

Scott Mills

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8573800/publications.pdf>

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1
papers

20
citations

3311381

1
h-index

3475538

1
g-index

1
all docs

1
docs citations

1
times ranked

14
citing authors

#	ARTICLE	IF	CITATIONS
1	Fabricating celebrity brands via scandalous narrative: crafting, capering and commodifying the comedian, Russell Brand. <i>Journal of Marketing Management</i> , 2015, 31, 599-615.	2.3	20