

Muammer Ozer

List of Publications by Year in descending order

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Version: 2024-02-01

44
papers

1,223
citations

331259

21
h-index

377514

34
g-index

44
all docs

44
docs citations

44
times ranked

920
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 1 | Role of imported raw materials in the performance of inward foreign direct investments in Ethiopia. <i>International Journal of Emerging Markets</i> , 2023, 18, 5630-5654. | 1.3 | 1 |
| 2 | Interpersonal relationships and creativity at work: A network building perspective. <i>Journal of Product Innovation Management</i> , 2022, 39, 312-333. | 5.2 | 11 |
| 3 | Status Threat and Ethical Leadership: A Power-Dependence Perspective. <i>Journal of Business Ethics</i> , 2020, 161, 665-685. | 3.7 | 26 |
| 4 | A multi-criteria expert decision system for investment decisions: The case of commercial real estate investments in China. <i>Socio-Economic Planning Sciences</i> , 2020, 71, 100769. | 2.5 | 7 |
| 5 | Do Management Innovations of Indigenous Firms Benefit from Managerial Spillovers from Multinational Enterprises?. <i>Management International Review</i> , 2019, 59, 919-947. | 2.1 | 6 |
| 6 | Affective design using big data within the context of online shopping. <i>Journal of Engineering Design</i> , 2019, 30, 368-384. | 1.1 | 4 |
| 7 | Understanding the trade-off between familiarity and newness in product innovation. <i>Industrial Marketing Management</i> , 2019, 77, 116-128. | 3.7 | 4 |
| 8 | The Roles of Knowledge Providers, Knowledge Recipients, and Knowledge Usage in Bridging Structural Holes. <i>Journal of Product Innovation Management</i> , 2019, 36, 224-240. | 5.2 | 16 |
| 9 | The role of functional and demographic diversity on new product creativity and the moderating impact of project uncertainty. <i>Industrial Marketing Management</i> , 2017, 61, 144-154. | 3.7 | 39 |
| 10 | Towards an integrated framework of intrinsic motivators, extrinsic motivators and knowledge sharing. <i>Journal of Knowledge Management</i> , 2017, 21, 1486-1502. | 3.2 | 48 |
| 11 | Strategic, organizational and operational challenges of product innovation in emerging economies. <i>Journal of Global Scholars of Marketing Science</i> , 2015, 25, 5-16. | 1.4 | 12 |
| 12 | The formation of status asymmetric ties: a perspective of positive externality and empirical test. <i>Industry and Innovation</i> , 2015, 22, 625-647. | 1.7 | 4 |
| 13 | Contextualized Relationship Between Knowledge Sharing and Performance in Software Development. <i>Journal of Management Information Systems</i> , 2015, 32, 134-161. | 2.1 | 45 |
| 14 | The effects of geographic and network ties on exploitative and exploratory product innovation. <i>Strategic Management Journal</i> , 2015, 36, 1105-1114. | 4.7 | 100 |
| 15 | Contextual moderators of the relationship between organizational citizenship behaviours and challenge and hindrance stress. <i>Journal of Occupational and Organizational Psychology</i> , 2014, 87, 557-578. | 2.6 | 33 |
| 16 | Strategic, Organizational, and Operational Challenges of Product Innovation in China. <i>Research Technology Management</i> , 2011, 54, 46-52. | 0.6 | 5 |
| 17 | The Moderating Roles of Prior Experience and Behavioral Importance in the Predictive Validity of New Product Concept Testing. <i>Journal of Product Innovation Management</i> , 2011, 28, 109-122. | 5.2 | 17 |
| 18 | Understanding the impacts of product knowledge and product type on the accuracy of intentions-based new product predictions. <i>European Journal of Operational Research</i> , 2011, 211, 359-369. | 3.5 | 15 |

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 19 | An application of fuzzy information granulation in the emerging area of online sports. Expert Systems With Applications, 2011, 38, 4514-4521. | 4.4 | 2 |
| 20 | A moderated mediation model of the relationship between organizational citizenship behaviors and job performance.. Journal of Applied Psychology, 2011, 96, 1328-1336. | 4.2 | 62 |
| 21 | The Role of Globalization in New Product Development. IEEE Transactions on Engineering Management, 2010, 57, 168-180. | 2.4 | 16 |
| 22 | The roles of product lead-users and product experts in new product evaluation. Research Policy, 2009, 38, 1340-1349. | 3.3 | 57 |
| 23 | Improving the accuracy of expert predictions of the future success of new internet services. European Journal of Operational Research, 2008, 184, 1085-1099. | 3.5 | 15 |
| 24 | Personal and task-related moderators of leader-member exchange among software developers.. Journal of Applied Psychology, 2008, 93, 1174-1182. | 4.2 | 44 |
| 25 | Reducing the demand uncertainties at the fuzzy-front-end of developing new online services. Research Policy, 2007, 36, 1372-1387. | 3.3 | 29 |
| 26 | A Multi-trait Multi-method Validity Test of Partworth Estimates. , 2007, , 145-166. | | 2 |
| 27 | Do the best new product development practices of US companies matter in Hong Kong?. Industrial Marketing Management, 2006, 35, 279-292. | 3.7 | 27 |
| 28 | New product development in Asia: An introduction to the special issue. Industrial Marketing Management, 2006, 35, 252-261. | 3.7 | 48 |
| 29 | Factors which influence decision making in new product evaluation. European Journal of Operational Research, 2005, 163, 784-801. | 3.5 | 83 |
| 30 | Fuzzy c-means clustering and Internet portals: A case study. European Journal of Operational Research, 2005, 164, 696-714. | 3.5 | 26 |
| 31 | Online business: tailoring your business environment in order to compete. International Journal of Information Management, 2005, 25, 137-149. | 10.5 | 9 |
| 32 | The role of the Internet in new product performance: A conceptual investigation. Industrial Marketing Management, 2004, 33, 355-369. | 3.7 | 40 |
| 33 | Managers at Work: Managing the Selection Process for New Product Ideas. Research Technology Management, 2004, 47, 10-11. | 0.6 | 25 |
| 34 | Process implications of the use of the Internet in new product development: a conceptual analysis. Industrial Marketing Management, 2003, 32, 517-530. | 3.7 | 49 |
| 35 | Managers at Work: Using the Internet In New Product Development. Research Technology Management, 2003, 46, 10-16. | 0.6 | 20 |
| 36 | A Multi-trait Multi-Method Validity Test of Partworth Estimates. , 2003, , 277-303. | | 1 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 37 | Concept testing of Internet services. <i>European Journal of Innovation Management</i> , 2002, 5, 208-213. | 2.4 | 7 |
| 38 | The role of flexibility in online business. <i>Business Horizons</i> , 2002, 45, 61-69. | 3.4 | 48 |
| 39 | User segmentation of online music services using fuzzy clustering. <i>Omega</i> , 2001, 29, 193-206. | 3.6 | 45 |
| 40 | A Multi-trait Multi-Method Validity Test of Partworth Estimates. , 2001, , 251-277. | | 1 |
| 41 | Information Technology and New Product Development. <i>Industrial Marketing Management</i> , 2000, 29, 387-396. | 3.7 | 70 |
| 42 | A Multi-trait Multi-Method Validity Test of Partworth Estimates. , 2000, , 225-251. | | 0 |
| 43 | The Use of Internet-Based Groupware in New Product Forecasting. <i>International Journal of Market Research</i> , 1999, 41, 1-16. | 0.7 | 9 |
| 44 | A Survey of New Product Evaluation Models. <i>Journal of Product Innovation Management</i> , 1999, 16, 77-94. | 5.2 | 95 |