

Ilenia Confente

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8603117/publications.pdf>

Version: 2024-02-01

26
papers

890
citations

516561

16
h-index

610775

24
g-index

27
all docs

27
docs citations

27
times ranked

753
citing authors

#	ARTICLE	IF	CITATIONS
1	Marketing a new generation of bio-plastics products for a circular economy: The role of green self-identity, self-congruity, and perceived value. <i>Journal of Business Research</i> , 2020, 112, 431-439.	5.8	161
2	From trash to treasure: The impact of consumer perception of bio-waste products in closed-loop supply chains. <i>Journal of Cleaner Production</i> , 2019, 218, 966-974.	4.6	88
3	To be or not to be (loyal): Is there a recipe for customer loyalty in the B2B context?. <i>Journal of Business Research</i> , 2016, 69, 888-896.	5.8	86
4	Supply chain management for circular economy: conceptual framework and research agenda. <i>International Journal of Logistics Management</i> , 2021, 32, 510-537.	4.1	74
5	Twenty-Five Years of Word-of-Mouth Studies: A Critical Review of Tourism Research. <i>International Journal of Tourism Research</i> , 2015, 17, 613-624.	2.1	71
6	Achieving Environmentally Responsible Behavior for Tourists and Residents: A Norm Activation Theory Perspective. <i>Journal of Travel Research</i> , 2021, 60, 1196-1212.	5.8	49
7	Online travel behaviour across cohorts: the impact of social influences and attitude on hotel booking intention. <i>International Journal of Tourism Research</i> , 2018, 20, 660-670.	2.1	38
8	A roadmap for applying qualitative comparative analysis in supply chain research. <i>International Journal of Physical Distribution and Logistics Management</i> , 2019, 49, 99-120.	4.4	35
9	Effects of data breaches from user-generated content: A corporate reputation analysis. <i>European Management Journal</i> , 2019, 37, 492-504.	3.1	33
10	The combined effect of product returns experience and switching costs on B2B customer re-purchase intent. <i>Journal of Business and Industrial Marketing</i> , 2017, 32, 664-676.	1.8	32
11	From Dataset to Qualitative Comparative Analysis (QCA) – Challenges and Tricky Points: A Research Note on Contrarian Case Analysis and Data Calibration. <i>Australasian Marketing Journal</i> , 2019, 27, 129-135.	3.5	29
12	Individual antecedents to consumer intention to switch to food waste bioplastic products: A configuration analysis. <i>Industrial Marketing Management</i> , 2021, 93, 578-590.	3.7	27
13	The power of personal brand authenticity and identification: top celebrity players' contribution to loyalty toward football. <i>Journal of Product and Brand Management</i> , 2020, 29, 815-830.	2.6	25
14	The role of servitization for small firms: drivers versus barriers. <i>International Journal of Entrepreneurship and Small Business</i> , 2015, 26, 312.	0.2	23
15	Company versus consumer performance: does brand community identification foster brand loyalty and the consumer's personal brand?. <i>Journal of Brand Management</i> , 2021, 28, 8-31.	2.0	23
16	THE ROLE OF ONLINE BRAND COMMUNITIES ON BUILDING BRAND EQUITY AND LOYALTY THROUGH RELATIONAL BENEFITS. <i>Journal of Marketing Theory and Practice</i> , 2018, 26, 289-308.	2.6	21
17	Logistics service quality and customer satisfaction in B2B relationships: a qualitative comparative analysis approach. <i>TQM Journal</i> , 2020, 33, 125-140.	2.1	18
18	The challenge of remanufactured products: the role of returns policy and channel structure to reduce consumers' perceived risk. <i>International Journal of Physical Distribution and Logistics Management</i> , 2021, 51, 350-380.	4.4	17

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19	Managing Reputational Risk: Insights from an European Survey. <i>Corporate Reputation Review</i> , 2015, 18, 248-260.	1.1	13
20	The human dimension of a brand influences brand equity: an empirical examination in the context of a luxury and a convenience brand. <i>Journal of Brand Management</i> , 2019, 26, 634-645.	2.0	7
21	Circular Economy: Recent Technology Management Considerations. <i>Johnson Matthey Technology Review</i> , 2020, 64, 69-75.	0.5	6
22	The Role of WOM in Affecting the Intention to Purchase Online. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 317-333.	0.7	3
23	The role of facilitators as partial signalers in the context of value perception. <i>International Journal of Quality and Service Sciences</i> , 2017, 9, 85-102.	1.4	2
24	Consumer Satisfaction and Loyalty in Digital Markets: Exploring the Impact of Their Antecedents. <i>Lecture Notes in Information Systems and Organisation</i> , 2018, , 141-148.	0.4	1
25	From End-of-the-road to Critical Node: The Role of End-user "Consumers" in Shaping Circular Supply Chain Management. , 2022, , 151-165.		1
26	Qualitative Comparative Analysis (QCA): A useful methodological tool for research in the social sciences. An example from the online word-of-mouth context. <i>Mercati & Competitivit�</i> , 2018, , 87-108.	0.1	0