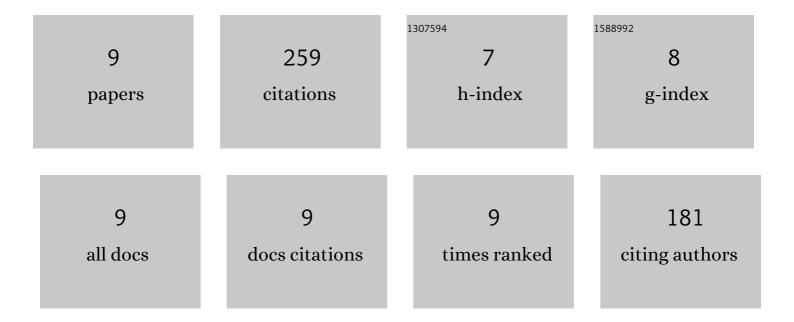
Adrian Micu

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/8694462/publications.pdf

Version: 2024-02-01



#	Article	IF	CITATIONS
1	Assessing an on-site customer profiling and hyper-personalization system prototype based on a deep learning approach. Technological Forecasting and Social Change, 2022, 174, 121289.	11.6	16
2	The Impact of Artificial Intelligence Use on the E-Commerce in Romania. Amfiteatru Economic, 2021, 23, 137.	2.1	15
3	The state of #digitalentrepreneurship: a big data Leximancer analysis of social media activity. International Entrepreneurship and Management Journal, 2021, 17, 1899-1916.	5.0	20
4	Matching the future capabilities of an artificial intelligence-based software for social media marketing with potential users' expectations. Technological Forecasting and Social Change, 2020, 151, 119794.	11.6	57
5	Online customer experience in e-retailing: implications for web entrepreneurship. International Entrepreneurship and Management Journal, 2019, 15, 651-675.	5.0	37
6	Country-based comparison of accommodation brands in social media: An fsQCA approach. Journal of Business Research, 2018, 89, 235-242.	10.2	37
7	Market Intelligence Precursors for the Entrepreneurial Resilience Approach: The Case of the Romanian Eco-Label Product Retailers. Sustainability, 2018, 10, 190.	3.2	6
8	Analyzing user sentiment in social media: Implications for online marketing strategy. Psychology and Marketing, 2017, 34, 1094-1100.	8.2	71
9	PREDICTING THE ECONOMIC IMPACT OF USING RENEWABLE ENERGY BY MODELLING THROUGH ARTIFICIAL INTELLIGENCE TECHNIQUES. European Journal of Sustainable Development (discontinued), 2017, 6, .	0.9	0