

# Muammer Ozer

## List of Publications by Year in descending order

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Version: 2024-02-01

44  
papers

1,223  
citations

331259

21  
h-index

377514

34  
g-index

44  
all docs

44  
docs citations

44  
times ranked

920  
citing authors

#	ARTICLE	IF	CITATIONS
1	The effects of geographic and network ties on exploitative and exploratory product innovation. <i>Strategic Management Journal</i> , 2015, 36, 1105-1114.	4.7	100
2	A Survey of New Product Evaluation Models. <i>Journal of Product Innovation Management</i> , 1999, 16, 77-94.	5.2	95
3	Factors which influence decision making in new product evaluation. <i>European Journal of Operational Research</i> , 2005, 163, 784-801.	3.5	83
4	Information Technology and New Product Development. <i>Industrial Marketing Management</i> , 2000, 29, 387-396.	3.7	70
5	A moderated mediation model of the relationship between organizational citizenship behaviors and job performance.. <i>Journal of Applied Psychology</i> , 2011, 96, 1328-1336.	4.2	62
6	The roles of product lead-users and product experts in new product evaluation. <i>Research Policy</i> , 2009, 38, 1340-1349.	3.3	57
7	Process implications of the use of the Internet in new product development: a conceptual analysis. <i>Industrial Marketing Management</i> , 2003, 32, 517-530.	3.7	49
8	The role of flexibility in online business. <i>Business Horizons</i> , 2002, 45, 61-69.	3.4	48
9	New product development in Asia: An introduction to the special issue. <i>Industrial Marketing Management</i> , 2006, 35, 252-261.	3.7	48
10	Towards an integrated framework of intrinsic motivators, extrinsic motivators and knowledge sharing. <i>Journal of Knowledge Management</i> , 2017, 21, 1486-1502.	3.2	48
11	User segmentation of online music services using fuzzy clustering. <i>Omega</i> , 2001, 29, 193-206.	3.6	45
12	Contextualized Relationship Between Knowledge Sharing and Performance in Software Development. <i>Journal of Management Information Systems</i> , 2015, 32, 134-161.	2.1	45
13	Personal and task-related moderators of leader-member exchange among software developers.. <i>Journal of Applied Psychology</i> , 2008, 93, 1174-1182.	4.2	44
14	The role of the Internet in new product performance: A conceptual investigation. <i>Industrial Marketing Management</i> , 2004, 33, 355-369.	3.7	40
15	The role of functional and demographic diversity on new product creativity and the moderating impact of project uncertainty. <i>Industrial Marketing Management</i> , 2017, 61, 144-154.	3.7	39
16	Contextual moderators of the relationship between organizational citizenship behaviours and challenge and hindrance stress. <i>Journal of Occupational and Organizational Psychology</i> , 2014, 87, 557-578.	2.6	33
17	Reducing the demand uncertainties at the fuzzy-front-end of developing new online services. <i>Research Policy</i> , 2007, 36, 1372-1387.	3.3	29
18	Do the best new product development practices of US companies matter in Hong Kong?. <i>Industrial Marketing Management</i> , 2006, 35, 279-292.	3.7	27

#	ARTICLE	IF	CITATIONS
19	Fuzzy c-means clustering and Internet portals: A case study. <i>European Journal of Operational Research</i> , 2005, 164, 696-714.	3.5	26
20	Status Threat and Ethical Leadership: A Power-Dependence Perspective. <i>Journal of Business Ethics</i> , 2020, 161, 665-685.	3.7	26
21	Managers at Work: Managing the Selection Process for New Product Ideas. <i>Research Technology Management</i> , 2004, 47, 10-11.	0.6	25
22	Managers at Work: Using the Internet In New Product Development. <i>Research Technology Management</i> , 2003, 46, 10-16.	0.6	20
23	The Moderating Roles of Prior Experience and Behavioral Importance in the Predictive Validity of New Product Concept Testing. <i>Journal of Product Innovation Management</i> , 2011, 28, 109-122.	5.2	17
24	The Role of Globalization in New Product Development. <i>IEEE Transactions on Engineering Management</i> , 2010, 57, 168-180.	2.4	16
25	The Roles of Knowledge Providers, Knowledge Recipients, and Knowledge Usage in Bridging Structural Holes. <i>Journal of Product Innovation Management</i> , 2019, 36, 224-240.	5.2	16
26	Improving the accuracy of expert predictions of the future success of new internet services. <i>European Journal of Operational Research</i> , 2008, 184, 1085-1099.	3.5	15
27	Understanding the impacts of product knowledge and product type on the accuracy of intentions-based new product predictions. <i>European Journal of Operational Research</i> , 2011, 211, 359-369.	3.5	15
28	Strategic, organizational and operational challenges of product innovation in emerging economies. <i>Journal of Global Scholars of Marketing Science</i> , 2015, 25, 5-16.	1.4	12
29	Interpersonal relationships and creativity at work: A network building perspective. <i>Journal of Product Innovation Management</i> , 2022, 39, 312-333.	5.2	11
30	The Use of Internet-Based Groupware in New Product Forecasting. <i>International Journal of Market Research</i> , 1999, 41, 1-16.	0.7	9
31	Online business: tailoring your business environment in order to compete. <i>International Journal of Information Management</i> , 2005, 25, 137-149.	10.5	9
32	Concept testing of Internet services. <i>European Journal of Innovation Management</i> , 2002, 5, 208-213.	2.4	7
33	A multi-criteria expert decision system for investment decisions: The case of commercial real estate investments in China. <i>Socio-Economic Planning Sciences</i> , 2020, 71, 100769.	2.5	7
34	Do Management Innovations of Indigenous Firms Benefit from Managerial Spillovers from Multinational Enterprises?. <i>Management International Review</i> , 2019, 59, 919-947.	2.1	6
35	Strategic, Organizational, and Operational Challenges of Product Innovation in China. <i>Research Technology Management</i> , 2011, 54, 46-52.	0.6	5
36	The formation of status asymmetric ties: a perspective of positive externality and empirical test. <i>Industry and Innovation</i> , 2015, 22, 625-647.	1.7	4

#	ARTICLE	IF	CITATIONS
37	Affective design using big data within the context of online shopping. Journal of Engineering Design, 2019, 30, 368-384.	1.1	4
38	Understanding the trade-off between familiarity and newness in product innovation. Industrial Marketing Management, 2019, 77, 116-128.	3.7	4
39	An application of fuzzy information granulation in the emerging area of online sports. Expert Systems With Applications, 2011, 38, 4514-4521.	4.4	2
40	A Multi-trait Multi-method Validity Test of Partworth Estimates. , 2007, , 145-166.		2
41	A Multi-trait Multi-Method Validity Test of Partworth Estimates. , 2003, , 277-303.		1
42	A Multi-trait Multi-Method Validity Test of Partworth Estimates. , 2001, , 251-277.		1
43	Role of imported raw materials in the performance of inward foreign direct investments in Ethiopia. International Journal of Emerging Markets, 2023, 18, 5630-5654.	1.3	1
44	A Multi-trait Multi-Method Validity Test of Partworth Estimates. , 2000, , 225-251.		0