

Deesha Patel

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8655449/publications.pdf>

Version: 2024-02-01

8
papers

366
citations

1477746

6
h-index

1588620

8
g-index

8
all docs

8
docs citations

8
times ranked

695
citing authors

#	ARTICLE	IF	CITATIONS
1	Reasons for current E-cigarette use among U.S. adults. <i>Preventive Medicine</i> , 2016, 93, 14-20.	1.6	228
2	Increasing the dose of television advertising in a national antismoking media campaign: results from a randomised field trial. <i>Tobacco Control</i> , 2017, 26, 19-28.	1.8	40
3	Does Digital Video Advertising Increase Population-Level Reach of Multimedia Campaigns? Evidence From the 2013 Tips From Former Smokers Campaign. <i>Journal of Medical Internet Research</i> , 2016, 18, e235.	2.1	33
4	Trends in HIV Testing Among US Adults, Aged 18â€“64 Years, 2011â€“2017. <i>AIDS and Behavior</i> , 2020, 24, 532-539.	1.4	30
5	Evaluation of a federally funded mass media campaign and smoking cessation in pregnant women: a population-based study in three states. <i>BMJ Open</i> , 2017, 7, e016826.	0.8	19
6	Association Between Media Dose, Ad Tagging, and Changes in Web Traffic for a National Tobacco Education Campaign: A Market-Level Longitudinal Study. <i>Journal of Medical Internet Research</i> , 2016, 18, e39.	2.1	9
7	Assessing Differences in CDC-Funded HIV Testing by Urbanicity, United States, 2016. <i>Journal of Community Health</i> , 2019, 44, 95-102.	1.9	6
8	State Trends in HIV Testing Among US Adults Aged 18-64 Years, 2011-2017. <i>Public Health Reports</i> , 2020, 135, 501-510.	1.3	1