

Pierre-Yves DonzÃ©

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8547905/publications.pdf>

Version: 2024-02-01

44
papers

240
citations

1307594

7
h-index

1199594

12
g-index

67
all docs

67
docs citations

67
times ranked

97
citing authors

#	ARTICLE	IF	CITATIONS
1	European luxury big business and emerging Asian markets, 1960â€“2010. <i>Business History</i> , 2015, 57, 822-840.	0.8	26
2	Siemens and the Construction of Hospitals in Latin America, 1949â€“1964. <i>Business History Review</i> , 2015, 89, 475-502.	0.4	22
3	Nestl� coping with Japanese nationalism: Political risk and the strategy of a foreign multinational enterprise in Japan, 1913â€“45. <i>Business History</i> , 2013, 55, 1318-1338.	0.8	20
4	Storytelling and the making of a global luxury fashion brand: Christian Dior. <i>International Journal of Fashion Studies</i> , 2019, 6, 83-102.	0.3	18
5	The Birth of Luxury Big Business: LVMH, Richemont and Kering. , 2018, , 19-38.		14
6	Siemens and the Business of Medicine in Japan, 1900â€“1945. <i>Business History Review</i> , 2013, 87, 203-228.	0.4	11
7	Canon catching up with Germany: The mass production of Â«Japanese LeicaÂ» cameras (1933 until 1970). <i>Journal of Business History</i> , 2014, 59, 27-46.	0.2	11
8	Health Industries in the Twentieth Century. <i>Business History</i> , 2019, 61, 385-403.	0.8	10
9	Studies Abroad by Japanese Doctors: A Prosopographic Analysis of the Nameless Practitioners, 1862-1912. <i>Social History of Medicine</i> , 2010, 23, 244-260.	0.2	9
10	The transformation of global luxury brands: The case of the Swiss watch company Longines, 1880â€“2010. <i>Business History</i> , 2020, 62, 26-41.	0.8	9
11	Varieties of capitalism and the corporate use of history: the Japanese experience. <i>Management and Organizational History</i> , 2018, 13, 236-257.	0.7	8
12	Retail networks and real estate: the case of Swiss luxury watches in China and Southeast Asia. <i>International Review of Retail, Distribution and Consumer Research</i> , 2017, 27, 126-145.	2.0	6
13	Switzerland and the industrialisation of Japan: Swiss direct investments and technology transfers to Japan during the twentieth century. <i>Business History</i> , 2010, 52, 713-736.	0.8	5
14	The Beginnings of the Japanese Medical Instruments Industry and the Adaptation of Western Medicine to Japan, 1880-1937. <i>Australian Economic History Review</i> , 2016, 56, 272-291.	0.8	5
15	The Advantage of Being Swiss: Nestl� and Political Risk in Asia during the Early Cold War, 1945â€“1970. <i>Business History Review</i> , 2020, 94, 373-397.	0.4	5
16	High-end luxury wine demand and income inequality. <i>International Journal of Wine Business Research</i> , 2022, 34, 112-132.	2.0	4
17	Multinational Enterprises and the Globalization of Medicine: Siemens and the Business of X-ray Equipment in Non-Western Markets, 1900â€“1939. <i>Enterprise and Society</i> , 2014, 15, 820-848.	0.3	3
18	Global value chains and the lost competitiveness of the Japanese watch industry: an applied business history of Seiko since 1990. <i>Asia Pacific Business Review</i> , 2015, 21, 295-310.	2.9	3

#	ARTICLE	IF	CITATIONS
19	Global Distribution of Watches: A Network Analysis of Trade Relations. , 2017, , .		3
20	Global competition and cooperation in the electronics industry: the case of X-ray equipment, 1900â€™1970. Scandinavian Economic History Review, 2019, 67, 210-225.	0.5	3
21	The Hybrid Production System and the Birth of the Japanese Specialized Industry: Watch Production at Hattori & Co. (1900â€™1960). Enterprise and Society, 2011, 12, 356-397.	0.3	3
22	Multinational Enterprises and the Globalization of Medicine: Siemens and the Business of X-ray Equipment in Non-Western Markets, 1900â€™1939. Enterprise and Society, 2014, 15, 820-848.	0.3	2
23	Surviving in a declining industry: a new entrepreneurial history of Nihonsakari since the 1970s. Business History, 2024, 66, 221-240.	0.8	2
24	The International Patent System and the Global Flow of Technologies. , 0, , 179-202.		1
25	Canon catching up with Germany: The mass production of Ä«Japanese LeicaÄ» cameras (1933 until 1970). Journal of Business History, 2014, 59, 27-46.	0.2	1
26	Fashion watches: The emergence of accessory makers as intermediaries in the fashion system. International Journal of Fashion Studies, 2017, 4, 69-85.	0.3	1
27	National labels and the competitiveness of European industries: the example of the â€™Swiss Madeâ€™™ law since 1950. European Review of History/Revue Europeenne D'Histoire, 2019, 26, 855-870.	0.2	1
28	Technological Innovation and Brand Management: The Japanese Watch Industry since the 1990s. Journal of Asia-Pacific Business, 2019, 20, 82-101.	1.5	1
29	Architects and knowledge transfer in hospital systems: The introduction of Western hospital designs in Japan (1918â€™1970). Business History, 2019, 61, 538-557.	0.8	1
30	The Formation of a Technology-Based Fashion System, 1945â€™1990: The Sources of the Lost Competitiveness of Japanese Apparel Companies. Enterprise and Society, 2021, 22, 438-474.	0.3	1
31	How to Enter the Chinese Luxury Market? The Example of Swatch Group. , 2018, , 177-194.		1
32	Making medicine a business in Japan: Shimadzu Co. and the diffusion of radiology (1900-1960). Gesnerus, 2010, 67, 241-62.	0.2	1
33	La Compagnie genevoise des Colonies suisses de SA©tif (1853a€™ 1956): Un cas de colonisation privA©e en AlgÄ©rie [La Compagnie genevoise des Colonies suisses de Setif (1853â€™1956): A Case of Private Colonization in Algeria]. By Claude LÄ¼tzelschwab. Bern: Peter Lang, 2006. xxii + 412 pp. Figures, tables, maps, glossary, appendix, bibliography, notes. Cloth, â, -43.20. ISBN: 3-039-11146-6.. Business History Review, 2008, 82, 176-178.	0.4	0
34	FDI policies in protected industries: the Uzbek automobile industry since 1991. International Journal of Business and Emerging Markets, 2020, 12, 313.	0.1	0
35	Patent management and the globalization of firms: the case of Siemens (1890â€™1945). Journal of Management History, 2021, ahead-of-print, .	0.8	0
36	The Postwar Medtech Industry in Japan: A Business History Perspective. , 2021, , 199-223.		0

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37	The Swiss Watch Making Industry from 1920 to 1970:. Japan Business History Review, 2010, 44, 3-27.	0.0	0
38	Ferguson Evans. The Rise of the Japanese Specialist Manufacturer. Leading Medium-Sized Enterprises. Houndmills, UK: Palgrave Macmillan, 2008. xiv + 241 p. ISBN 0-230-21842-0, \$95.00 (hardcover).. Enterprise and Society, 2010, 11, 667-669.	0.3	0
39	Les rÄ©centes Ä©volutions Ä©conomiques, commerciales et politiques du Japon vues dÄ©™Europe. Entreprises Et Histoire, 2016, nÄ© 80, 155-175.	0.1	0
40	Industrial Leadership and the Long-Lasting Competitiveness of the Swiss Watch Industry. , 2020, , 171-191.		0
41	Formation of Medtech Big Business. , 2022, , 49-62.		0
42	Japan: From Electronics to Medical Technology. , 2022, , 97-124.		0
43	The Lasting Competitive Advantage of US Firms. , 2022, , 63-95.		0
44	Les hÄ©pitaux rÄ©gionaux vaudois de la philanthropie privÄ©e Ä© l'Etat-Providence (XIXe-XXe siÄ©cle). Gesnerus, 2002, 59, 5-37.	0.2	0