

# Jan-Michael Becker

## List of Publications by Year in descending order

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Version: 2024-02-01

20  
papers

4,260  
citations

510513

14  
h-index

740527

17  
g-index

20  
all docs

20  
docs citations

20  
times ranked

3192  
citing authors

#	ARTICLE	IF	CITATIONS
1	Hierarchical Latent Variable Models in PLS-SEM: Guidelines for Using Reflective-Formative Type Models. <i>Long Range Planning</i> , 2012, 45, 359-394.	5.4	1,337
2	How to Specify, Estimate, and Validate Higher-Order Constructs in PLS-SEM. <i>Australasian Marketing Journal</i> , 2019, 27, 197-211.	6.1	1,335
3	Discovering Unobserved Heterogeneity in Structural Equation Models to Avert Validity Threats. <i>MIS Quarterly: Management Information Systems</i> , 2013, 37, 665-694.	5.1	294
4	How collinearity affects mixture regression results. <i>Marketing Letters</i> , 2015, 26, 643-659.	3.1	269
5	Uncovering and Treating Unobserved Heterogeneity with FIMIX-PLS: Which Model Selection Criterion Provides an Appropriate Number of Segments?. <i>Schmalenbach Business Review</i> , 2011, 63, 34-62.	1.0	201
6	ESTIMATING MODERATING EFFECTS IN PLS-SEM AND PLS <sub>c</sub> -SEM: INTERACTION TERM GENERATION*DATA TREATMENT. , 2018, 2, 1-21.		175
7	This fast car can move faster: a review of PLS-SEM application in higher education research. <i>Higher Education</i> , 2020, 80, 1121-1152.	4.7	139
8	Revisiting Gaussian copulas to handle endogenous regressors. <i>Journal of the Academy of Marketing Science</i> , 2022, 50, 46-66.	11.6	100
9	Segmentation of PLS path models by iterative reweighted regressions. <i>Journal of Business Research</i> , 2016, 69, 4583-4592.	10.6	92
10	How, why, and when disclosure type matters for influencer marketing. <i>International Journal of Research in Marketing</i> , 2022, 39, 313-335.	4.7	71
11	Factor Indeterminacy as Metrological Uncertainty: Implications for Advancing Psychological Measurement. <i>Multivariate Behavioral Research</i> , 2019, 54, 429-443.	3.4	66
12	Accounting for sampling weights in PLS path modeling: Simulations and empirical examples. <i>European Management Journal</i> , 2016, 34, 606-617.	6.2	56
13	Conflating Antecedents and Formative Indicators: A Comment on Aguirre-Urreta and Marakas. <i>Information Systems Research</i> , 2014, 25, 780-784.	4.1	45
14	Quantify uncertainty in behavioral research. <i>Nature Human Behaviour</i> , 2020, 4, 329-331.	12.6	40
15	Parceling Cannot Reduce Factor Indeterminacy in Factor Analysis: A Research Note. <i>Psychometrika</i> , 2019, 84, 772-780.	2.5	21
16	Does Chain Labeling Make Private Labels More Successful?. <i>Schmalenbach Business Review</i> , 2015, 67, 92-113.	1.0	11
17	A Design Theory for Certification Presentations. <i>Data Base for Advances in Information Systems</i> , 2023, 54, 75-118.	1.8	5
18	Use IT again? Dynamic roles of habit, intention and their interaction on continued system use by individuals in utilitarian, volitional contexts. <i>European Journal of Information Systems</i> , 2024, 33, 80-96.	9.0	3

#	ARTICLE	IF	CITATIONS
19	How Important Is Word of Mouth? Development, Validation, and Application of a Scale. Journal of Interactive Marketing, 0, , .	6.8	0
20	How Important Is Word of Mouth? Development, Validation, and Application of a Scale. Journal of Interactive Marketing, 0, , .	6.8	0