

# Theresa Mary Marteau

## List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

409  
papers

18,774  
citations

67  
h-index

120  
g-index

457  
ext. papers

21,419  
ext. citations

5.3  
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7.15  
L-index

| #   | Paper   | IF   | Citations |
|-----|---|------|-----------|
| 409 | The development of a six-item short-form of the state scale of the Spielberger State-Trait Anxiety Inventory (STAI). <i>British Journal of Clinical Psychology</i> , <b>1992</b> , 31, 301-6        | 3.6  | 1736      |
| 408 | Changing human behavior to prevent disease: the importance of targeting automatic processes. <i>Science</i> , <b>2012</b> , 337, 1492-5   | 33.3 | 535       |
| 407 | A measure of informed choice. <i>Health Expectations</i> , <b>2001</b> , 4, 99-108  | 3.7  | 504       |
| 406 | Judging nudging: can nudging improve population health?. <i>BMJ, The</i> , <b>2011</b> , 342, d228  | 5.9  | 346       |
| 405 | Will genetics revolutionize medicine?. <i>New England Journal of Medicine</i> , <b>2000</b> , 343, 141-4  | 59.2 | 318       |
| 404 | Psychological consequences of predictive genetic testing: a systematic review. <i>European Journal of Human Genetics</i> , <b>2000</b> , 8, 731-8   | 5.3  | 298       |
| 403 | Public acceptability of government intervention to change health-related behaviours: a systematic review and narrative synthesis. <i>BMC Public Health</i> , <b>2013</b> , 13, 756                  | 4.1  | 285       |
| 402 | The impact of communicating genetic risks of disease on risk-reducing health behaviour: systematic review with meta-analysis. <i>BMJ, The</i> , <b>2016</b> , 352, i1102                            | 5.9  | 270       |
| 401 | Genetic risk and behavioural change. <i>BMJ: British Medical Journal</i> , <b>2001</b> , 322, 1056-9  |      | 241       |
| 400 | Self-regulation and the behavioural response to DNA risk information: a theoretical analysis and framework for future research. <i>Social Science and Medicine</i> , <b>2006</b> , 62, 1360-8       | 5.1  | 240       |
| 399 | Consensus development methods: a review of best practice in creating clinical guidelines. <i>Journal of Health Services Research and Policy</i> , <b>1999</b> , 4, 236-48                           | 2.4  | 236       |
| 398 | General practitioners' and family physicians' negative beliefs and attitudes towards discussing smoking cessation with patients: a systematic review. <i>Addiction</i> , <b>2005</b> , 100, 1423-31 | 4.6  | 227       |
| 397 | Lay understanding of familial risk of common chronic diseases: a systematic review and synthesis of qualitative research. <i>Annals of Family Medicine</i> , <b>2004</b> , 2, 583-94                | 2.9  | 213       |
| 396 | Using aversive images to enhance healthy food choices and implicit attitudes: An experimental test of evaluative conditioning. <i>Health Psychology</i> , <b>2011</b> , 30, 195-203                 | 5    | 193       |
| 395 | Altering micro-environments to change population health behaviour: towards an evidence base for choice architecture interventions. <i>BMC Public Health</i> , <b>2013</b> , 13, 1218                | 4.1  | 189       |
| 394 | The multi-dimensional measure of informed choice: a validation study. <i>Patient Education and Counseling</i> , <b>2002</b> , 48, 87-91   | 3.1  | 183       |
| 393 | Health behavior changes after genetic risk assessment for Alzheimer disease: The REVEAL Study. <i>Alzheimer Disease and Associated Disorders</i> , <b>2008</b> , 22, 94-7                           | 2.5  | 179       |

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| 392 | The TIPPMIE intervention typology for changing environments to change behaviour. <i>Nature Human Behaviour</i> , <b>2017</b> , 1,   | 12.8 | 176 |
| 391 | Effects of communicating DNA-based disease risk estimates on risk-reducing behaviours. <i>The Cochrane Library</i> , <b>2010</b> , CD007275   | 5.2  | 174 |
| 390 | Using financial incentives to achieve healthy behaviour. <i>BMJ, The</i> , <b>2009</b> , 338, b1415   | 5.9  | 171 |
| 389 | Personal financial incentives for changing habitual health-related behaviors: A systematic review and meta-analysis. <i>Preventive Medicine</i> , <b>2015</b> , 75, 75-85   | 4.3  | 160 |
| 388 | Termination rates after prenatal diagnosis of Down syndrome, spina bifida, anencephaly, and Turner and Klinefelter syndromes: a systematic literature review <b>1999</b> , 19, 808-812  |      | 156 |
| 387 | Framing of information: its influence upon decisions of doctors and patients. <i>British Journal of Social Psychology</i> , <b>1989</b> , 28 ( Pt 1), 89-94   | 6.8  | 154 |
| 386 | Will genetic testing for predisposition for disease result in fatalism? A qualitative study of parents responses to neonatal screening for familial hypercholesterolaemia. <i>Social Science and Medicine</i> , <b>1999</b> , 48, 1857-60 | 5.1  | 149 |
| 385 | The new genetics. Psychological responses to genetic testing. <i>BMJ: British Medical Journal</i> , <b>1998</b> , 316, 693-6  |      | 149 |
| 384 | Psychological impact of genetic testing for familial hypercholesterolemia within a previously aware population: a randomized controlled trial. <i>American Journal of Medical Genetics Part A</i> , <b>2004</b> , 128A, 285-93            |      | 148 |
| 383 | When do financial incentives reduce intrinsic motivation? comparing behaviors studied in psychological and economic literatures. <i>Health Psychology</i> , <b>2013</b> , 32, 950-7   | 5    | 143 |
| 382 | Psychological impact of predicting individuals' risks of illness: a systematic review. <i>Social Science and Medicine</i> , <b>1999</b> , 49, 1571-98   | 5.1  | 143 |
| 381 | Psychological impact of human papillomavirus testing in women with borderline or mildly dyskaryotic cervical smear test results: cross sectional questionnaire study. <i>BMJ, The</i> , <b>2004</b> , 328, 1293                           | 5.9  | 140 |
| 380 | Portion, package or tableware size for changing selection and consumption of food, alcohol and tobacco. <i>The Cochrane Library</i> , <b>2015</b> , CD011045  | 5.2  | 133 |
| 379 | Genomics. Deflating the genomic bubble. <i>Science</i> , <b>2011</b> , 331, 861-2   | 33.3 | 132 |
| 378 | Downsizing: policy options to reduce portion sizes to help tackle obesity. <i>BMJ, The</i> , <b>2015</b> , 351, h5863   | 5.9  | 122 |
| 377 | Future health applications of genomics: priorities for communication, behavioral, and social sciences research. <i>American Journal of Preventive Medicine</i> , <b>2010</b> , 38, 556-65   | 6.1  | 122 |
| 376 | The psychological effects of false-positive results in prenatal screening for fetal abnormality: a prospective study. <i>Prenatal Diagnosis</i> , <b>1992</b> , 12, 205-14  | 3.2  | 119 |
| 375 | Facilitating informed choice in prenatal testing: how well are we doing?. <i>American Journal of Medical Genetics Part A</i> , <b>2001</b> , 106, 185-90  |      | 115 |

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| 374 | Low uptake of prenatal screening for Down syndrome in minority ethnic groups and socially deprived groups: a reflection of women's attitudes or a failure to facilitate informed choices?. <i>International Journal of Epidemiology</i> , <b>2005</b> , 34, 346-52 | 7.8  | 113 |
| 373 | Time orientation and health-related behaviour: measurement in general population samples. <i>Psychology and Health</i> , <b>2009</b> , 24, 333-50  | 2.9  | 109 |
| 372 | Exposure of children and adolescents to alcohol marketing on social media websites. <i>Alcohol and Alcoholism</i> , <b>2014</b> , 49, 154-9  | 3.5  | 105 |
| 371 | Will the introduction of non-invasive prenatal diagnostic testing erode informed choices? An experimental study of health care professionals. <i>Patient Education and Counseling</i> , <b>2010</b> , 78, 24-8   | 3.1  | 101 |
| 370 | Towards informed decisions about prenatal testing: a review. <i>Prenatal Diagnosis</i> , <b>1995</b> , 15, 1215-26   | 3.2  | 101 |
| 369 | Communication strategies for enhancing understanding of the behavioral implications of genetic and biomarker tests for disease risk: the role of coherence. <i>Journal of Behavioral Medicine</i> , <b>2012</b> , 35, 286-308                                      | 3.6  | 100 |
| 368 | Socioeconomic differences in purchases of more vs. less healthy foods and beverages: analysis of over 25,000 British households in 2010. <i>Social Science and Medicine</i> , <b>2013</b> , 92, 22-6   | 5.1  | 96  |
| 367 | Pinpointing needles in giant haystacks: use of text mining to reduce impractical screening workload in extremely large scoping reviews. <i>Research Synthesis Methods</i> , <b>2014</b> , 5, 31-49   | 7.2  | 95  |
| 366 | "Pay them if it works": discrete choice experiments on the acceptability of financial incentives to change health related behaviour. <i>Social Science and Medicine</i> , <b>2012</b> , 75, 2509-14  | 5.1  | 90  |
| 365 | Impact of genetic risk information and type of disease on perceived risk, anticipated affect, and expected consequences of genetic tests. <i>Health Psychology</i> , <b>2009</b> , 28, 307-16  | 5    | 90  |
| 364 | Perceived risk not actual risk predicts uptake of amniocentesis. <i>BJOG: an International Journal of Obstetrics and Gynaecology</i> , <b>1991</b> , 98, 282-6   | 3.7  | 87  |
| 363 | The future of genetic counselling: an international perspective. <i>Nature Genetics</i> , <b>1999</b> , 22, 133-7  | 36.3 | 81  |
| 362 | Towards environmentally sustainable human behaviour: targeting non-conscious and conscious processes for effective and acceptable policies. <i>Philosophical Transactions Series A, Mathematical, Physical, and Engineering Sciences</i> , <b>2017</b> , 375,      | 3    | 80  |
| 361 | Self-reported adherence to cholesterol-lowering medication in patients with familial hypercholesterolaemia: the role of illness perceptions. <i>Cardiovascular Drugs and Therapy</i> , <b>2004</b> , 18, 475-81  | 3.9  | 79  |
| 360 | Impact of warning labels on sugar-sweetened beverages on parental selection: An online experimental study. <i>Preventive Medicine Reports</i> , <b>2018</b> , 12, 259-267  | 2.6  | 79  |
| 359 | Causal attributions for heart disease: A systematic review. <i>Psychology and Health</i> , <b>2001</b> , 16, 77-98   | 2.9  | 78  |
| 358 | Nutritional labelling for healthier food or non-alcoholic drink purchasing and consumption. <i>The Cochrane Library</i> , <b>2018</b> , 2, CD009315  | 5.2  | 77  |
| 357 | Impact of increasing the proportion of healthier foods available on energy purchased in worksite cafeterias: A stepped wedge randomized controlled pilot trial. <i>Appetite</i> , <b>2019</b> , 133, 286-296   | 4.5  | 77  |

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| 356 | Women and health care professionals' preferences for Down's Syndrome screening tests: a conjoint analysis study. <i>BJOG: an International Journal of Obstetrics and Gynaecology</i> , <b>2004</b> , 111, 775-9                                    | 3.7 | 76 |
| 355 | Fear of animals: What is prepared?. <i>British Journal of Psychology</i> , <b>1984</b> , 75, 37-42   | 4   | 74 |
| 354 | A collaboratively-derived science-policy research agenda. <i>PLoS ONE</i> , <b>2012</b> , 7, e31824  | 3.7 | 73 |
| 353 | Does wine glass size influence sales for on-site consumption? A multiple treatment reversal design. <i>BMC Public Health</i> , <b>2016</b> , 16, 390   | 4.1 | 71 |
| 352 | Perceived risk and representations of cardiovascular disease and preventive behaviour in people diagnosed with familial hypercholesterolemia: a cross-sectional questionnaire study. <i>Journal of Health Psychology</i> , <b>2010</b> , 15, 33-43 | 3.1 | 71 |
| 351 | Promoting patient participation in consultations: a randomised controlled trial to evaluate the effectiveness of three patient-focused interventions. <i>Patient Education and Counseling</i> , <b>2004</b> , 52, 107-123.1                        | 3.1 | 70 |
| 350 | Development of a self-administered questionnaire to measure women's knowledge of prenatal screening and diagnostic tests. <i>Journal of Psychosomatic Research</i> , <b>1988</b> , 32, 403-8   | 4.1 | 70 |
| 349 | Public Acceptability in the UK and USA of Nudging to Reduce Obesity: The Example of Reducing Sugar-Sweetened Beverages Consumption. <i>PLoS ONE</i> , <b>2016</b> , 11, e0155995   | 3.7 | 70 |
| 348 | Families, kinship and genetics <b>1996</b> , 249-273   |     | 69 |
| 347 | Impact of communicating personalized genetic risk information on perceived control over the risk: a systematic review. <i>Genetics in Medicine</i> , <b>2011</b> , 13, 273-7   | 8.1 | 68 |
| 346 | Informed choice: understanding knowledge in the context of screening uptake. <i>Patient Education and Counseling</i> , <b>2003</b> , 50, 247-53  | 3.1 | 68 |
| 345 | Impact of reducing portion sizes in worksite cafeterias: a stepped wedge randomised controlled pilot trial. <i>International Journal of Behavioral Nutrition and Physical Activity</i> , <b>2018</b> , 15, 78                                      | 8.4 | 67 |
| 344 | Does Glass Size and Shape Influence Judgements of the Volume of Wine?. <i>PLoS ONE</i> , <b>2015</b> , 10, e0144536.7  | 3.7 | 67 |
| 343 | Change in anxiety following successful and unsuccessful attempts at smoking cessation: cohort study. <i>British Journal of Psychiatry</i> , <b>2013</b> , 202, 62-7  | 5.4 | 67 |
| 342 | Acceptability of financial incentives to improve health outcomes in UK and US samples. <i>Journal of Medical Ethics</i> , <b>2011</b> , 37, 682-7  | 2.5 | 67 |
| 341 | Impact of genetic testing on causal models of heart disease and arthritis: An analogue study. <i>Psychology and Health</i> , <b>2000</b> , 14, 1077-88   | 2.9 | 66 |
| 340 | Revealed identity: a study of the process of genetic counselling. <i>Social Science and Medicine</i> , <b>1998</b> , 47, 1653-8  | 5.1 | 64 |
| 339 | Screening for cardiovascular risk: public health imperative or matter for individual informed choice?. <i>BMJ, The</i> , <b>2002</b> , 325, 78-80  | 5.9 | 64 |

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|-----|---|------|----|
| 338 | Understanding why smokers do not want to use nicotine dependence medications to stop smoking: qualitative and quantitative studies. <i>Nicotine and Tobacco Research</i> , <b>2008</b> , 10, 1405-13            | 4.9  | 62 |
| 337 | Family life and diabetic control. <i>Journal of Child Psychology and Psychiatry and Allied Disciplines</i> , <b>1987</b> , 28, 823-33   | 7.9  | 62 |
| 336 | Antenatal screening for carriers of cystic fibrosis: randomised trial of stepwise v couple screening. <i>BMJ: British Medical Journal</i> , <b>1995</b> , 310, 353-7  |      | 61 |
| 335 | Wine glass size and wine sales: a replication study in two bars. <i>BMC Research Notes</i> , <b>2017</b> , 10, 287  | 2.3  | 60 |
| 334 | Informed choice in antenatal Down syndrome screening: a cluster-randomised trial of combined versus separate visit testing. <i>Patient Education and Counseling</i> , <b>2006</b> , 61, 56-64                   | 3.1  | 60 |
| 333 | The purpose of attributing cause: beliefs about the causes of myocardial infarction. <i>Social Science and Medicine</i> , <b>2005</b> , 60, 1411-21   | 5.1  | 59 |
| 332 | Sales impact of displaying alcoholic and non-alcoholic beverages in end-of-aisle locations: an observational study. <i>Social Science and Medicine</i> , <b>2014</b> , 108, 68-73                               | 5.1  | 58 |
| 331 | Physical micro-environment interventions for healthier eating in the workplace: protocol for a stepped wedge randomised controlled pilot trial. <i>Pilot and Feasibility Studies</i> , <b>2017</b> , 3, 27      | 1.9  | 58 |
| 330 | Genetic counselling: information given, recall and satisfaction. <i>Patient Education and Counseling</i> , <b>1997</b> , 32, 101-6  | 3.1  | 58 |
| 329 | Understanding why negative genetic test results sometimes fail to reassure. <i>American Journal of Medical Genetics Part A</i> , <b>2003</b> , 119A, 340-7  |      | 58 |
| 328 | Long-term cognitive and emotional impact of genetic testing for carriers of cystic fibrosis: The effects of test result and gender.. <i>Health Psychology</i> , <b>1997</b> , 16, 51-62                         | 5    | 57 |
| 327 | Making sense of risk: an interpretative phenomenological analysis of vulnerability to heart disease. <i>Journal of Health Psychology</i> , <b>2002</b> , 7, 157-68  | 3.1  | 57 |
| 326 | Does self-control modify the impact of interventions to change alcohol, tobacco, and food consumption? A systematic review. <i>Health Psychology Review</i> , <b>2018</b> , 12, 157-178                         | 7.1  | 56 |
| 325 | Numbers or words? A randomized controlled trial of presenting screen negative results to pregnant women. <i>Prenatal Diagnosis</i> , <b>2000</b> , 20, 714-8  | 3.2  | 56 |
| 324 | The impact of prenatal screening and diagnostic testing upon the cognitions, emotions and behaviour of pregnant women. <i>Journal of Psychosomatic Research</i> , <b>1989</b> , 33, 7-16                        | 4.1  | 56 |
| 323 | Impact of increasing vegetarian availability on meal selection and sales in cafeterias. <i>Proceedings of the National Academy of Sciences of the United States of America</i> , <b>2019</b> , 116, 20923-20929 | 11.5 | 55 |
| 322 | The motivating impact of informing women smokers of a link between smoking and cervical cancer: the role of coherence. <i>Health Psychology</i> , <b>2004</b> , 23, 419-24                                      | 5    | 55 |
| 321 | Should cigarette pack sizes be capped?. <i>Addiction</i> , <b>2020</b> , 115, 802-809   | 4.6  | 55 |

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|-----|--|------|----|
| 320 | Reducing anxiety in women referred for colposcopy using an information booklet. <i>British Journal of Health Psychology</i> , <b>1996</b> , 1, 181-189   | 8.3  | 54 |
| 319 | Executive function in the context of chronic disease prevention: theory, research and practice. <i>Preventive Medicine</i> , <b>2014</b> , 68, 44-50   | 4.3  | 53 |
| 318 | Impact of communicating familial risk of diabetes on illness perceptions and self-reported behavioral outcomes: a randomized controlled trial. <i>Diabetes Care</i> , <b>2009</b> , 32, 597-9        | 14.6 | 53 |
| 317 | Decision-making in the context of genetic risk <b>1996</b> , 82-103  |      | 53 |
| 316 | Understanding responses to predictive genetic testing: A grounded theory approach. <i>Psychology and Health</i> , <b>1996</b> , 11, 455-470  | 2.9  | 52 |
| 315 | Prenatal tests: how are women deciding?. <i>Prenatal Diagnosis</i> , <b>1999</b> , 19, 743-8   | 3.2  | 51 |
| 314 | Attributions for disability: the influence of genetic screening. <i>Social Science and Medicine</i> , <b>1995</b> , 40, 1127-32  | 5.32 | 51 |
| 313 | Making food labels social: The impact of colour of nutritional labels and injunctive norms on perceptions and choice of snack foods. <i>Appetite</i> , <b>2015</b> , 91, 56-63                       | 4.5  | 49 |
| 312 | Impact of Image-and-text and Text-only Health Warning Labels on Selection and Consumption of Food and Alcohol Products: Systematic Review with Meta-analysis   |      | 49 |
| 311 | Causal Attributions Following Serious Unexpected Negative Events: A Systematic Review. <i>Journal of Social and Clinical Psychology</i> , <b>2003</b> , 22, 515-536                                  | 1.6  | 47 |
| 310 | Genetic susceptibility testing versus family history-based risk assessment: Impact on perceived risk of Alzheimer disease. <i>Genetics in Medicine</i> , <b>2005</b> , 7, 48-53                      | 8.1  | 47 |
| 309 | Obstetricians presenting amniocentesis to pregnant women: Practice observed. <i>Journal of Reproductive and Infant Psychology</i> , <b>1993</b> , 11, 3-10   | 2.9  | 47 |
| 308 | Psychological models in predicting uptake of prenatal screening. <i>Psychology and Health</i> , <b>1992</b> , 6, 13-22   | 2.9  | 46 |
| 307 | Outcomes of pregnancies diagnosed with Klinefelter syndrome: the possible influence of health professionals. <i>Prenatal Diagnosis</i> , <b>2002</b> , 22, 562-6                                     | 3.2  | 45 |
| 306 | Public acceptability of population-level interventions to reduce alcohol consumption: a discrete choice experiment. <i>Social Science and Medicine</i> , <b>2014</b> , 113, 104-9                    | 5.1  | 44 |
| 305 | Public acceptability of nudging and taxing to reduce consumption of alcohol, tobacco, and food: A population-based survey experiment. <i>Social Science and Medicine</i> , <b>2019</b> , 236, 112395 | 5.1  | 43 |
| 304 | Patient decision making: An evaluation of two different methods of presenting information about a screening test. <i>British Journal of Health Psychology</i> , <b>1997</b> , 2, 317-326             | 8.3  | 43 |
| 303 | Predictive genetic testing: high risk expectations in the face of low risk information. <i>Journal of Behavioral Medicine</i> , <b>2002</b> , 25, 33-50  | 3.6  | 43 |

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|-----|--|------|----|
| 302 | Priming healthy eating. You can't prime all the people all of the time. <i>Appetite</i> , <b>2015</b> , 89, 93-102   | 4.5  | 42 |
| 301 | Can genetic risk information enhance motivation for smoking cessation? An analogue study. <i>Health Psychology</i> , <b>2006</b> , 25, 740-52  | 5    | 42 |
| 300 | Psychological impact of the detection of soft markers on routine ultrasound scanning: a pilot study investigating the modifying role of information. <i>Prenatal Diagnosis</i> , <b>2002</b> , 22, 569-75  | 3.2  | 42 |
| 299 | Why don't poor men eat fruit? Socioeconomic differences in motivations for fruit consumption. <i>Appetite</i> , <b>2015</b> , 84, 271-9  | 4.5  | 41 |
| 298 | Perceptions of risk of cervical cancer and attitudes towards cervical screening: a comparison of smokers and non-smokers. <i>Family Practice</i> , <b>2002</b> , 19, 18-22   | 1.9  | 41 |
| 297 | Impact of advertisements promoting candy-like flavoured e-cigarettes on appeal of tobacco smoking among children: an experimental study. <i>Tobacco Control</i> , <b>2016</b> , 25, e107-e112  | 5.3  | 41 |
| 296 | Predictive genetic testing for Alzheimer's disease: impact upon risk perception. <i>Risk Analysis</i> , <b>2005</b> , 25, 397-404  | 3.9  | 40 |
| 295 | Is risk compensation threatening public health in the covid-19 pandemic?. <i>BMJ, The</i> , <b>2020</b> , 370, m2913   | 5.9  | 40 |
| 294 | Impact of an informed choice invitation on uptake of screening for diabetes in primary care (DICISION): randomised trial. <i>BMJ, The</i> , <b>2010</b> , 340, c2138   | 5.9  | 39 |
| 293 | Information recall in genetic counselling: a pilot study of its assessment. <i>Patient Education and Counseling</i> , <b>1997</b> , 32, 93-100   | 3.1  | 39 |
| 292 | Mixed messages: presentation of information in cystic fibrosis-screening pamphlets. <i>American Journal of Human Genetics</i> , <b>1998</b> , 63, 1181-9   | 11   | 39 |
| 291 | A comparison of public and professionals' attitudes towards genetic developments. <i>Public Understanding of Science</i> , <b>1995</b> , 4, 243-253  | 3.1  | 39 |
| 290 | Financial incentives for smoking cessation in pregnancy: a single-arm intervention study assessing cessation and gaming. <i>Addiction</i> , <b>2015</b> , 110, 680-8   | 4.6  | 38 |
| 289 | An observational study of retail availability and in-store marketing of e-cigarettes in London: potential to undermine recent tobacco control gains?. <i>BMJ Open</i> , <b>2013</b> , 3, e004085   | 3    | 38 |
| 288 | Attitudes towards termination for fetal abnormality: comparisons in three European countries. <i>Clinical Genetics</i> , <b>1996</b> , 49, 134-40  | 4    | 38 |
| 287 | Public understanding of the new genetics <b>1996</b> , 235-248   |      | 38 |
| 286 | Five rules for evidence communication. <i>Nature</i> , <b>2020</b> , 587, 362-364  | 50.4 | 38 |
| 285 | Price promotions on healthier compared with less healthy foods: a hierarchical regression analysis of the impact on sales and social patterning of responses to promotions in Great Britain. <i>American Journal of Clinical Nutrition</i> , <b>2015</b> , 101, 808-16 | 7    | 37 |



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| 284 | Showing smokers with vascular disease images of their arteries to motivate cessation: a pilot study. <i>British Journal of Health Psychology</i> , <b>2007</b> , 12, 275-83  | 8.3  | 37 |
| 283 | Communicating risk information in genetic counseling: an observational study. <i>Health Education and Behavior</i> , <b>2005</b> , 32, 589-98  | 4.2  | 37 |
| 282 | Women's understanding of a "normal smear test result": experimental questionnaire based study. <i>BMJ: British Medical Journal</i> , <b>2001</b> , 322, 526-8  |      | 37 |
| 281 | Communicating genetic risk information. <i>British Medical Bulletin</i> , <b>1999</b> , 55, 414-28   | 5.4  | 36 |
| 280 | Predictive genetic testing in children: The need for psychological research. <i>British Journal of Health Psychology</i> , <b>1996</b> , 1, 3-14   | 8.3  | 36 |
| 279 | Factors influencing the uptake of screening for open neural-tube defects and amniocentesis to test for Down's syndrome. <i>BJOG: an International Journal of Obstetrics and Gynaecology</i> , <b>1989</b> , 96, 739-41               | 3.7  | 36 |
| 278 | Lifestyle Advice Combined with Personalized Estimates of Genetic or Phenotypic Risk of Type 2 Diabetes, and Objectively Measured Physical Activity: A Randomized Controlled Trial. <i>PLoS Medicine</i> , <b>2016</b> , 13, e1002185 | 11.6 | 36 |
| 277 | Altering the availability or proximity of food, alcohol, and tobacco products to change their selection and consumption. <i>The Cochrane Library</i> , <b>2019</b> , 9, CD012573   | 5.2  | 36 |
| 276 | Effect on adherence to nicotine replacement therapy of informing smokers their dose is determined by their genotype: a randomised controlled trial. <i>PLoS ONE</i> , <b>2012</b> , 7, e35249  | 3.7  | 35 |
| 275 | Communicating the effectiveness and ineffectiveness of government policies and their impact on public support: a systematic review with meta-analysis. <i>Royal Society Open Science</i> , <b>2020</b> , 7, 190522                   | 3.3  | 34 |
| 274 | Enhancing informed choice to undergo health screening: a systematic review. <i>American Journal of Health Behavior</i> , <b>2013</b> , 37, 351-9   | 1.9  | 34 |
| 273 | Uptake of a prenatal screening test: the role of healthcare professionals' attitudes towards the test. <i>Prenatal Diagnosis</i> , <b>2004</b> , 24, 864-8   | 3.2  | 34 |
| 272 | The effectiveness of financial incentives for smoking cessation during pregnancy: is it from being paid or from the extra aid?. <i>BMC Pregnancy and Childbirth</i> , <b>2012</b> , 12, 24   | 3.2  | 33 |
| 271 | The psychological consequences of offering mutation searching in the family for those at risk of hereditary breast and ovarian cancer--a pilot study. <i>Psycho-Oncology</i> , <b>2000</b> , 9, 537-48                               | 3.9  | 33 |
| 270 | Genetic counselling: some issues of theory and practice <b>1996</b> , 104-122  |      | 33 |
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| 3  | The impact of believing you have had COVID-19 on self-reported behaviour: Cross-sectional survey <b>2020</b> , 15, e0240399   |     |   |
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| 1  | The impact of believing you have had COVID-19 on self-reported behaviour: Cross-sectional survey <b>2020</b> , 15, e0240399   |     |   |