

# Mohammad Abdul Kadir

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8654978/publications.pdf>

Version: 2024-02-01

12  
papers

2,266  
citations

1477746

6  
h-index

1199166

12  
g-index

12  
all docs

12  
docs citations

12  
times ranked

3945  
citing authors

#	ARTICLE	IF	CITATIONS
1	A Critical Overview of Social Marketing in Asia. <i>Social Marketing Quarterly</i> , 2021, 27, 302-323.	0.9	4
2	Physical activity attitudes among adolescents in Bangladesh. <i>Public Health</i> , 2020, 179, 59-65.	1.4	6
3	Learning what our target audiences think and do: extending segmentation to all four bases. <i>BMC Public Health</i> , 2019, 19, 382.	1.2	15
4	Perceived benefits and barriers of walking among overweight and obese adults. <i>Health Marketing Quarterly</i> , 2019, 36, 54-70.	0.6	8
5	Reported theory use in walking interventions: a literature review and research agenda. <i>Health Promotion International</i> , 2019, 34, 601-615.	0.9	6
6	Developing the UNICEF Malawi School Handwashing Program. <i>Social Marketing Quarterly</i> , 2018, 24, 74-88.	0.9	7
7	Results from Bangladesh's 2018 Report Card on Physical Activity for Children and Youth. <i>Journal of Physical Activity and Health</i> , 2018, 15, S318-S319.	1.0	6
8	Sedentary Behavior Research Network (SBRN) " Terminology Consensus Project process and outcome. <i>International Journal of Behavioral Nutrition and Physical Activity</i> , 2017, 14, 75.	2.0	2,147
9	Hand contamination with human rhinovirus in Bangladesh. <i>Journal of Medical Virology</i> , 2014, 86, 2177-2180.	2.5	1
10	Medically unexplained illness and the diagnosis of hysterical conversion reaction (HCR) in women's medicine wards of Bangladeshi hospitals: a record review and qualitative study. <i>BMC Women's Health</i> , 2012, 12, 38.	0.8	5
11	Understanding community perceptions, social norms and current practice related to respiratory infection in Bangladesh during 2009: a qualitative formative study. <i>BMC Public Health</i> , 2011, 11, 901.	1.2	10
12	A community-randomised controlled trial promoting waterless hand sanitizer and handwashing with soap, Dhaka, Bangladesh. <i>Tropical Medicine and International Health</i> , 2010, 15, 1508-1516.	1.0	51