Shuhua Zhou

List of Publications by Year
in descending order

31 papers	868 citations	758635 12 h-index	525886 27 g-index
32 all docs	32 docs citations	32 times ranked	627 citing authors

#	ARTICLE	IF	CITATIONS
1	Explicating Sensationalism in Television News: Content and the Bells and Whistles of Form. Journal of Broadcasting and Electronic Media, 2001, 45, 635-655.	0.8	174
2	The Effects of Edits on Arousal, Attention, and Memory for Television Messages: When an Edit Is an Edit Can an Edit Be Too Much?. Journal of Broadcasting and Electronic Media, 2000, 44, 94-109.	0.8	150
3	Packaging Television News: The Effects of Tabloid on Information Processing and Evaluative Responses. Journal of Broadcasting and Electronic Media, 2000, 44, 581-598.	0.8	118
4	Cognitive Access to Negatively Arousing News. Communication Research, 2000, 27, 3-26.	3.9	89
5	Temporal Changes in Mood Repair Through Music Consumption: Effects of Mood, Mood Salience, and Individual Differences. Media Psychology, 2007, 9, 695-713.	2.1	72
6	Morality or equality? Ideological framing in news coverage of gay marriage legitimization. Social Science Journal, 2010, 47, 630-645.	0.9	36
7	VISUAL DIFFERENCES IN U.S. AND CHINESE TELEVISION COMMERCIALS. Journal of Advertising, 2005, 34, 112-119.	4.1	35
8	Public trust: a comprehensive investigation on perceived media credibility in China. Asian Journal of Communication, 2014, 24, 158-172.	0.6	31
9	Effects of Visual Intensity and Audiovisual Redundancy in Bad News. Media Psychology, 2004, 6, 237-256.	2.1	20
10	Effects of Arousing Visuals and Redundancy on Cognitive Assessment of Television News. Journal of Broadcasting and Electronic Media, 2005, 49, 23-42.	0.8	17
11	Creating a Competitive Identity: Public Diplomacy in the London Olympics and Media Portrayal. Mass Communication and Society, 2013, 16, 869-887.	1.2	16
12	Clicking Health Risk Messages on Social Media: Moderated Mediation Paths Through Perceived Threat, Perceived Efficacy, and Fear Arousal. Health Communication, 2019, 34, 1359-1368.	1.8	16
13	Competitive pressure and arousing television news: a cross-cultural study. Asian Journal of Communication, 2012, 22, 179-196.	0.6	13
14	Examining Third-Person Perceptions in the Context of Sexually Oriented Advertising. Journal of Promotion Management, 2012, 18, 189-208.	2.4	11
15	News as Aristotelian Drama: The Case of 60 Minutes. Mass Communication and Society, 2003, 6, 313-336.	1.2	10
16	Is the agenda set? State of agenda-setting research in China and Korea. Asian Journal of Communication, 2016, 26, 566-582.	0.6	9
17	Affordances for Sense-Making: Exploring Their Availability for Users of Online News Sites. Digital Journalism, 2023, 11, 962-981.	2.5	9
18	Viewing mechanism of lonely audience: Evidence from an eye movement experiment on barrage video. Computers in Human Behavior, 2019, 101, 327-333.	5.1	8

#	Article	IF	Citations
19	Content characteristics of IPTV: analysis of sensationalism, localism, and interactivity. Asian Journal of Communication, 2014, 24, 549-566.	0.6	6
20	Is It the Content or the Person? Examining Sexual Content in Promotional Announcements and Sexual Self-Schema. Journal of Promotion Management, 2007, 13, 55-73.	2.4	4
21	Immigrant perpetrators in the news: A terror management approach to resultant hostility, perceived vulnerability, and immigration issue judgment. Journal of International and Intercultural Communication, 2017, 10, 219-236.	0.7	4
22	Second screening use and its effect on political involvement in China: An integrated Communication Mediation Model. Computers in Human Behavior, 2020, 105, 106201.	5.1	4
23	The Values of Print: Affordances and Sensemaking for Newspaper Consumers. Journalism Practice, 2023, 17, 336-353.	1.5	4
24	Shining a Spotlight on Public Diplomacy: Chinese Media Coverage on the Opening Ceremony of the 2012 London Olympics. International Journal of the History of Sport, 2013, 30, 393-406.	0.4	3
25	Evolving Chinese Nationalism: Using the 2015 Military Parade as a Case. East Asia, 2019, 36, 255-270.	0.4	3
26	Perception of romanticism and the ideal spouse among Chinese youth. Asian Journal of Communication, 2004, 14, 22-37.	0.6	2
27	Loneliness Assuaged: Eye-Tracking an Audience Watching Barrage Videos. Journal of Visualized Experiments, 2020, , .	0.2	2
28	Professionalism and Objectives in Olympics Coverage: A Survey of Chinese Television Professionals. International Journal of Sport Communication, 2009, 2, 42-55.	0.4	1
29	News Media Effects on Political Institutional and System Trust: The Moderating Role of Political Values. Asian Perspective, 2022, 46, 157-181.	0.5	1
30	Mortality Salience in the News of Immigrant Perpetrators: Effects on Viewers' Emotion, Story Evaluation, and Perceived Crime Susceptibility. Howard Journal of Communications, 2019, 30, 464-478.	0.6	0
31	Chinese Electronic Media: Social Evolution and Social Change in the Digital Information Age. Journal of Broadcasting and Electronic Media, 2021, 65, 615-620.	0.8	0