

# Alexander V Laskin

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8601765/publications.pdf>

Version: 2024-02-01

24  
papers

401  
citations

840776

11  
h-index

839539

18  
g-index

42  
all docs

42  
docs citations

42  
times ranked

103  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Language of Optimism in Corporate Sustainability Reports: A Computerized Content Analysis. <i>Business and Professional Communication Quarterly</i> , 2022, 85, 80-98.	0.6	3
2	Framing the strategic R&D paradigm shift in Big Pharma: a content analysis of pharmaceutical annual reports. <i>Journal of Communication Management</i> , 2022, ahead-of-print, .	2.3	0
3	Gamification, Tinder Effect, and Tinder Fatigue: Dating as a CMC Experience. , 2022, , 197-211.		1
4	Inclusion as a Component of CSR and a Brand Connection Strategy. , 2021, , 149-163.		3
5	Symbiotic relations as the foundation of propaganda: Directions for future research. In <i>Analysis</i> , 2021, 5, 183-187.	0.1	1
6	Letâ€™s Agree to Disagree: A Coorientational Study of U.S.-Russia Relations. <i>International Journal of Strategic Communication</i> , 2019, 13, 167-181.	2.0	0
7	Defining propaganda: A psychoanalytic perspective. <i>Communication and the Public</i> , 2019, 4, 305-314.	1.1	3
8	The third-person effects in the investment decision making: a case of corporate social responsibility. <i>Corporate Communications</i> , 2018, 23, 456-468.	2.1	5
9	The Narrative Strategies of Winners and Losers: Analyzing Annual Reports of Publicly Traded Corporations. <i>International Journal of Business Communication</i> , 2018, 55, 338-356.	2.6	24
10	Nonfinancial Information in Investor Communications. <i>International Journal of Business Communication</i> , 2016, 53, 375-397.	2.6	18
11	The 7th international biannual conference of Russian Communication Association, 17â€™18 September 2014, St. Petersburg, Russia. <i>Russian Journal of Communication</i> , 2015, 7, 127-129.	0.3	0
12	Introduction of Mobile Media Into Formal Classroom Learning Environments. <i>Journalism and Mass Communication Educator</i> , 2015, 70, 276-285.	0.7	6
13	The Investor Communication Strategies of Newspaper Corporations: A Computerized Content Analysis. <i>International Journal of Strategic Communication</i> , 2014, 8, 196-214.	2.0	15
14	Pilot test of the Global Reputation Measurement: what do US students think of the Russian Federation today?. <i>Russian Journal of Communication</i> , 2014, 6, 260-274.	0.3	2
15	Investor Relations as a Public Relations Function: A State of the Profession in the United States. <i>Journal of Public Relations Research</i> , 2014, 26, 200-214.	2.3	31
16	Strategic Financial Communication. <i>International Journal of Strategic Communication</i> , 2014, 8, 127-129.	2.0	14
17	Investor relations measurement: an industry survey. <i>Journal of Communication Management</i> , 2014, 18, 176-192.	2.3	17
18	Mixed-methods: measurement and evaluation among investor relations officers. <i>Corporate Communications</i> , 2014, 19, 166-181.	2.1	25

#	ARTICLE	IF	CITATIONS
19	Public relations scales: advancing the excellence theory. Journal of Communication Management, 2012, 16, 355-370.	2.3	11
20	How Investor Relations Contributes to the Corporate Bottom Line. Journal of Public Relations Research, 2011, 23, 302-324.	2.3	58
21	Investor Relations: Two-Way Symmetrical Practice. Journal of Public Relations Research, 2010, 22, 182-208.	2.3	57
22	The evolution of models of public relations: an outsider's perspective. Journal of Communication Management, 2009, 13, 37-54.	2.3	25
23	Investor relations practices at Fortune 500 companies: An exploratory study. Public Relations Review, 2006, 32, 69-70.	3.2	30
24	Influences and Priorities in Investor Relations in Australia. , 0, , 473-483.		1