

F Javier Miranda

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/866003/publications.pdf>

Version: 2024-02-01

43
papers

1,903
citations

430874

18
h-index

289244

40
g-index

45
all docs

45
docs citations

45
times ranked

1747
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|------|-----------|
| 1 | Characteristics of the research on reverse logistics (1995â€“2005). <i>International Journal of Production Research</i> , 2008, 46, 1099-1120. | 7.5 | 219 |
| 2 | The Importance of Quality, Satisfaction, Trust, and Image in Relation to Rural Tourist Loyalty. <i>Journal of Travel and Tourism Marketing</i> , 2008, 25, 117-136. | 7.0 | 212 |
| 3 | Academic entrepreneurship in Spanish universities: An analysis of the determinants of entrepreneurial intention. <i>European Research on Management and Business Economics</i> , 2017, 23, 113-122. | 6.9 | 178 |
| 4 | Characteristics of research on green marketing. <i>Business Strategy and the Environment</i> , 2009, 18, 223-239. | 14.3 | 161 |
| 5 | Quantitative evaluation of commercial web sites:. <i>International Journal of Information Management</i> , 2004, 24, 313-328. | 17.5 | 120 |
| 6 | The effect of new product development techniques on new product success in Spanish firms. <i>Industrial Marketing Management</i> , 2002, 31, 261-271. | 6.7 | 104 |
| 7 | Who needs delight?. <i>Journal of Service Management</i> , 2014, 25, 101-124. | 7.2 | 89 |
| 8 | The antecedents of client loyalty in business-to-business (B2B) electronic marketplaces. <i>Industrial Marketing Management</i> , 2013, 42, 814-823. | 6.7 | 75 |
| 9 | Re-thinking university spin-off: a critical literature review and a research agenda. <i>Journal of Technology Transfer</i> , 2018, 43, 1007-1038. | 4.3 | 73 |
| 10 | Fashion brands on retail websites: Customer performance expectancy and e-word-of-mouth. <i>Journal of Retailing and Consumer Services</i> , 2018, 41, 131-141. | 9.4 | 68 |
| 11 | A new Web assessment index: Spanish universities analysis. <i>Internet Research</i> , 2001, 11, 226-234. | 4.9 | 67 |
| 12 | The region-of-origin (ROO) effect on purchasing preferences. <i>British Food Journal</i> , 2015, 117, 820-839. | 2.9 | 59 |
| 13 | Linking internal market orientation and new service performance. <i>European Journal of Innovation Management</i> , 2011, 14, 207-226. | 4.6 | 58 |
| 14 | Quantitative assessment of European municipal web sites. <i>Internet Research</i> , 2009, 19, 425-441. | 4.9 | 43 |
| 15 | Innovations and trends in meat consumption: An application of the Delphi method in Spain. <i>Meat Science</i> , 2012, 92, 816-822. | 5.5 | 43 |
| 16 | Academic entrepreneurial intention: the role of gender. <i>International Journal of Gender and Entrepreneurship</i> , 2017, 9, 66-86. | 3.2 | 36 |
| 17 | Quality in e-Government services: A proposal of dimensions from the perspective of public sector employees. <i>Telematics and Informatics</i> , 2018, 35, 457-469. | 5.8 | 36 |
| 18 | Professional Sports Teams on Social Networks: A Comparative Study Employing the Facebook Assessment Index. <i>International Journal of Sport Communication</i> , 2014, 7, 74-89. | 0.8 | 26 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 19 | Primary health care services quality in Spain. International Journal of Quality and Service Sciences, 2012, 4, 387-398. | 2.4 | 21 |
| 20 | The Web as a Marketing Tool in the Spanish Foodservice Industry: Evaluating the Websites of Spain's Top Restaurants. Journal of Foodservice Business Research, 2015, 18, 146-162. | 2.3 | 21 |
| 21 | Exploring how mindfulness may enhance perceived value of travel experience. Service Industries Journal, 2020, 40, 800-824. | 8.3 | 21 |
| 22 | Assessing the validity of new product development techniques in Spanish firms. European Journal of Innovation Management, 2002, 5, 98-106. | 4.6 | 18 |
| 23 | Assessing primary healthcare services quality in Spain: managers' vs. patients' perceptions. Service Industries Journal, 2010, 30, 2137-2149. | 8.3 | 18 |
| 24 | Using Social Networks Sites in the Purchasing Decision Process. International Journal of E-Business Research, 2014, 10, 18-35. | 1.0 | 16 |
| 25 | Customer delight: perception of hotel spa consumers. European Journal of Tourism Hospitality and Recreation, 2016, 7, 13-20. | 0.8 | 12 |
| 26 | The Scent of Art. Perception, Evaluation, and Behaviour in a Museum in Response to Olfactory Marketing. Sustainability, 2020, 12, 1384. | 3.2 | 12 |
| 27 | The Spin-Off as an Instrument of Sustainable Development: Incentives for Creating an Academic USO. Sustainability, 2018, 10, 4266. | 3.2 | 11 |
| 28 | Implementing a reverse logistics system: a case study. International Journal of Procurement Management, 2009, 2, 346. | 0.2 | 10 |
| 29 | Reverse Logistics and Urban Logistics: Making a Link. Sustainability, 2019, 11, 5684. | 3.2 | 9 |
| 30 | Determinants of the intention to create a spin-off in Spanish universities. International Journal of Entrepreneurship and Innovation Management, 2017, 21, 299. | 0.1 | 8 |
| 31 | Quantitative Assessment of Football Web Sites: An Empirical Study of the Best European Football Club. Journal of Service Science and Management, 2010, 03, 110-116. | 0.5 | 8 |
| 32 | Customer Loyalty in the ADSL Services Market in Spain: Background and Moderating Effects. Services Marketing Quarterly, 2014, 35, 19-36. | 1.1 | 7 |
| 33 | Determinantes de la intención de uso de Facebook en el proceso de decisión de compra. Investigaciones Europeas De Dirección Y Economía De La Empresa, 2015, 21, 26-34. | 0.6 | 7 |
| 34 | Choosing between Formal and Informal Technology Transfer Channels: Determining Factors among Spanish Academicians. Sustainability, 2021, 13, 2476. | 3.2 | 6 |
| 35 | Facebook as a Marketing Tool. International Journal of Virtual Communities and Social Networking, 2014, 6, 14-28. | 0.2 | 5 |
| 36 | The use of Facebook by local authorities: a comparative analysis of the USA, UK and Spain. Electronic Government, 2018, 14, 200. | 0.2 | 3 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 37 | The Use of Social Networking by Higher Education Institutions in Spain. Journal of Cases on Information Technology, 2016, 18, 16-34. | 0.7 | 2 |
| 38 | An assessment of the determinants of licensing of university patents: a survey of Spanish universities. Academia Revista Latinoamericana De Administracion, 2021, ahead-of-print, . | 1.1 | 1 |
| 39 | Analyzing the Use of Social Networks Sites in the Purchasing Decision Process. , 2016, , 1550-1562. | | 1 |
| 40 | Evaluation of Social Network Sites. International Journal of Online Marketing, 2013, 3, 28-42. | 1.1 | 0 |
| 41 | An Assessment Methodology for Hotel Websites. International Journal of Service Science, Management, Engineering, and Technology, 2013, 4, 1-17. | 1.1 | 0 |
| 42 | An Assessment Methodology for Hotel Websites. , 0, , 284-302. | | 0 |
| 43 | Creation of Work Integration Social Enterprises (WISEs) by Social Action Organizations: Proposal of a Model for Decision-Making. Voluntas, 2022, , 1-17. | 1.7 | 0 |