

# Trento, Lr

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8674298/publications.pdf>

Version: 2024-02-01

8  
papers

114  
citations

1683354  
5  
h-index

1872312  
6  
g-index

8  
all docs

8  
docs citations

8  
times ranked

67  
citing authors

#	ARTICLE	IF	CITATIONS
1	Green marketing in supermarkets: Conventional and digitized marketing alternatives to reduce waste. Journal of Cleaner Production, 2021, 296, 126531.	4.6	35
2	Industry-retail symbiosis: What we should know to reduce perishable processed food disposal for a wider circular economy. Journal of Cleaner Production, 2021, 318, 128622.	4.6	13
3	A digitally enabled circular economy for mitigating food waste: Understanding innovative marketing strategies in the context of an emerging economy. Technological Forecasting and Social Change, 2021, 173, 121062.	6.2	48
4	Design Science Research in practice: review of applications in Industrial Engineering. GestÃO & ProduÇÃO, 2021, 28, .	0.5	8
5	Lean Manufacturing and Industry 4.0”Are There Interactions? a Multiple Case Study. Springer Proceedings in Business and Economics, 2020, , 779-787.	0.3	0
6	Servitization as a Startup Driver: A Case Study in a Technology Park. Springer Proceedings in Business and Economics, 2020, , 957-966.	0.3	1
7	Top managers’ role in key account management. Journal of Business and Industrial Marketing, 2019, 34, 977-993.	1.8	9
8	Failure-to-service may lead industrial business to bankruptcy: drivers and ways to mitigate them. GestÃO & ProduÇÃO, 0, 29, .	0.5	0