

Muammer Ozer

List of Publications by Year in descending order

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44
papers

1,223
citations

331670
21
h-index

377865
34
g-index

44
all docs

44
docs citations

44
times ranked

920
citing authors

#	ARTICLE	IF	CITATIONS
1	The effects of geographic and network ties on exploitative and exploratory product innovation. Strategic Management Journal, 2015, 36, 1105-1114.	7.3	100
2	A Survey of New Product Evaluation Models. Journal of Product Innovation Management, 1999, 16, 77-94.	9.5	95
3	Factors which influence decision making in new product evaluation. European Journal of Operational Research, 2005, 163, 784-801.	5.7	83
4	Information Technology and New Product Development. Industrial Marketing Management, 2000, 29, 387-396.	6.7	70
5	A moderated mediation model of the relationship between organizational citizenship behaviors and job performance.. Journal of Applied Psychology, 2011, 96, 1328-1336.	5.3	62
6	The roles of product lead-users and product experts in new product evaluation. Research Policy, 2009, 38, 1340-1349.	6.4	57
7	Process implications of the use of the Internet in new product development: a conceptual analysis. Industrial Marketing Management, 2003, 32, 517-530.	6.7	49
8	The role of flexibility in online business. Business Horizons, 2002, 45, 61-69.	5.2	48
9	New product development in Asia: An introduction to the special issue. Industrial Marketing Management, 2006, 35, 252-261.	6.7	48
10	Towards an integrated framework of intrinsic motivators, extrinsic motivators and knowledge sharing. Journal of Knowledge Management, 2017, 21, 1486-1502.	5.1	48
11	User segmentation of online music services using fuzzy clustering. Omega, 2001, 29, 193-206.	5.9	45
12	Contextualized Relationship Between Knowledge Sharing and Performance in Software Development. Journal of Management Information Systems, 2015, 32, 134-161.	4.3	45
13	Personal and task-related moderators of leader-member exchange among software developers.. Journal of Applied Psychology, 2008, 93, 1174-1182.	5.3	44
14	The role of the Internet in new product performance: A conceptual investigation. Industrial Marketing Management, 2004, 33, 355-369.	6.7	40
15	The role of functional and demographic diversity on new product creativity and the moderating impact of project uncertainty. Industrial Marketing Management, 2017, 61, 144-154.	6.7	39
16	Contextual moderators of the relationship between organizational citizenship behaviours and challenge and hindrance stress. Journal of Occupational and Organizational Psychology, 2014, 87, 557-578.	4.5	33
17	Reducing the demand uncertainties at the fuzzy-front-end of developing new online services. Research Policy, 2007, 36, 1372-1387.	6.4	29
18	Do the best new product development practices of US companies matter in Hong Kong?. Industrial Marketing Management, 2006, 35, 279-292.	6.7	27

#	ARTICLE	IF	CITATIONS
19	Fuzzy c-means clustering and Internet portals: A case study. European Journal of Operational Research, 2005, 164, 696-714.	5.7	26
20	Status Threat and Ethical Leadership: A Power-Dependence Perspective. Journal of Business Ethics, 2020, 161, 665-685.	6.0	26
21	Managers at Work: Managing the Selection Process for New Product Ideas. Research Technology Management, 2004, 47, 10-11.	0.8	25
22	Managers at Work: Using the Internet In New Product Development. Research Technology Management, 2003, 46, 10-16.	0.8	20
23	The Moderating Roles of Prior Experience and Behavioral Importance in the Predictive Validity of New Product Concept Testing. Journal of Product Innovation Management, 2011, 28, 109-122.	9.5	17
24	The Role of Globalization in New Product Development. IEEE Transactions on Engineering Management, 2010, 57, 168-180.	3.5	16
25	The Roles of Knowledge Providers, Knowledge Recipients, and Knowledge Usage in Bridging Structural Holes. Journal of Product Innovation Management, 2019, 36, 224-240.	9.5	16
26	Improving the accuracy of expert predictions of the future success of new internet services. European Journal of Operational Research, 2008, 184, 1085-1099.	5.7	15
27	Understanding the impacts of product knowledge and product type on the accuracy of intentions-based new product predictions. European Journal of Operational Research, 2011, 211, 359-369.	5.7	15
28	Strategic, organizational and operational challenges of product innovation in emerging economies. Journal of Global Scholars of Marketing Science, 2015, 25, 5-16.	2.0	12
29	Interpersonal relationships and creativity at work: A network building perspective. Journal of Product Innovation Management, 2022, 39, 312-333.	9.5	11
30	The Use of Internet-Based Groupware in New Product Forecasting. International Journal of Market Research, 1999, 41, 1-16.	0.6	9
31	Online business: tailoring your business environment in order to compete. International Journal of Information Management, 2005, 25, 137-149.	17.5	9
32	Concept testing of Internet services. European Journal of Innovation Management, 2002, 5, 208-213.	4.6	7
33	A multi-criteria expert decision system for investment decisions: The case of commercial real estate investments in China. Socio-Economic Planning Sciences, 2020, 71, 100769.	5.0	7
34	Do Management Innovations of Indigenous Firms Benefit from Managerial Spillovers from Multinational Enterprises?. Management International Review, 2019, 59, 919-947.	3.3	6
35	Strategic, Organizational, and Operational Challenges of Product Innovation in China. Research Technology Management, 2011, 54, 46-52.	0.8	5
36	The formation of status asymmetric ties: a perspective of positive externality and empirical test. Industry and Innovation, 2015, 22, 625-647.	3.1	4

#	ARTICLE	IF	CITATIONS
37	Affective design using big data within the context of online shopping. Journal of Engineering Design, 2019, 30, 368-384.	2.3	4
38	Understanding the trade-off between familiarity and newness in product innovation. Industrial Marketing Management, 2019, 77, 116-128.	6.7	4
39	An application of fuzzy information granulation in the emerging area of online sports. Expert Systems With Applications, 2011, 38, 4514-4521.	7.6	2
40	A Multi-trait Multi-method Validity Test of Partworth Estimates. , 2007, , 145-166.		2
41	A Multi-trait Multi-Method Validity Test of Partworth Estimates. , 2003, , 277-303.		1
42	A Multi-trait Multi-Method Validity Test of Partworth Estimates. , 2001, , 251-277.		1
43	Role of imported raw materials in the performance of inward foreign direct investments in Ethiopia. International Journal of Emerging Markets, 2023, 18, 5630-5654.	2.2	1
44	A Multi-trait Multi-Method Validity Test of Partworth Estimates. , 2000, , 225-251.		0