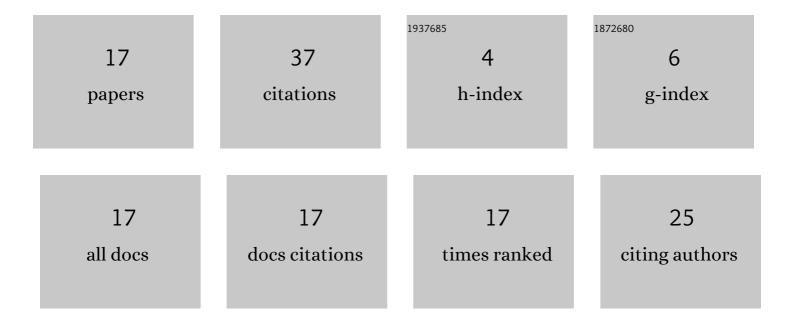
## Marthinus Stander Conradie

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/8584004/publications.pdf

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Marthinus Stander

#	Article	IF	CITATIONS
1	ACTIVATE! Change Drivers: blame-attribution and active citizenship on a South Africa youth blog. Text and Talk, 2022, .	0.6	0
2	lgnite some agency: how teaching assistants engage whiteness at a South African university. Society Register, 2022, 6, 19-40.	0.3	0
3	PURE POLITICKING! RACIALISED BLAME GAMES AND MORAL PANIC IN THE CASE OF A SOUTH AFRICAN HIGH SCHOOL. Society Register, 2020, 4, 37-60.	0.3	0
4	Strategic Constructions of Diversity in Blame Games Surrounding the Overvaal Furore. Communicatio, 2019, 45, 56-70.	0.4	0
5	Due process vs. access: a discourse analysis of topoi in the Overvaal High School incident. African Identities, 2019, 17, 258-276.	1.6	0
6	(In)civility and online deliberation: readers' reactions to race-related news stories. Safundi, 2017, 18, 327-348.	0.3	3
7	The use of linguistic tokenism to secure brand loyalty: Code-switching practices in South African print advertising. Language Matters, 2015, 46, 117-138.	0.4	4
8	†I was amazed that there are still people like this': first-year students' reflections on experiences of racial discrimination at the University of the Free State. Transformation: Critical Perspectives on Southern Africa, 2014, 84, 81-105.	0.1	6
9	We get you: combining proximisation and the coordinated management of meaning approach to analyse legitimisation in a text on HIV and AIDS. African Identities, 2014, 12, 196-210.	1.6	0
10	A critical discourse analysis of race and gender in advertisements in the South African in-flight magazineIndwe. African Identities, 2013, 11, 3-18.	1.6	4
11	Reason-tickle patterns in intertextual print advertising. Language Matters, 2013, 44, 5-28.	0.4	2
12	The commercial value of history: A relevance theoretical analysis of historical signs in print advertisements. Language Matters, 2013, 44, 164-178.	0.4	3
13	No small irony: A discourse analysis of Zapiro's 2010 World Cup cartoons. Language Matters, 2012, 43, 39-59.	0.4	6
14	Co-constructing knowledge in news interviews: An application of Hardy and Palmer's (1998) discourse model. Southern African Linguistics and Applied Language Studies, 2012, 30, 497-509.	0.5	0
15	Anonymous vs. acknowledged intertexts: A relevance theoretic approach to intertextuality in print advertising. Southern African Linguistics and Applied Language Studies, 2012, 30, 293-310.	0.5	5
16	The 2010 FIFA World Cup as a commercial platform in print advertising. African Identities, 2011, 9, 291-305.	1.6	4
17	Scales Off My Eyes: Tutors Teaching about Racism at a South African University. Howard Journal of Communications, 0, , 1-21.	1.0	0