. <i>Journal of Marketing Management</i> , 2022, 38, 1494-1528.	1.2	2
4	What women want? How contextual product displays influence women's online shopping behavior. <i>Journal of Business Research</i> , 2021, 123, 625-641.	5.8	28
5	Online Atmospheric - An Evaluation of the Current State of the Art and Future Research Directions. <i>Springer Proceedings in Business and Economics</i> , 2021, , 129-136.	0.3	0
6	The impact of the perceived risk of COVID-19 on consumers' attitude and behavior toward locally produced food. <i>British Food Journal</i> , 2021, 123, 281-301.	1.6	33
7	Categorical versus dimensional thinking: improving anti-stigma campaigns by matching health message frames and implicit worldviews. <i>Journal of the Academy of Marketing Science</i> , 2020, 48, 222-245.	7.2	19
8	In-store Merchandisers – An Overlooked Strategic Asset for National Brand Manufacturers to Build Retailer Relationships and to Gain Product Visibility. <i>Springer Proceedings in Business and Economics</i> , 2020, , 65-73.	0.3	0
9	How Business Cycles Affect the Healthcare Sector: A Cross-country Investigation. <i>Health Economics (United Kingdom)</i> , 2016, 25, 787-800.	0.8	16