

# Simona Popa

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8694231/publications.pdf>

Version: 2024-02-01

21  
papers

997  
citations

759233

12  
h-index

940533

16  
g-index

21  
all docs

21  
docs citations

21  
times ranked

802  
citing authors

#	ARTICLE	IF	CITATIONS
1	Information technology, knowledge management and environmental dynamism as drivers of innovation ambidexterity: a study in SMEs. <i>Journal of Knowledge Management</i> , 2018, 22, 824-849.	5.1	245
2	E-BUSINESS, ORGANIZATIONAL INNOVATION AND FIRM PERFORMANCE IN MANUFACTURING SMES: AN EMPIRICAL STUDY IN SPAIN. <i>Technological and Economic Development of Economy</i> , 2016, 22, 885-904.	4.6	167
3	Social web knowledge sharing and innovation performance in knowledge-intensive manufacturing SMEs. <i>Journal of Technology Transfer</i> , 2017, 42, 425-440.	4.3	126
4	Web knowledge sharing and its effect on innovation: an empirical investigation in SMEs. <i>Knowledge Management Research and Practice</i> , 2014, 12, 103-113.	4.1	93
5	Implementing an IT service information management framework: The case of COTEMAR. <i>International Journal of Information Management</i> , 2012, 32, 589-594.	17.5	55
6	Social Media Technologies™ Use for the Competitive Information and Knowledge Sharing, and Its Effects on Industrial SMEs™ Innovation. <i>Information Systems Management</i> , 2017, 34, 291-301.	5.7	48
7	Analyzing the Use of Web 2.0 for Brand Awareness and Competitive Advantage: An Empirical Study in the Malaysian Hospitality Industry. <i>Information Systems Management</i> , 2014, 31, 96-103.	5.7	47
8	An investigation of the effect of electronic business on financial performance of Spanish manufacturing SMEs. <i>Technological Forecasting and Social Change</i> , 2018, 136, 355-362.	11.6	46
9	Determinants of Web 2.0 technologies for knowledge sharing in SMEs. <i>Service Business</i> , 2014, 8, 425-438.	4.2	45
10	Financing knowledge-intensive enterprises: evidence from CVCs in the US. <i>Journal of Technology Transfer</i> , 2017, 42, 338-353.	4.3	36
11	Analyzing the complementarity of web infrastructure and innovation for business value generation. <i>Data Technologies and Applications</i> , 2016, 50, 118-134.	0.8	25
12	A discriminant analysis of high and low-innovative firms: the role of IT, human resources, innovation strategy, intellectual capital and environmental dynamism. <i>Journal of Knowledge Management</i> , 2022, 26, 1615-1632.	5.1	16
13	Explaining the adoption of Internet stock trading in Malaysia: comparing models. <i>Asian Journal of Technology Innovation</i> , 2014, 22, 131-151.	2.8	13
14	KMS self-efficacy, KMS quality, expected reward and subjective norm: investigating knowledge sharing attitude of Malaysia's Halal industry. <i>European Journal of International Management</i> , 2017, 11, 407.	0.2	12
15	Understanding cosmopolitan consumers™ repeat purchasing in the emarketplace: contribution from a brand orientation theoretical perspective. <i>E A M: Economie A Management</i> , 2016, 19, 149-166.	1.0	12
16	The instrumentation of science parks: an integrative framework of enabling factors. <i>Journal of Intellectual Capital</i> , 2020, 22, 24-56.	5.4	11
17	Key Dimensions on B2C E-Business. <i>International Journal of Human Capital and Information Technology Professionals</i> , 2013, 4, 43-55.	0.6	0
18	Effective Implementation of an Interuniversity E-Learning Initiative. <i>Advances in Higher Education and Professional Development Book Series</i> , 2014, , 273-293.	0.2	0

#	ARTICLE	IF	CITATIONS
19	Antecedents and Consequences of Adopting Social Networking Technologies for Knowledge Sharing in Small Firms. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2016, , 207-227.	0.8	0
20	How to Improve Knowledge Exchange by Using Internet Technologies. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2016, , 176-192.	0.8	0
21	Antecedents and Consequences of Adopting Social Networking Technologies for Knowledge Sharing in Small Firms. , 2020, , 452-472.		0