

Pierre-Yves DonzÃ©

List of Publications by Year in descending order

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Version: 2024-02-01

44
papers

240
citations

1307594

7
h-index

1199594

12
g-index

67
all docs

67
docs citations

67
times ranked

97
citing authors

#	ARTICLE	IF	CITATIONS
1	Surviving in a declining industry: a new entrepreneurial history of Nihonsakari since the 1970s. <i>Business History</i> , 2024, 66, 221-240.	0.8	2
2	High-end luxury wine demand and income inequality. <i>International Journal of Wine Business Research</i> , 2022, 34, 112-132.	2.0	4
3	Formation of Medtech Big Business. , 2022, , 49-62.		0
4	Japan: From Electronics to Medical Technology. , 2022, , 97-124.		0
5	The Lasting Competitive Advantage of US Firms. , 2022, , 63-95.		0
6	The Formation of a Technology-Based Fashion System, 1945â€“1990: The Sources of the Lost Competitiveness of Japanese Apparel Companies. <i>Enterprise and Society</i> , 2021, 22, 438-474.	0.3	1
7	Patent management and the globalization of firms: the case of Siemens (1890â€“1945). <i>Journal of Management History</i> , 2021, ahead-of-print, .	0.8	0
8	The Postwar Medtech Industry in Japan: A Business History Perspective. , 2021, , 199-223.		0
9	The transformation of global luxury brands: The case of the Swiss watch company Longines, 1880â€“2010. <i>Business History</i> , 2020, 62, 26-41.	0.8	9
10	FDI policies in protected industries: the Uzbek automobile industry since 1991. <i>International Journal of Business and Emerging Markets</i> , 2020, 12, 313.	0.1	0
11	The Advantage of Being Swiss: NestlÃ© and Political Risk in Asia during the Early Cold War, 1945â€“1970. <i>Business History Review</i> , 2020, 94, 373-397.	0.4	5
12	Industrial Leadership and the Long-Lasting Competitiveness of the Swiss Watch Industry. , 2020, , 171-191.		0
13	National labels and the competitiveness of European industries: the example of the â€“Swiss Madeâ€™ law since 1950. <i>European Review of History/Revue Europeenne D'Histoire</i> , 2019, 26, 855-870.	0.2	1
14	Technological Innovation and Brand Management: The Japanese Watch Industry since the 1990s. <i>Journal of Asia-Pacific Business</i> , 2019, 20, 82-101.	1.5	1
15	Health Industries in the Twentieth Century. <i>Business History</i> , 2019, 61, 385-403.	0.8	10
16	Global competition and cooperation in the electronics industry: the case of X-ray equipment, 1900â€“1970. <i>Scandinavian Economic History Review</i> , 2019, 67, 210-225.	0.5	3
17	Architects and knowledge transfer in hospital systems: The introduction of Western hospital designs in Japan (1918â€“1970). <i>Business History</i> , 2019, 61, 538-557.	0.8	1
18	Storytelling and the making of a global luxury fashion brand: Christian Dior. <i>International Journal of Fashion Studies</i> , 2019, 6, 83-102.	0.3	18

#	ARTICLE	IF	CITATIONS
19	The Birth of Luxury Big Business: LVMH, Richemont and Kering. , 2018, , 19-38.		14
20	Varieties of capitalism and the corporate use of history: the Japanese experience. Management and Organizational History, 2018, 13, 236-257.	0.7	8
21	How to Enter the Chinese Luxury Market? The Example of Swatch Group. , 2018, , 177-194.		1
22	Fashion watches: The emergence of accessory makers as intermediaries in the fashion system. International Journal of Fashion Studies, 2017, 4, 69-85.	0.3	1
23	Retail networks and real estate: the case of Swiss luxury watches in China and Southeast Asia. International Review of Retail, Distribution and Consumer Research, 2017, 27, 126-145.	2.0	6
24	Global Distribution of Watches: A Network Analysis of Trade Relations. , 2017, , .		3
25	The Beginnings of the Japanese Medical Instruments Industry and the Adaptation of Western Medicine to Japan, 1880-1937. Australian Economic History Review, 2016, 56, 272-291.	0.8	5
26	Les r�centes �volutions �conomiques, commerciales et politiques du Japon vues d�Europe. Entreprises Et Histoire, 2016, n� 80, 155-175.	0.1	0
27	Siemens and the Construction of Hospitals in Latin America, 1949�1964. Business History Review, 2015, 89, 475-502.	0.4	22
28	Global value chains and the lost competitiveness of the Japanese watch industry: an applied business history of Seiko since 1990. Asia Pacific Business Review, 2015, 21, 295-310.	2.9	3
29	European luxury big business and emerging Asian markets, 1960�2010. Business History, 2015, 57, 822-840.	0.8	26
30	Canon catching up with Germany: The mass production of �Japanese Leica� cameras (1933 until 1970). Journal of Business History, 2014, 59, 27-46.	0.2	1
31	Multinational Enterprises and the Globalization of Medicine: Siemens and the Business of X-ray Equipment in Non-Western Markets, 1900�1939. Enterprise and Society, 2014, 15, 820-848.	0.3	3
32	Canon catching up with Germany: The mass production of �Japanese Leica� cameras (1933 until 1970). Journal of Business History, 2014, 59, 27-46.	0.2	11
33	Multinational Enterprises and the Globalization of Medicine: Siemens and the Business of X-ray Equipment in Non-Western Markets, 1900�1939. Enterprise and Society, 2014, 15, 820-848.	0.3	2
34	Nestl� coping with Japanese nationalism: Political risk and the strategy of a foreign multinational enterprise in Japan, 1913�45. Business History, 2013, 55, 1318-1338.	0.8	20
35	Siemens and the Business of Medicine in Japan, 1900�1945. Business History Review, 2013, 87, 203-228.	0.4	11
36	The Hybrid Production System and the Birth of the Japanese Specialized Industry: Watch Production at Hattori & Co. (1900�1960). Enterprise and Society, 2011, 12, 356-397.	0.3	3

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37	Studies Abroad by Japanese Doctors: A Prosopographic Analysis of the Nameless Practitioners, 1862-1912. <i>Social History of Medicine</i> , 2010, 23, 244-260.	0.2	9
38	Switzerland and the industrialisation of Japan: Swiss direct investments and technology transfers to Japan during the twentieth century. <i>Business History</i> , 2010, 52, 713-736.	0.8	5
39	The Swiss Watch Making Industry from 1920 to 1970:. <i>Japan Business History Review</i> , 2010, 44, 3-27.	0.0	0
40	Ferguson Evans. <i>The Rise of the Japanese Specialist Manufacturer. Leading Medium-Sized Enterprises.</i> Houndmills, UK: Palgrave Macmillan, 2008. xiv + 241 p. ISBN 0-230-21842-0, \$95.00 (hardcover).. <i>Enterprise and Society</i> , 2010, 11, 667-669.	0.3	0
41	Making medicine a business in Japan: Shimadzu Co. and the diffusion of radiology (1900-1960). <i>Gesnerus</i> , 2010, 67, 241-62.	0.2	1
42	La Compagnie genevoise des Colonies suisses de Sétif (1853-1956): Un cas de colonisation privée en Algérie [La Compagnie genevoise des Colonies suisses de Setif (1853-1956): A Case of Private Colonization in Algeria]. By Claude Watzelschwab. Bern: Peter Lang, 2006. xxii + 412 pp. Figures, tables, maps, glossary, appendix, bibliography, notes. Cloth, \$43.20. ISBN: 3-039-11146-6.. <i>Business History Review</i> , 2008, 82, 176-179.	0.4	0
43	Les hôpitaux régionaux vaudois de la philanthropie privée à l'Etat-Providence (XIXe-XXe siècle). <i>Gesnerus</i> , 2002, 59, 5-37.	0.2	0
44	The International Patent System and the Global Flow of Technologies. , 0, , 179-202.		1