

GÃ¶kÃ¼rku Kurucu

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8675512/publications.pdf>

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2
papers

5
citations

3311381

1
h-index

3475538

1
g-index

2
all docs

2
docs citations

2
times ranked

5
citing authors

#	ARTICLE	IF	CITATIONS
1	Testing the Validity of Taylor's Rule on Developing Countries for Effective Financial Marketing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 450-470.	0.8	1
2	Negative Intra Group Network Externalities in a Monopolistic Two-Sided Market. Review of Network Economics, 2018, 17, 51-73.	0.8	4