

# Matthew B Lunde

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8587101/publications.pdf>

Version: 2024-02-01

3  
papers

61  
citations

2682572

2  
h-index

2550090

3  
g-index

3  
all docs

3  
docs citations

3  
times ranked

63  
citing authors

#	ARTICLE	IF	CITATIONS
1	Sustainability in marketing: a systematic review unifying 20 years of theoretical and substantive contributions (1997–2016). <i>AMS Review</i> , 2018, 8, 85-110.	2.5	54
2	Turning to Sustainable Business Practices: A Macromarketing Perspective. <i>Review of Marketing Research</i> , 2016, , 103-137.	0.2	5
3	Socially Responsible Green Marketing in Architecture. <i>International Journal of Sustainability Policy and Practice</i> , 2013, 8, 259-278.	0.1	2