

Bridget Kelly

List of Publications by Year in descending order

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Version: 2024-02-01

141
papers

7,115
citations

44069

48
h-index

69250

77
g-index

149
all docs

149
docs citations

149
times ranked

5097
citing authors

#	ARTICLE	IF	CITATIONS
1	Brands with personalities “good for businesses, but bad for public health? A content analysis of how food and beverage brands personify themselves on Twitter. <i>Public Health Nutrition</i> , 2022, 25, 51-60.	2.2	16
2	Assessment of Feeding Practices and Mealtime Environments in Australian Family Daycare Services. <i>Journal of Nutrition Education and Behavior</i> , 2022, 54, 442-448.	0.7	1
3	Identifying barriers and facilitators in the development and implementation of government-led food environment policies: a systematic review. <i>Nutrition Reviews</i> , 2022, 80, 1896-1918.	5.8	8
4	Parents’ Perceptions of Children’s Exposure to Unhealthy Food Marketing: a Narrative Review of the Literature. <i>Current Nutrition Reports</i> , 2022, 11, 9-18.	4.3	4
5	Comment on Muzzioli et al. Are Front-of-Pack Labels a Health Policy Tool? <i>Nutrients</i> 2022, 14, 771. <i>Nutrients</i> , 2022, 14, 2165.	4.1	2
6	Differential exposure to, and potential impact of, unhealthy advertising to children by socioeconomic and ethnic groups: A systematic review of the evidence. <i>Obesity Reviews</i> , 2021, 22, e13144.	6.5	59
7	Indirect Associations Between Commercial Television Exposure and Child Body Mass Index. <i>Journal of Nutrition Education and Behavior</i> , 2021, 53, 20-27.	0.7	11
8	An Overview of Research Opportunities to Increase the Impact of Nutrition Intervention Research in Early Childhood and Education Care Settings According to the RE-AIM Framework. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 2745.	2.6	1
9	Foods provided to children in family day care: an observational study. <i>Public Health Nutrition</i> , 2021, 24, 3196-3204.	2.2	2
10	Australian Children’s Exposure to, and Engagement With, Web-Based Marketing of Food and Drink Brands: Cross-sectional Observational Study. <i>Journal of Medical Internet Research</i> , 2021, 23, e28144.	4.3	36
11	Providing Measurement, Evaluation, Accountability, and Leadership Support (MEALS) for Non-communicable Diseases Prevention in Ghana: Project Implementation Protocol. <i>Frontiers in Nutrition</i> , 2021, 8, 644320.	3.7	7
12	Implementation of the Code of Marketing of Breast-Milk Substitutes in Vietnam: Marketing Practices by the Industry and Perceptions of Caregivers and Health Workers. <i>Nutrients</i> , 2021, 13, 2884.	4.1	17
13	Policy Inertia on Regulating Food Marketing to Children: A Case Study of Malaysia. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 9607.	2.6	6
14	The relative importance of primary food choice factors among different consumer groups: A latent profile analysis. <i>Food Quality and Preference</i> , 2021, 94, 104199.	4.6	10
15	Tracking Progress from Policy Development to Implementation: A Case Study on Adoption of Mandatory Regulation for Nutrition Labelling in Malaysia. <i>Nutrients</i> , 2021, 13, 457.	4.1	7
16	Experiential Learning Interventions and Healthy Eating Outcomes in Children: A Systematic Literature Review. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 10824.	2.6	21
17	Remember Me? Exposure to Unfamiliar Food Brands in Television Advertising and Online Advergaming Drives Children’s Brand Recognition, Attitudes, and Desire to Eat Foods: A Secondary Analysis from a Crossover Experimental-Control Study with Randomization at the Group Level. <i>Journal of the Academy of Nutrition and Dietetics</i> , 2020, 120, 120-129.	0.8	20
18	Advertising Placement in Digital Game Design Influences Children’s Choices of Advertised Snacks: A Randomized Trial. <i>Journal of the Academy of Nutrition and Dietetics</i> , 2020, 120, 404-413.	0.8	26

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19	Can counter-advertising protect spectators of elite sport against the influence of unhealthy food and beverage sponsorship? A naturalistic trial. <i>Social Science and Medicine</i> , 2020, 266, 113415.	3.8	7
20	Prevalence and Credibility of Nutrition and Health Claims: Policy Implications from a Case Study of Mongolian Food Labels. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 7456.	2.6	3
21	Regulating children's exposure to food marketing on television: are the restrictions during children's programmes enough?. <i>Appetite</i> , 2020, 154, 104752.	3.7	9
22	Parents' reactions to unhealthy food <i>v</i>. pro-health sponsorship options for children's sport: an experimental study. <i>Public Health Nutrition</i> , 2020, 23, 727-737.	2.2	6
23	Benchmarking the transparency, comprehensiveness and specificity of population nutrition commitments of major food companies in Malaysia. <i>Globalization and Health</i> , 2020, 16, 35.	4.9	12
24	Children's trips to school dominated by unhealthy food advertising in Sydney, Australia. <i>Public Health Research and Practice</i> , 2020, 30, .	1.5	10
25	Advertising and Marketing to Children. , 2019, , 418-423.		1
26	Children's Exposure to Television Food Advertising Contributes to Strong Brand Attachments. <i>International Journal of Environmental Research and Public Health</i> , 2019, 16, 2358.	2.6	21
27	Skin Conductance Responses Indicate Children are Physiologically Aroused by Their Favourite Branded Food and Drink Products. <i>International Journal of Environmental Research and Public Health</i> , 2019, 16, 3014.	2.6	7
28	Front-of-pack nutrition labelling in the European region: identifying what works for governments and consumers. <i>Public Health Nutrition</i> , 2019, 22, 1125-1128.	2.2	23
29	Consumers' Views on the Importance of Specific Front-of-Pack Nutrition Information: A Latent Profile Analysis. <i>Nutrients</i> , 2019, 11, 1158.	4.1	10
30	Food Marketing Influences Children's Attitudes, Preferences and Consumption: A Systematic Critical Review. <i>Nutrients</i> , 2019, 11, 875.	4.1	227
31	Global benchmarking of children's exposure to television advertising of unhealthy foods and beverages across 22 countries. <i>Obesity Reviews</i> , 2019, 20, 116-128.	6.5	144
32	Letter to the Editor: Authors' response to "Children and "junk food" advertising: Critique of a recent Australian study". <i>Journal of Consumer Behaviour</i> , 2019, 18, 447-452.	4.2	0
33	Children's self-regulation of eating provides no defense against television and online food marketing. <i>Appetite</i> , 2018, 125, 438-444.	3.7	19
34	Community junior sport sponsorship: an online experiment assessing children's responses to unhealthy food <i>v</i>. pro-health sponsorship options. <i>Public Health Nutrition</i> , 2018, 21, 1176-1185.	2.2	11
35	Sustained impact of energy-dense TV and online food advertising on children's dietary intake: a within-subject, randomised, crossover, counter-balanced trial. <i>International Journal of Behavioral Nutrition and Physical Activity</i> , 2018, 15, 37.	4.6	66
36	<i>Public Health Nutrition</i> special issue on ultra-processed foods. <i>Public Health Nutrition</i> , 2018, 21, 1-4.	2.2	71

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37	The impact of unhealthy food sponsorship vs. pro-health sponsorship models on young adults's™ food preferences: a randomised controlled trial. BMC Public Health, 2018, 18, 1399.	2.9	19
38	A thematic content analysis of how marketers promote energy drinks on digital platforms to young Australians. Australian and New Zealand Journal of Public Health, 2018, 42, 530-531.	1.8	20
39	Digital Promotion of Energy Drinks to Young Adults Is More Strongly Linked to Consumption Than Other Media. Journal of Nutrition Education and Behavior, 2018, 50, 888-895.	0.7	29
40	Extent of implementation of food environment policies by the Malaysian Government: gaps and priority recommendations. Public Health Nutrition, 2018, 21, 3395-3406.	2.2	11
41	A randomized trial assessing the effects of health claims on choice of foods in the presence of front-of-pack labels. American Journal of Clinical Nutrition, 2018, 108, 1275-1282.	4.7	16
42	Unhealthy food and non-alcoholic beverage advertising on children's™, youth and family free-to-air and digital television programmes in Thailand. BMC Public Health, 2018, 18, 737.	2.9	16
43	The Effects of Digital Marketing of Unhealthy Commodities on Young People: A Systematic Review. Nutrients, 2018, 10, 148.	4.1	84
44	Can front-of-pack labels influence portion size judgements for unhealthy foods?. Public Health Nutrition, 2018, 21, 2776-2781.	2.2	11
45	Like and share: associations between social media engagement and dietary choices in children. Public Health Nutrition, 2018, 21, 3210-3215.	2.2	62
46	Junk Food Marketing on Instagram: Content Analysis. JMIR Public Health and Surveillance, 2018, 4, e54.	2.6	87
47	Evaluation of a "healthiness"™ rating system for food outlet types in Australian residential communities. Nutrition and Dietetics, 2017, 74, 29-35.	1.8	26
48	The relative ability of different front-of-pack labels to assist consumers discriminate between healthy, moderately healthy, and unhealthy foods. Food Quality and Preference, 2017, 59, 109-113.	4.6	38
49	Consumers'™ responses to health claims in the context of other on-pack nutrition information: a systematic review. Nutrition Reviews, 2017, 75, 260-273.	5.8	51
50	The types and aspects of front-of-pack food labelling schemes preferred by adults and children. Appetite, 2017, 109, 115-123.	3.7	55
51	Is Living near Healthier Food Stores Associated with Better Food Intake in Regional Australia?. International Journal of Environmental Research and Public Health, 2017, 14, 884.	2.6	28
52	Exposure to digital marketing enhances young adults's™ interest in energy drinks: An exploratory investigation. PLoS ONE, 2017, 12, e0171226.	2.5	56
53	The impact of interpretive and reductive front-of-pack labels on food choice and willingness to pay. International Journal of Behavioral Nutrition and Physical Activity, 2017, 14, 171.	4.6	64
54	Unhealthy food marketing to New Zealand children and adolescents through the internet. New Zealand Medical Journal, 2017, 130, 32-43.	0.5	10

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55	Children's exposure to food advertising on free-to-air television: an Asia-Pacific perspective. <i>Health Promotion International</i> , 2016, 31, dau055.	1.8	41
56	Young adults: beloved by food and drink marketers and forgotten by public health?: Fig. 1. <i>Health Promotion International</i> , 2016, 31, dav081.	1.8	61
57	The Impact of Marketing and Advertising on Food Behaviours: Evaluating the Evidence for a Causal Relationship. <i>Current Nutrition Reports</i> , 2016, 5, 139-149.	4.3	75
58	Television advertising, not viewing, is associated with negative dietary patterns in children. <i>Pediatric Obesity</i> , 2016, 11, 158-160.	2.8	30
59	The normative power of food promotions: Australian children's attachments to unhealthy food brands. <i>Public Health Nutrition</i> , 2016, 19, 2940-2948.	2.2	22
60	Consumers' responses to front-of-pack labels that vary by interpretive content. <i>Appetite</i> , 2016, 101, 205-213.	3.7	66
61	Description, measurement and evaluation of tertiary-education food environments. <i>British Journal of Nutrition</i> , 2016, 115, 1598-1606.	2.3	34
62	Piecing the puzzle together: case studies of international research in health-promoting sports clubs. <i>Global Health Promotion</i> , 2016, 23, 75-84.	1.3	39
63	The combined effect of front-of-pack nutrition labels and health claims on consumers' evaluation of food products. <i>Food Quality and Preference</i> , 2016, 53, 57-65.	4.6	51
64	Advertising as a cue to consume: a systematic review and meta-analysis of the effects of acute exposure to unhealthy food and nonalcoholic beverage advertising on intake in children and adults. <i>American Journal of Clinical Nutrition</i> , 2016, 103, 519-533.	4.7	385
65	Food advertising and eating behavior in children. <i>Current Opinion in Behavioral Sciences</i> , 2016, 9, 26-31.	3.9	115
66	Unhealthy product sponsorship of Australian national and state sports organisations. <i>Health Promotion Journal of Australia</i> , 2015, 26, 52-56.	1.2	29
67	Reading the mind of children in response to food advertising: a cross-sectional study of Malaysian schoolchildren's attitudes towards food and beverages advertising on television. <i>BMC Public Health</i> , 2015, 15, 1047.	2.9	21
68	A Hierarchy of Unhealthy Food Promotion Effects: Identifying Methodological Approaches and Knowledge Gaps. <i>American Journal of Public Health</i> , 2015, 105, e86-e95.	2.7	123
69	Consumer support for healthy food and drink vending machines in public places. <i>Australian and New Zealand Journal of Public Health</i> , 2015, 39, 355-357.	1.8	35
70	Measuring Food Brand Awareness in Australian Children: Development and Validation of a New Instrument. <i>PLoS ONE</i> , 2015, 10, e0133972.	2.5	6
71	Density of outdoor food and beverage advertising around schools in Ulaanbaatar (Mongolia) and Manila (The Philippines) and implications for policy. <i>Critical Public Health</i> , 2015, 25, 280-290.	2.4	26
72	New Media but Same Old Tricks: Food Marketing to Children in the Digital Age. <i>Current Obesity Reports</i> , 2015, 4, 37-45.	8.4	95

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73	Food Environment Interventions to Improve the Dietary Behavior of Young Adults in Tertiary Education Settings: A Systematic Literature Review. <i>Journal of the Academy of Nutrition and Dietetics</i> , 2015, 115, 1647-1681.e1.	0.8	102
74	A mixed-method examination of food marketing directed towards children in Australian supermarkets. <i>Health Promotion International</i> , 2014, 29, 267-277.	1.8	52
75	Response to: Counter-advertising to combat unhealthy food marketing will not be enough. Commentary on "Can counter-advertising reduce pre-adolescent children's susceptibility to front-of-package promotions on unhealthy foods?" <i>Experimental research</i> . <i>Social Science and Medicine</i> , 2014, 116, 223-224.	3.8	1
76	Effects of nutrient content claims, sports celebrity endorsements and premium offers on pre-adolescent children's food preferences: experimental research. <i>Pediatric Obesity</i> , 2014, 9, e47-57.	2.8	103
77	Can counter-advertising reduce pre-adolescent children's susceptibility to front-of-package promotions on unhealthy foods?: Experimental research. <i>Social Science and Medicine</i> , 2014, 116, 211-219.	3.8	27
78	Counter-Advertising May Reduce Parent's Susceptibility to Front-of-Package Promotions on Unhealthy Foods. <i>Journal of Nutrition Education and Behavior</i> , 2014, 46, 467-474.	0.7	21
79	Trends in the cost of a healthy food basket and fruit and vegetable availability in New South Wales, Australia, between 2006 and 2009. <i>Nutrition and Dietetics</i> , 2014, 71, 117-126.	1.8	19
80	Food references and marketing in popular magazines for children and adolescents in New Zealand: A content analysis. <i>Appetite</i> , 2014, 83, 75-81.	3.7	26
81	Population estimates of Australian children's exposure to food and beverage sponsorship of sports clubs. <i>Journal of Science and Medicine in Sport</i> , 2014, 17, 394-398.	1.3	28
82	Can front-of-pack labelling schemes guide healthier food choices? Australian shoppers' responses to seven labelling formats. <i>Appetite</i> , 2014, 72, 90-97.	3.7	90
83	Identifying important and feasible policies and actions for health at community sports clubs: A consensus-generating approach. <i>Journal of Science and Medicine in Sport</i> , 2014, 17, 61-66.	1.3	52
84	Obesogenic television food advertising to children in Malaysia: sociocultural variations. <i>Global Health Action</i> , 2014, 7, 25169.	1.9	27
85	Digital Junk: Food and Beverage Marketing on Facebook. <i>American Journal of Public Health</i> , 2014, 104, e56-e64.	2.7	157
86	A proposed approach to monitor private-sector policies and practices related to food environments, obesity and non-communicable disease prevention. <i>Obesity Reviews</i> , 2013, 14, 38-48.	6.5	64
87	<sc>INFORMAS</sc> (<sc>International <sc>Network for <sc>Food and) Tj ETQq1 1 0.784314 rgBT /Overbo	6.5	415
88	A comparison of the cost of generic and branded food products in Australian supermarkets. <i>Public Health Nutrition</i> , 2013, 16, 894-900.	2.2	20
89	How well do Australian shoppers understand energy terms on food labels?. <i>Public Health Nutrition</i> , 2013, 16, 409-417.	2.2	37
90	Building the case for independent monitoring of food advertising on Australian television. <i>Public Health Nutrition</i> , 2013, 16, 2249-2254.	2.2	31

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91	Monitoring food and non-alcoholic beverage promotions to children. Obesity Reviews, 2013, 14, 59-69.	6.5	82
92	Monitoring the availability of healthy and unhealthy foods and non-alcoholic beverages in community and consumer retail food environments globally. Obesity Reviews, 2013, 14, 108-119.	6.5	147
93	Monitoring the health-related labelling of foods and non-alcoholic beverages in retail settings. Obesity Reviews, 2013, 14, 70-81.	6.5	77
94	Monitoring policy and actions on food environments: rationale and outline of the INFORMAS policy engagement and communication strategies. Obesity Reviews, 2013, 14, 13-23.	6.5	22
95	Monitoring the price and affordability of foods and diets globally. Obesity Reviews, 2013, 14, 82-95.	6.5	142
96	Monitoring the levels of important nutrients in the food supply. Obesity Reviews, 2013, 14, 49-58.	6.5	69
97	Monitoring and benchmarking government policies and actions to improve the healthiness of food environments: a proposed Government Healthy Food Environment Policy Index. Obesity Reviews, 2013, 14, 24-37.	6.5	181
98	Monitoring foods and beverages provided and sold in public sector settings. Obesity Reviews, 2013, 14, 96-107.	6.5	39
99	Monitoring the impacts of trade agreements on food environments. Obesity Reviews, 2013, 14, 120-134.	6.5	94
100	Monitoring and benchmarking population diet quality globally: a step-wise approach. Obesity Reviews, 2013, 14, 135-149.	6.5	70
101	Views of children and parents on limiting unhealthy food, drink and alcohol sponsorship of elite and children's sports. Public Health Nutrition, 2013, 16, 130-135.	2.2	31
102	Derailing healthy choices: an audit of vending machines at train stations in NSW. Health Promotion Journal of Australia, 2012, 23, 73-75.	1.2	24
103	Conference Day 1 - Wednesday 5 September 2012. Nutrition and Dietetics, 2012, 69, 2-20.	1.8	0
104	Restricting unhealthy food sponsorship: Attitudes of the sporting community. Health Policy, 2012, 104, 288-295.	3.0	34
105	Do We Provide Meaningful Guidance for Healthful Eating? An Investigation into Consumers' Interpretation of Frequency Consumption Terms. Journal of Nutrition Education and Behavior, 2012, 44, 459-463.	0.7	9
106	Australian athletes' health behaviours and perceptions of role modelling and marketing of unhealthy products. Health Promotion Journal of Australia, 2012, 23, 63-69.	1.2	8
107	Art of persuasion: An analysis of techniques used to market foods to children. Journal of Paediatrics and Child Health, 2011, 47, 776-782.	0.8	57
108	Advertising of fast food to children on Australian television: the impact of industry self-regulation. Medical Journal of Australia, 2011, 195, 20-24.	1.7	58

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109	Brief Report "Role modelling unhealthy behaviours: food and drink sponsorship of peak sporting organisations. Health Promotion Journal of Australia, 2011, 22, 72-75.	1.2	15
110	Advertising of fast food to children on Australian television: the impact of industry self-regulation. Medical Journal of Australia, 2011, 195, 453-453.	1.7	3
111	Tobacco and alcohol sponsorship of sporting events provide insights about how food and beverage sponsorship may affect children's health. Health Promotion Journal of Australia, 2011, 22, 91-96.	1.2	31
112	Food advertising on children's popular subscription television channels in Australia. Australian and New Zealand Journal of Public Health, 2011, 35, 127-130.	1.8	12
113	Trends in food advertising to children on free-to-air television in Australia. Australian and New Zealand Journal of Public Health, 2011, 35, 131-134.	1.8	30
114	A Menagerie of Promotional Characters: Promoting Food to Children through Food Packaging. Journal of Nutrition Education and Behavior, 2011, 43, 349-355.	0.7	55
115	Industry self regulation of television food advertising: Responsible or responsive?. Pediatric Obesity, 2011, 6, e390-e398.	3.2	45
116	Measuring local food environments: An overview of available methods and measures. Health and Place, 2011, 17, 1284-1293.	3.3	124
117	"Food company sponsors are kind, generous and cool": (Mis)conceptions of junior sports players. International Journal of Behavioral Nutrition and Physical Activity, 2011, 8, 95.	4.6	48
118	Parent's responses to nutrient claims and sports celebrity endorsements on energy-dense and nutrient-poor foods: an experimental study. Public Health Nutrition, 2011, 14, 1071-1079.	2.2	84
119	Food and drink sponsorship of children's sport in Australia: who pays?. Health Promotion International, 2011, 26, 188-195.	1.8	46
120	Television Food Advertising to Children: A Global Perspective. American Journal of Public Health, 2010, 100, 1730-1736.	2.7	312
121	Health promotion in sport: An analysis of peak sporting organisations' health policies. Journal of Science and Medicine in Sport, 2010, 13, 566-567.	1.3	25
122	Regulating the types of foods and beverages marketed to Australian children: How useful are food industry commitments?. Nutrition and Dietetics, 2010, 67, 258-266.	1.8	16
123	Opening up Australian preschoolers' lunchboxes. Australian and New Zealand Journal of Public Health, 2010, 34, 288-292.	1.8	34
124	Examining opportunities for promotion of healthy eating at children's sports clubs. Australian and New Zealand Journal of Public Health, 2010, 34, 583-588.	1.8	40
125	Parental perceptions of barriers to children's participation in organised sport in Australia. Journal of Paediatrics and Child Health, 2010, 46, 197-203.	0.8	55
126	Industry self-regulation of food marketing to children: Reading the fine print. Health Promotion Journal of Australia, 2010, 21, 229-235.	1.2	16

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127	Munch and Move: evaluation of a preschool healthy eating and movement skill program. <i>International Journal of Behavioral Nutrition and Physical Activity</i> , 2010, 7, 80.	4.6	124
128	Consumer testing of the acceptability and effectiveness of front-of-pack food labelling systems for the Australian grocery market. <i>Health Promotion International</i> , 2009, 24, 120-129.	1.8	239
129	SMOKE AND MIRRORS: NUTRITION CONTENT CLAIMS USED TO MARKET UNHEALTHY FOOD. <i>Nutrition and Dietetics</i> , 2009, 66, 62-64.	1.8	7
130	Parental awareness and attitudes of food marketing to children: A community attitudes survey of parents in New South Wales, Australia. <i>Journal of Paediatrics and Child Health</i> , 2009, 45, 493-497.	0.8	24
131	Using a research framework to identify knowledge gaps in research on food marketing to children in Australia. <i>Australian and New Zealand Journal of Public Health</i> , 2009, 33, 253-257.	1.8	8
132	Water shortage in Australian fast food outlets. <i>Australian and New Zealand Journal of Public Health</i> , 2008, 32, 492.	1.8	0
133	The commercial food landscape: outdoor food advertising around primary schools in Australia. <i>Australian and New Zealand Journal of Public Health</i> , 2008, 32, 522-528.	1.8	85
134	Persuasive food marketing to children: use of cartoons and competitions in Australian commercial television advertisements. <i>Health Promotion International</i> , 2008, 23, 337-344.	1.8	71
135	Internet food marketing on popular children's websites and food product websites in Australia. <i>Public Health Nutrition</i> , 2008, 11, 1180-1187.	2.2	66
136	Double standards for community sports: promoting active lifestyles but unhealthy diets. <i>Health Promotion Journal of Australia</i> , 2008, 19, 226-228.	1.2	40
137	Food references and marketing to children in Australian magazines: a content analysis. <i>Health Promotion International</i> , 2007, 22, 284-291.	1.8	44
138	Television food advertising to children: the extent and nature of exposure. <i>Public Health Nutrition</i> , 2007, 10, 1234-1240.	2.2	126
139	Children's television sub-standards: a call for significant amendments. <i>Medical Journal of Australia</i> , 2007, 186, 18-18.	1.7	5
140	Fat chance for Mr Veggie TV ads. <i>Australian and New Zealand Journal of Public Health</i> , 2007, 31, 190-190.	1.8	5
141	The effects of different regulation systems on television food advertising to children. <i>Australian and New Zealand Journal of Public Health</i> , 2007, 31, 340-343.	1.8	24