

Arash Vahdat

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8625247/publications.pdf>

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3
papers

144
citations

2258059

3
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

104
citing authors

#	ARTICLE	IF	CITATIONS
1	Would you like to shop via mobile app technology? The technology acceptance model, social factors and purchase intention. Australasian Marketing Journal, 2021, 29, 187-197.	5.4	124
2	Emotional Brand Attachment and Attitude toward Brand Extension. Services Marketing Quarterly, 2020, 41, 236-255.	1.1	16
3	The Role of Shared Leadership and Communication in Promoting Strategic Consensus and Performance. Organization Management Journal, 2019, 16, 220-234.	0.9	4