

# Sigal Tifferet

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8637700/publications.pdf>

Version: 2024-02-01

29  
papers

723  
citations

759190

12  
h-index

580810

25  
g-index

31  
all docs

31  
docs citations

31  
times ranked

632  
citing authors

#	ARTICLE	IF	CITATIONS
1	Gender differences in brand commitment, impulse buying, and hedonic consumption. Journal of Product and Brand Management, 2012, 21, 176-182.	4.3	143
2	Gender differences in Facebook self-presentation: An international randomized study. Computers in Human Behavior, 2014, 35, 388-399.	8.5	105
3	Gender differences in privacy tendencies on social network sites: A meta-analysis. Computers in Human Behavior, 2019, 93, 1-12.	8.5	82
4	Gender Differences in Social Support on Social Network Sites: A Meta-Analysis. Cyberpsychology, Behavior, and Social Networking, 2020, 23, 199-209.	3.9	65
5	Self-presentation in LinkedIn portraits: Common features, gender, and occupational differences. Computers in Human Behavior, 2018, 80, 33-48.	8.5	49
6	A Picture Is Worth a Thousand Words: Segmenting Consumers by Facebook Profile Images. Journal of Interactive Marketing, 2015, 32, 53-69.	6.2	42
7	Phytophilia and Service Atmospherics: The Effect of Indoor Plants on Consumers. Environment and Behavior, 2017, 49, 814-844.	4.7	39
8	The effect of individualism on private brand perception: a cross-cultural investigation. Journal of Consumer Marketing, 2010, 27, 313-323.	2.3	23
9	The effect of personality traits on private brand consumer tendencies. Cross Cultural Management, 2012, 19, 196-214.	1.1	19
10	Guitar increases male facebook attractiveness: Preliminary support for the sexual selection theory of music. Letters on Evolutionary Behavioral Science, 2012, 3, 4-6.	0.3	18
11	An investigation of the new generic consumer. Journal of Consumer Marketing, 2007, 24, 133-141.	2.3	14
12	Sex differences in parental reaction to pediatric illness. Journal of Child Health Care, 2011, 15, 118-125.	1.4	13
13	Dog ownership increases attractiveness and attenuates perceptions of short-term mating strategy in cad-like men. Journal of Evolutionary Psychology, 2013, 11, 121-129.	1.4	12
14	Verifying online information: Development and validation of a self-report scale. Technology in Society, 2021, 67, 101788.	9.4	12
15	Problem gambling: an outcome of a life history strategy. International Gambling Studies, 2011, 11, 253-262.	2.1	11
16	Lower parental investment in stepchildren: The case of the Israeli "Great Journey.". Journal of Social, Evolutionary & Cultural Psychology: JSEC, 2010, 4, 62-67.	0.5	11
17	Need for cognition as a predictor of store brand preferences. EuroMed Journal of Business, 2012, 7, 54-65.	3.2	10
18	Gift Giving at Israeli Weddings as a Function of Genetic Relatedness and Kinship Certainty. Journal of Consumer Psychology, 2018, 28, 157-165.	4.5	10

#	ARTICLE	IF	CITATIONS
19	Images in Academic Web Pages as Marketing Tools: Meeting the Challenge of Service Intangibility. Journal of Relationship Marketing, 2009, 8, 148-164.	4.4	9
20	Predicting sibling investment by perceived sibling resemblance.. Evolutionary Behavioral Sciences, 2016, 10, 64-70.	0.8	8
21	Promoting service brands via the Internet. Service Industries Journal, 2013, 33, 1544-1563.	8.3	7
22	Parental Investment in Children with Chronic Disease: The Effect of Child's and Mother's Age. Evolutionary Psychology, 2007, 5, 147470490700500.	0.9	6
23	Promoting sustainability in a college caf�� by opposite-sex cashiers. International Journal of Sustainability in Higher Education, 2017, 18, 1279-1290.	3.1	5
24	The Terminal Investment Hypothesis and Age-related Differences in Female Preference for Dads vs. Cads. Letters on Evolutionary Behavioral Science, 2010, 1, 27-30.	0.3	4
25	Maternal adaptation to pediatric neurosurgical diagnosis: A growth curve analysis. Psychology and Health, 2010, 25, 213-229.	2.2	3
26	Maternal Adaptation to Pediatric Illness: A Personal Vulnerability Model. Children's Health Care, 2010, 39, 91-107.	0.9	1
27	The effect of grade framing on task engagement, task completion, and anticipated regret. Instructional Science, 2020, 48, 475-494.	2.0	1
28	Age preferences for advertisement models differ by their gender / Las preferencias de edad de los modelos publicitarios var��an en funci��n del sexo del modelo. Revista De Psicolog��a Social, 2020, 35, 37-68.	0.7	0
29	Genetic Relatedness Affects Aid to Kin. , 2021, , 3404-3406.		0