

# Sangwon Park

## List of Publications by Year in descending order

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Version: 2024-02-01

64  
papers

3,918  
citations

218592

26  
h-index

138417

58  
g-index

64  
all docs

64  
docs citations

64  
times ranked

2761  
citing authors

#	ARTICLE	IF	CITATIONS
1	What makes a useful online review? Implication for travel product websites. <i>Tourism Management</i> , 2015, 47, 140-151.	5.8	665
2	The Role of Smartphones in Mediating the Touristic Experience. <i>Journal of Travel Research</i> , 2012, 51, 371-387.	5.8	546
3	Asymmetric effects of online consumer reviews. <i>Annals of Tourism Research</i> , 2015, 50, 67-83.	3.7	415
4	When guests trust hosts for their words: Host description and trust in sharing economy. <i>Tourism Management</i> , 2018, 67, 261-272.	5.8	185
5	Electronic word of mouth and hotel performance: A meta-analysis. <i>Tourism Management</i> , 2018, 67, 248-260.	5.8	157
6	Multifaceted trust in tourism service robots. <i>Annals of Tourism Research</i> , 2020, 81, 102888.	3.7	150
7	Multidimensional Facets of Perceived Risk in Mobile Travel Booking. <i>Journal of Travel Research</i> , 2017, 56, 854-867.	5.8	139
8	Consumer Evaluation of Hotel Service Robots. , 2018, , 308-320.		115
9	Spatial spillovers of agglomeration economies and productivity in the tourism industry: The case of the UK. <i>Tourism Management</i> , 2021, 82, 104201.	5.8	96
10	Assessing the Effectiveness of Consumer Narratives for Destination Marketing. <i>Journal of Hospitality and Tourism Research</i> , 2011, 35, 64-78.	1.8	90
11	Backpackersâ€™ perceived risks towards smartphone usage and risk reduction strategies: A mixed methods study. <i>Tourism Management</i> , 2019, 72, 52-68.	5.8	85
12	Spatial structures of tourism destinations: A trajectory data mining approach leveraging mobile big data. <i>Annals of Tourism Research</i> , 2020, 84, 102973.	3.7	77
13	Augmented reality experiences and sensation seeking. <i>Tourism Management</i> , 2020, 77, 104023.	5.8	67
14	Understanding the dynamics of the quality of airline service attributes: Satisfiers and dissatisfiers. <i>Tourism Management</i> , 2020, 81, 104163.	5.8	65
15	Understanding user experiences of online travel review websites for hotel booking behaviours: an investigation of a dual motivation theory. <i>Asia Pacific Journal of Tourism Research</i> , 2018, 23, 359-372.	1.8	62
16	How Guests Develop Trust in Hosts: An Investigation of Trust Formation in P2P Accommodation. <i>Journal of Travel Research</i> , 2020, 59, 1402-1412.	5.8	58
17	Determinant Factors of Tourist Expenses. <i>Journal of Travel Research</i> , 2020, 59, 267-280.	5.8	55
18	Inconsistent behavior in online consumer reviews: The effects of hotel attribute ratings on location. <i>Tourism Management</i> , 2019, 71, 421-427.	5.8	44

#	ARTICLE	IF	CITATIONS
19	Rethinking millennials: how are they shaping the tourism industry?. Asia Pacific Journal of Tourism Research, 2020, 25, 1-2.	1.8	41
20	Characterizing destination networks through mobility traces of international tourists â€” A case study using a nationwide mobile positioning dataset. Tourism Management, 2021, 82, 104195.	5.8	41
21	ASSESSING ADVERTISING IN A HIERARCHICAL DECISION MODEL. Annals of Tourism Research, 2013, 40, 260-282.	3.7	39
22	Assessing the Effects of Leadership Styles on Employeesâ€™ Outcomes in International Luxury Hotels. Journal of Business Ethics, 2015, 129, 469-489.	3.7	35
23	Travel distance and hotel service satisfaction: An inverted U-shaped relationship. International Journal of Hospitality Management, 2019, 76, 261-270.	5.3	35
24	The sequential relationships of hotel employees' perceived justice, commitment, and organizational citizenship behaviour in a high unemployment context. Tourism Management Perspectives, 2020, 35, 100676.	3.2	34
25	Impact of the COVID-19 pandemic on travel behavior: A case study of domestic inbound travelers in Jeju, Korea. Tourism Management, 2022, 92, 104533.	5.8	34
26	Backpackers: The need for reconceptualisation. Annals of Tourism Research, 2017, 66, 191-193.	3.7	32
27	Motivators and inhibitors in booking a hotel via smartphones. International Journal of Contemporary Hospitality Management, 2017, 29, 161-178.	5.3	30
28	A comparison of different approaches to segment information search behaviour of spring break travellers in the USA: experience, knowledge, involvement and specialisation concept. International Journal of Tourism Research, 2010, 12, 49-64.	2.1	29
29	Towards a multidimensional view of tourist mobility patterns in cities: A mobile phone data perspective. Computers, Environment and Urban Systems, 2021, 86, 101593.	3.3	28
30	Demand fluctuations, labour flexibility and productivity. Annals of Tourism Research, 2016, 59, 93-112.	3.7	27
31	Travel Decision Flexibility. Tourism Analysis, 2014, 19, 35-49.	0.5	25
32	The therapeutic effects of tuberostemonine against cigarette smoke-induced acute lung inflammation in mice. European Journal of Pharmacology, 2016, 774, 80-86.	1.7	24
33	Brand management and cocreation lessons from tourism and hospitality: introduction to the special issue. Journal of Product and Brand Management, 2021, 30, 1-11.	2.6	24
34	Travel Personae of American Pleasure Travelers: A Network Analysis. Journal of Travel and Tourism Marketing, 2010, 27, 797-811.	3.1	23
35	Antecedents and consequences of managerial behavior in agritourism. Tourism Management, 2017, 61, 511-522.	5.8	21
36	Image effect on customer-centric measures of performance. Annals of Tourism Research, 2019, 76, 226-238.	3.7	21

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37	Testing loss aversion and diminishing sensitivity in review sentiment. <i>Tourism Management</i> , 2020, 77, 104020.	5.8	21
38	Performance, labour flexibility and migrant workers in hotels: An establishment and departmental level analysis. <i>International Journal of Hospitality Management</i> , 2015, 50, 94-104.	5.3	19
39	Effects of general and particular online hotel ratings. <i>Annals of Tourism Research</i> , 2017, 62, 114-116.	3.7	19
40	Assessing structure in American online purchase of travel products. <i>Anatolia</i> , 2011, 22, 401-417.	1.3	18
41	Customers' Responses to Crowded Restaurant Environments: Cross-Cultural Differences Between American and Chinese. <i>Journal of Hospitality Marketing and Management</i> , 2008, 16, 137-157.	0.4	17
42	Understanding of online hotel booking process: A multiple method approach. <i>Journal of Vacation Marketing</i> , 2019, 25, 334-348.	2.5	17
43	Differentiated effect of advertising: Joint vs. separate consumption. <i>Tourism Management</i> , 2015, 47, 107-114.	5.8	16
44	Understanding the movement predictability of international travelers using a nationwide mobile phone dataset collected in South Korea. <i>Computers, Environment and Urban Systems</i> , 2022, 92, 101753.	3.3	16
45	Protective Effects of Intratracheally-Administered Bee Venom Phospholipase A2 on Ovalbumin-Induced Allergic Asthma in Mice. <i>Toxins</i> , 2016, 8, 269.	1.5	15
46	Assessing language discrepancies between travelers and online travel recommendation systems: Application of the Jaccard distance score to web data mining. <i>Technological Forecasting and Social Change</i> , 2017, 123, 381-388.	6.2	15
47	Non-response bias in internet-based advertising conversion studies. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2012, 6, 340-355.	1.6	13
48	Analysis of travel mobility under Covid-19: application of network science. <i>Journal of Travel and Tourism Marketing</i> , 2022, 39, 335-352.	3.1	13
49	Application of graph theory to mining the similarity of travel trajectories. <i>Tourism Management</i> , 2021, 87, 104391.	5.8	12
50	Tourism Geography through the Lens of Time Use: A Computational Framework Using Fine-Grained Mobile Phone Data. <i>Annals of the American Association of Geographers</i> , 2021, 111, 1420-1444.	1.5	11
51	INFORMATION SEARCH BEHAVIORS OF COLLEGE STUDENTS FOR SPRING BREAK TRIP IN THE USA: AN APPLICATION OF SPECIALIZATION CONCEPT. <i>Journal of Travel and Tourism Marketing</i> , 2009, 26, 640-655.	3.1	10
52	Cultural Differences in Tourism Web Communication: A Preliminary Study. <i>Tourism Analysis</i> , 2012, 17, 761-774.	0.5	9
53	A meta-regression on the effect of online ratings on hotel room rates. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 4438-4461.	5.3	9
54	Augmented Reality Applications: The Impact of Usability and Emotional Perceptions on Tourists' App Experiences. , 2020, , 181-191.		9

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55	Social Media on Smartphones for Restaurant Decision-Making Process. , 2015, , 269-281.		8
56	Is board of director compensation excessive in restaurant firms?. International Journal of Hospitality Management, 2019, 82, 149-158.	5.3	7
57	Pattern Recognition of Travel Mobility in a City Destination: Application of Network Motif Analytics. Journal of Travel Research, 2022, 61, 1201-1216.	5.8	7
58	Assessment of Perceived Risk in Mobile Travel Booking. , 2016, , 467-480.		6
59	If you, tourist, behave irrationally, Iâ€™ll find you!. Tourism Management, 2018, 69, 434-439.	5.8	5
60	Analgesic effects of medicinal plants and phytochemicals on chemotherapyâ€”induced neuropathic pain through glial modulation. Pharmacology Research and Perspectives, 2021, 9, e00819.	1.1	5
61	5-HT <sub>1A</sub> receptors mediate the analgesic effect of rosavin in a mouse model of oxaliplatin-induced peripheral neuropathic pain. Korean Journal of Physiology and Pharmacology, 2021, 25, 489-494.	0.6	3
62	Effects of Abnormal Weather Conditions on the Performance of Hotel Firms. Journal of Hospitality and Tourism Research, 2023, 47, 1299-1324.	1.8	3
63	Spill-over Effects of Online Consumer Reviews in the Hotel Industry. , 2017, , 115-127.		1
64	Estimating the Effect of Online Consumer Reviews: An Application of Count Data Models. Tourism on the Verge, 2017, , 147-163.	1.2	0