

Fuqiang Zhang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8578423/publications.pdf>

Version: 2024-02-01

24
papers

2,062
citations

361045

20
h-index

713013

21
g-index

25
all docs

25
docs citations

25
times ranked

1149
citing authors

#	ARTICLE	IF	CITATIONS
1	Brand Spillover as a Marketing Strategy. <i>Management Science</i> , 2022, 68, 5348-5363.	2.4	36
2	Optimal Bundling Strategy for a Retail Platform Under Agency Selling. <i>Production and Operations Management</i> , 2021, 30, 2273-2284.	2.1	53
3	Twenty Years in the Making: The Evolution of the Journal of <i>Manufacturing & Service Operations Management</i> . <i>Manufacturing and Service Operations Management</i> , 2020, 22, 1-10.	2.3	28
4	Sourcing Competition under Cost Uncertainty and Information Asymmetry. <i>Production and Operations Management</i> , 2020, 29, 447-461.	2.1	44
5	Evolution of Operations Management Research: from Managing Flows to Building Capabilities. <i>Production and Operations Management</i> , 2020, 29, 2219-2229.	2.1	68
6	Responsive Pricing of Fashion Products: The Effects of Demand Learning and Strategic Consumer Behavior. <i>Management Science</i> , 2019, 65, 2982-3000.	2.4	71
7	Service Outsourcing: Capacity, Quality and Correlated Costs. <i>Production and Operations Management</i> , 2019, 28, 682-699.	2.1	30
8	Advance Selling to Strategic Consumers: Preorder Contingent Production Strategy with Advance Selling Target. <i>Production and Operations Management</i> , 2018, 27, 1221-1235.	2.1	43
9	Recent research developments of strategic consumer behavior in operations management. <i>Computers and Operations Research</i> , 2018, 93, 166-176.	2.4	54
10	Simple Contracts to Assure Supply Under Noncontractible Capacity and Asymmetric Cost Information. <i>Manufacturing and Service Operations Management</i> , 2018, 20, 217-231.	2.3	46
11	Trade-in Remanufacturing, Customer Purchasing Behavior, and Government Policy. <i>Manufacturing and Service Operations Management</i> , 2018, 20, 601-616.	2.3	149
12	Delegation vs. Control in Supply Chain Procurement under Competition. <i>Production and Operations Management</i> , 2016, 25, 1528-1541.	2.1	68
13	Home or Overseas? An Analysis of Sourcing Strategies Under Competition. <i>Management Science</i> , 2014, 60, 1223-1240.	2.4	140
14	The Impact of Modular Assembly on Supply Chain Efficiency. <i>Production and Operations Management</i> , 2014, 23, 1985-2001.	2.1	26
15	Outsourcing Competition and Information Sharing with Asymmetrically Informed Suppliers. <i>Production and Operations Management</i> , 2014, 23, 1706-1718.	2.1	32
16	Advance Demand Information, Price Discrimination, and Preorder Strategies. <i>Manufacturing and Service Operations Management</i> , 2013, 15, 57-71.	2.3	145
17	Procurement Mechanism Design in a Two-Echelon Inventory System with Price-Sensitive Demand. <i>Manufacturing and Service Operations Management</i> , 2010, 12, 608-626.	2.3	48
18	On the Value of Commitment and Availability Guarantees When Selling to Strategic Consumers. <i>Management Science</i> , 2009, 55, 713-726.	2.4	237

#	ARTICLE	IF	CITATIONS
19	Strategic Customer Behavior, Commitment, and Supply Chain Performance. <i>Management Science</i> , 2008, 54, 1759-1773.	2.4	445
20	Competition, Cooperation, and Information Sharing in a Two-Echelon Assembly System. <i>Manufacturing and Service Operations Management</i> , 2006, 8, 273-291.	2.3	78
21	Procuring Fast Delivery: Sole Sourcing with Information Asymmetry. <i>Management Science</i> , 2006, 52, 881-896.	2.4	204
22	Recent Research Developments of Strategic Consumer Behavior in Operations Management. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
23	Advance Selling to Strategic Consumers: Preorder Contingent Production Strategy with Advance Selling Target. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
24	3D Printing and Product Assortment Strategy. <i>Management Science</i> , 0, , .	2.4	12