

Andreas Baetzgen

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8696748/publications.pdf>

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1
papers

5
citations

3311381
1
h-index

3475538
1
g-index

1
all docs

1
docs citations

1
times ranked

4
citing authors

#	ARTICLE	IF	CITATIONS
1	Usersâ€™ Definition of Snapchat Usage. Implications for Marketing on Snapchat. JMM International Journal on Media Management, 2019, 21, 130-156.	0.8	5