## Gökçe Kurucu

## List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/8675512/publications.pdf

Version: 2024-02-01

3311381 3475538 2 5 1 1 citations g-index h-index papers 2 2 2 5 citing authors docs citations times ranked all docs

#	Article	IF	CITATIONS
1	Negative Intra Group Network Externalities in a Monopolistic Two-Sided Market. Review of Network Economics, 2018, 17, 51-73.	0.8	4
2	Testing the Validity of Taylor's Rule on Developing Countries for Effective Financial Marketing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 450-470.	0.8	1