

Deesha Patel

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8655449/publications.pdf>

Version: 2024-02-01

8

papers

366

citations

1478505

6

h-index

1588992

8

g-index

8

all docs

8

docs citations

8

times ranked

695

citing authors

#	ARTICLE	IF	CITATIONS
1	Reasons for current E-cigarette use among U.S. adults. Preventive Medicine, 2016, 93, 14-20.	3.4	228
2	Increasing the dose of television advertising in a national antismoking media campaign: results from a randomised field trial. Tobacco Control, 2017, 26, 19-28.	3.2	40
3	Does Digital Video Advertising Increase Population-Level Reach of Multimedia Campaigns? Evidence From the 2013 Tips From Former Smokers Campaign. Journal of Medical Internet Research, 2016, 18, e235.	4.3	33
4	Trends in HIV Testing Among US Adults, Aged 18â€“64 Years, 2011â€“2017. AIDS and Behavior, 2020, 24, 532-539.	2.7	30
5	Evaluation of a federally funded mass media campaign and smoking cessation in pregnant women: a population-based study in three states. BMJ Open, 2017, 7, e016826.	1.9	19
6	Association Between Media Dose, Ad Tagging, and Changes in Web Traffic for a National Tobacco Education Campaign: A Market-Level Longitudinal Study. Journal of Medical Internet Research, 2016, 18, e39.	4.3	9
7	Assessing Differences in CDC-Funded HIV Testing by Urbanicity, United States, 2016. Journal of Community Health, 2019, 44, 95-102.	3.8	6
8	State Trends in HIV Testing Among US Adults Aged 18-64 Years, 2011-2017. Public Health Reports, 2020, 135, 501-510.	2.5	1