

F Javier Miranda

List of Publications by Year in descending order

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43
papers

1,903
citations

430874

18
h-index

289244

40
g-index

45
all docs

45
docs citations

45
times ranked

1747
citing authors

#	ARTICLE	IF	CITATIONS
1	Creation of Work Integration Social Enterprises (WISEs) by Social Action Organizations: Proposal of a Model for Decision-Making. <i>Voluntas</i> , 2022, , 1-17.	1.7	0
2	Choosing between Formal and Informal Technology Transfer Channels: Determining Factors among Spanish Academicians. <i>Sustainability</i> , 2021, 13, 2476.	3.2	6
3	An assessment of the determinants of licensing of university patents: a survey of Spanish universities. <i>Academia Revista Latinoamericana De Administracion</i> , 2021, ahead-of-print, .	1.1	1
4	Exploring how mindfulness may enhance perceived value of travel experience. <i>Service Industries Journal</i> , 2020, 40, 800-824.	8.3	21
5	The Scent of Art. Perception, Evaluation, and Behaviour in a Museum in Response to Olfactory Marketing. <i>Sustainability</i> , 2020, 12, 1384.	3.2	12
6	Reverse Logistics and Urban Logistics: Making a Link. <i>Sustainability</i> , 2019, 11, 5684.	3.2	9
7	Fashion brands on retail websites: Customer performance expectancy and e-word-of-mouth. <i>Journal of Retailing and Consumer Services</i> , 2018, 41, 131-141.	9.4	68
8	Quality in e-Government services: A proposal of dimensions from the perspective of public sector employees. <i>Telematics and Informatics</i> , 2018, 35, 457-469.	5.8	36
9	Re-thinking university spin-off: a critical literature review and a research agenda. <i>Journal of Technology Transfer</i> , 2018, 43, 1007-1038.	4.3	73
10	The Spin-Off as an Instrument of Sustainable Development: Incentives for Creating an Academic USO. <i>Sustainability</i> , 2018, 10, 4266.	3.2	11
11	The use of Facebook by local authorities: a comparative analysis of the USA, UK and Spain. <i>Electronic Government</i> , 2018, 14, 200.	0.2	3
12	Academic entrepreneurship in Spanish universities: An analysis of the determinants of entrepreneurial intention. <i>European Research on Management and Business Economics</i> , 2017, 23, 113-122.	6.9	178
13	Academic entrepreneurial intention: the role of gender. <i>International Journal of Gender and Entrepreneurship</i> , 2017, 9, 66-86.	3.2	36
14	Determinants of the intention to create a spin-off in Spanish universities. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2017, 21, 299.	0.1	8
15	The Use of Social Networking by Higher Education Institutions in Spain. <i>Journal of Cases on Information Technology</i> , 2016, 18, 16-34.	0.7	2
16	Customer delight: perception of hotel spa consumers. <i>European Journal of Tourism Hospitality and Recreation</i> , 2016, 7, 13-20.	0.8	12
17	Analyzing the Use of Social Networks Sites in the Purchasing Decision Process. , 2016, , 1550-1562.		1
18	The Web as a Marketing Tool in the Spanish Foodservice Industry: Evaluating the Websites of Spainâ€™s Top Restaurants. <i>Journal of Foodservice Business Research</i> , 2015, 18, 146-162.	2.3	21

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19	Determinantes de la intención de uso de Facebook en el proceso de decisión de compra. Investigaciones Europeas De Dirección Y Economía De La Empresa, 2015, 21, 26-34.	0.6	7
20	The region-of-origin (ROO) effect on purchasing preferences. British Food Journal, 2015, 117, 820-839.	2.9	59
21	Using Social Networks Sites in the Purchasing Decision Process. International Journal of E-Business Research, 2014, 10, 18-35.	1.0	16
22	Facebook as a Marketing Tool. International Journal of Virtual Communities and Social Networking, 2014, 6, 14-28.	0.2	5
23	Customer Loyalty in the ADSL Services Market in Spain: Background and Moderating Effects. Services Marketing Quarterly, 2014, 35, 19-36.	1.1	7
24	Who needs delight?. Journal of Service Management, 2014, 25, 101-124.	7.2	89
25	Professional Sports Teams on Social Networks: A Comparative Study Employing the Facebook Assessment Index. International Journal of Sport Communication, 2014, 7, 74-89.	0.8	26
26	The antecedents of client loyalty in business-to-business (B2B) electronic marketplaces. Industrial Marketing Management, 2013, 42, 814-823.	6.7	75
27	Evaluation of Social Network Sites. International Journal of Online Marketing, 2013, 3, 28-42.	1.1	0
28	An Assessment Methodology for Hotel Websites. International Journal of Service Science, Management, Engineering, and Technology, 2013, 4, 1-17.	1.1	0
29	Primary health care services quality in Spain. International Journal of Quality and Service Sciences, 2012, 4, 387-398.	2.4	21
30	Innovations and trends in meat consumption: An application of the Delphi method in Spain. Meat Science, 2012, 92, 816-822.	5.5	43
31	Linking internal market orientation and new service performance. European Journal of Innovation Management, 2011, 14, 207-226.	4.6	58
32	Assessing primary healthcare services quality in Spain: managers' vs. patients' perceptions. Service Industries Journal, 2010, 30, 2137-2149.	8.3	18
33	Quantitative Assessment of Football Web Sites: An Empirical Study of the Best European Football Club. Journal of Service Science and Management, 2010, 03, 110-116.	0.5	8
34	Quantitative assessment of European municipal web sites. Internet Research, 2009, 19, 425-441.	4.9	43
35	Characteristics of research on green marketing. Business Strategy and the Environment, 2009, 18, 223-239.	14.3	161
36	Implementing a reverse logistics system: a case study. International Journal of Procurement Management, 2009, 2, 346.	0.2	10

#	ARTICLE	IF	CITATIONS
37	The Importance of Quality, Satisfaction, Trust, and Image in Relation to Rural Tourist Loyalty. Journal of Travel and Tourism Marketing, 2008, 25, 117-136.	7.0	212
38	Characteristics of the research on reverse logistics (1995â€“2005). International Journal of Production Research, 2008, 46, 1099-1120.	7.5	219
39	Quantitative evaluation of commercial web sites:. International Journal of Information Management, 2004, 24, 313-328.	17.5	120
40	Assessing the validity of new product development techniques in Spanish firms. European Journal of Innovation Management, 2002, 5, 98-106.	4.6	18
41	The effect of new product development techniques on new product success in Spanish firms. Industrial Marketing Management, 2002, 31, 261-271.	6.7	104
42	A new Web assessment index: Spanish universities analysis. Internet Research, 2001, 11, 226-234.	4.9	67
43	An Assessment Methodology for Hotel Websites. , 0, , 284-302.		0