Simona Popa

List of Publications by Year in descending order

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759233 940533 21 997 12 16 citations h-index g-index papers 21 21 21 802 all docs docs citations times ranked citing authors

#	Article	IF	Citations
1	A discriminant analysis of high and low-innovative firms: the role of IT, human resources, innovation strategy, intellectual capital and environmental dynamism. Journal of Knowledge Management, 2022, 26, 1615-1632.	5.1	16
2	The instrumentation of science parks: an integrative framework of enabling factors. Journal of Intellectual Capital, 2020, 22, 24-56.	5.4	11
3	Antecedents and Consequences of Adopting Social Networking Technologies for Knowledge Sharing in Small Firms., 2020,, 452-472.		O
4	Information technology, knowledge management and environmental dynamism as drivers of innovation ambidexterity: a study in SMEs. Journal of Knowledge Management, 2018, 22, 824-849.	5.1	245
5	An investigation of the effect of electronic business on financial performance of Spanish manufacturing SMEs. Technological Forecasting and Social Change, 2018, 136, 355-362.	11.6	46
6	Social Media Technologies' Use for the Competitive Information and Knowledge Sharing, and Its Effects on Industrial SMEs' Innovation. Information Systems Management, 2017, 34, 291-301.	5.7	48
7	Financing knowledge-intensive enterprises: evidence from CVCs in the US. Journal of Technology Transfer, 2017, 42, 338-353.	4.3	36
8	Social web knowledge sharing and innovation performance in knowledge-intensive manufacturing SMEs. Journal of Technology Transfer, 2017, 42, 425-440.	4.3	126
9	KMS self-efficacy, KMS quality, expected reward and subjective norm: investigating knowledge sharing attitude of Malaysia's Halal industry. European Journal of International Management, 2017, 11, 407.	0.2	12
10	Analyzing the complementarity of web infrastructure and elnnovation for business value generation. Data Technologies and Applications, 2016, 50, 118-134.	0.8	25
11	E-BUSINESS, ORGANIZATIONAL INNOVATION AND FIRM PERFORMANCE IN MANUFACTURING SMES: AN EMPIRICAL STUDY IN SPAIN. Technological and Economic Development of Economy, 2016, 22, 885-904.	4.6	167
12	Understanding cosmopolitan consumers' repeat purchasing in the emarketplace: contribution from a brand orientation theoretical perspective. E A M: Ekonomie A Management, 2016, 19, 149-166.	1.0	12
13	Antecedents and Consequences of Adopting Social Networking Technologies for Knowledge Sharing in Small Firms. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 207-227.	0.8	0
14	How to Improve Knowledge Exchange by Using Internet Technologies. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 176-192.	0.8	0
15	Analyzing the Use of Web 2.0 for Brand Awareness and Competitive Advantage: An Empirical Study in the Malaysian Hospitability Industry. Information Systems Management, 2014, 31, 96-103.	5 . 7	47
16	Web knowledge sharing and its effect on innovation: an empirical investigation in SMEs. Knowledge Management Research and Practice, 2014, 12, 103-113.	4.1	93
17	Explaining the adoption of Internet stock trading in Malaysia: comparing models. Asian Journal of Technology Innovation, 2014, 22, 131-151.	2.8	13
18	Determinants of Web 2.0 technologies for knowledge sharing in SMEs. Service Business, 2014, 8, 425-438.	4.2	45

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#	Article	IF	CITATIONS
19	Effective Implementation of an Interuniversity E-Learning Initiative. Advances in Higher Education and Professional Development Book Series, 2014, , 273-293.	0.2	0
20	Key Dimensions on B2C E-Business. International Journal of Human Capital and Information Technology Professionals, 2013, 4, 43-55.	0.6	0
21	Implementing an IT service information management framework: The case of COTEMAR. International Journal of Information Management, 2012, 32, 589-594.	17.5	55