

Martie-Louise Verreynne

List of Publications by Year in descending order

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Version: 2024-02-01

55
papers

1,784
citations

331259

21
h-index

301761

39
g-index

57
all docs

57
docs citations

57
times ranked

1562
citing authors

#	ARTICLE	IF	CITATIONS
1	Building dynamic capabilities in tourism organisations for disaster management: enablers and barriers. <i>Journal of Sustainable Tourism</i> , 2023, 31, 971-996.	5.7	17
2	How do institutional innovation systems affect open innovation?. <i>Journal of Small Business Management</i> , 2022, 60, 1404-1448.	2.8	17
3	A Resource-Based Typology of Dynamic Capability: Managing Tourism in a Turbulent Environment. <i>Journal of Travel Research</i> , 2022, 61, 1006-1023.	5.8	17
4	Coronavirus crisis and health care: learning from a service ecosystem perspective. <i>Journal of Service Theory and Practice</i> , 2021, 31, 225-246.	1.9	39
5	Motivating individuals to contribute to firms'™ non-pecuniary open innovation goals. <i>Technovation</i> , 2021, 102, 102233.	4.2	19
6	Creating value by giving away: A typology of different innovation revealing strategies. <i>Journal of Business Research</i> , 2021, 127, 137-150.	5.8	8
7	Exporting to escape and learn: Vietnamese manufacturers in global value chains. <i>Journal of World Business</i> , 2021, 56, 101227.	4.6	13
8	A Dynamic Capabilities Model of Innovation in Large Interfirm Projects. <i>Project Management Journal</i> , 2021, 52, 488-503.	2.6	9
9	Taking scientific inventions to market: Mapping the academic entrepreneurship ecosystem. <i>Technological Forecasting and Social Change</i> , 2021, 173, 121144.	6.2	20
10	Developing disaster resilience: A processual and reflective approach. <i>Tourism Management</i> , 2021, 87, 104374.	5.8	27
11	Towards a framework for innovation in retailing through social media. <i>Journal of Retailing and Consumer Services</i> , 2020, 54, 101772.	5.3	26
12	Companion Animals and Health in Older Populations: A Systematic Review. <i>Clinical Gerontologist</i> , 2020, 43, 365-377.	1.2	51
13	The behavioral additionality effects of a tax incentive program on firms'™ composition of R&D investment. <i>R and D Management</i> , 2020, 50, 510-521.	3.0	22
14	What motivates 'free'™ revealing? Measuring outbound non-pecuniary openness, innovation types and expectations of future profit growth. <i>Scientometrics</i> , 2020, 124, 271-301.	1.6	11
15	The impact of disability-assistance animals on the psychological health of workplaces: A systematic review. <i>Human Resource Management Review</i> , 2019, 29, 400-417.	3.3	14
16	Building tourism organizational resilience to crises and disasters: A dynamic capabilities view. <i>International Journal of Tourism Research</i> , 2019, 21, 882-900.	2.1	157
17	Entrepreneurial behaviour: a new perspective on the role of the HR professional. <i>Personnel Review</i> , 2019, 48, 1809-1829.	1.6	6
18	Innovation diversity and uncertainty in small and medium sized tourism firms. <i>Tourism Management</i> , 2019, 72, 257-269.	5.8	59

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19	Innovation in the Australian legal profession. <i>International Journal of the Legal Profession</i> , 2018, 25, 213-242.	0.1	3
20	Learning capabilities, human resource management innovation and competitive advantage. <i>International Journal of Human Resource Management</i> , 2018, 29, 1736-1766.	3.3	53
21	Experiences using a science-based Lean LaunchPad program and its impact on national innovation system evolution. <i>International Journal of Entrepreneurship and Small Business</i> , 2018, 35, 356.	0.2	3
22	Bank financing and credit rationing of Australian SMEs. <i>Australian Journal of Management</i> , 2017, 42, 58-85.	1.2	23
23	Exploring public universities as social enterprises. <i>International Journal of Educational Management</i> , 2017, 31, 404-414.	0.9	5
24	The networking practices of women managers in an emerging economy setting: negotiating institutional and social barriers. <i>Human Resource Management Journal</i> , 2017, 27, 477-501.	3.6	15
25	A review of collaborative planning approaches for transformative change towards a sustainable future. <i>Journal of Cleaner Production</i> , 2017, 142, 3212-3224.	4.6	42
26	Beyond the Formal-Informal Dichotomy of Small Firm Strategy-Making in Stable and Dynamic Environments. <i>Journal of Small Business Management</i> , 2016, 54, 420-444.	2.8	34
27	Building a scale for dynamic learning capabilities: The role of resources, learning, competitive intent and routine patterning. <i>Journal of Business Research</i> , 2016, 69, 4287-4303.	5.8	27
28	Locating gendered work practices: a typology. <i>International Journal of Manpower</i> , 2016, 37, 1085-1107.	2.5	7
29	Business model design and innovation: Unlocking the performance benefits of innovation. <i>Australian Journal of Management</i> , 2016, 41, 585-605.	1.2	38
30	Entrepreneurial exit: who, what or to where? Regional relocation as a form of exit. , 2015, , .		1
31	Changes in clinical trial length. <i>Nature Reviews Drug Discovery</i> , 2015, 14, 307-308.	21.5	9
32	Drivers of firm formalization in Vietnam: an attention theory explanation. <i>Entrepreneurship and Regional Development</i> , 2014, 26, 574-593.	2.0	28
33	Entrepreneurial configurations of small firms. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2014, 20, 562-583.	2.3	14
34	Deconstructing and reconstructing the capability hierarchy. <i>Industrial and Corporate Change</i> , 2014, 23, 1299-1325.	1.7	62
35	Social Enterprises and the Performance Advantages of a Vincentian Marketing Orientation. <i>Journal of Business Ethics</i> , 2014, 123, 549-556.	3.7	58
36	How environmental regulations affect innovation in the Australian oil and gas industry: going beyond the Porter Hypothesis. <i>Journal of Cleaner Production</i> , 2014, 84, 204-213.	4.6	148

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37	Confronting the Productivity Challenge in the High Cost Economy. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2014, , 153-171.	0.2	2
38	A short note on entrepreneurship as method: a social enterprise perspective. <i>International Entrepreneurship and Management Journal</i> , 2013, 9, 113-128.	2.9	18
39	Employment systems in small firms: A multilevel analysis. <i>International Small Business Journal</i> , 2013, 31, 405-431.	2.9	41
40	A NOTE ON ENTREPRENEURSHIP AS AN ALTERNATIVE LOGIC TO ADDRESS FOOD SECURITY IN THE DEVELOPING WORLD. <i>Journal of Developmental Entrepreneurship</i> , 2013, 18, 1350016.	0.4	10
41	The relationship between dynamic and operating capabilities as a stage-gate process: Insights from radical innovation. <i>Journal of Management and Organization</i> , 2012, 18, 123-140.	1.6	12
42	The Role of Networks in Small and Medium-Sized Enterprise Innovation and Firm Performance. <i>Journal of Small Business Management</i> , 2012, 50, 257-282.	2.8	316
43	The relationship between dynamic and operating capabilities as a stage-gate process: Insights from radical innovation. <i>Journal of Management and Organization</i> , 2012, 18, 123-140.	1.6	13
44	Developing a conceptual framework of strategic entrepreneurship. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2011, 17, 314-337.	2.3	33
45	Multilevel absorptive capacity and interorganizational new product development: A process study. <i>Journal of Management and Organization</i> , 2011, 17, 39-55.	1.6	17
46	Differentiation strategies in mature small firms – the impact of uncertain environments. <i>International Journal of Entrepreneurship and Small Business</i> , 2011, 12, 327.	0.2	4
47	Multilevel absorptive capacity and interorganizational new product development: A process study. <i>Journal of Management and Organization</i> , 2011, 17, 39-55.	1.6	7
48	Small business strategy and the industry life cycle. <i>Small Business Economics</i> , 2010, 35, 399-416.	4.4	45
49	Innovative and entrepreneurial activity in the public sector: The changing face of public sector institutions. <i>Innovation: Management, Policy and Practice</i> , 2010, 12, 138-153.	2.6	47
50	Modeling the Role of Intrapreneurial Strategy-Making in Small Firm Performance. <i>Advances in Entrepreneurship, Firm Emergence and Growth</i> , 2007, , 103-130.	1.5	6
51	Measuring the benefits of entrepreneurship at different levels of analysis. <i>Journal of Management and Organization</i> , 2007, 13, 312-330.	1.6	29
52	Strategy-making process and firm performance in small firms. <i>Journal of Management and Organization</i> , 2006, 12, 209-222.	1.6	30
53	Strategy-making process and firm performance in small firms. <i>Journal of Management and Organization</i> , 2006, 12, 209-222.	1.6	30
54	Where and how do innovative firms find new business opportunities? An exploratory study of New Zealand firms. <i>Research on Technological Innovation, Management and Policy</i> , 0, , 141-163.	0.0	1

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55	The relationship between dynamic and operating capabilities as a stage-gate process: Insights from radical innovation. <i>Journal of Management and Organization</i> , 0, , 123-140.	1.6	1