

# Sung-Bum Kim

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8530203/publications.pdf>

Version: 2024-02-01

15  
papers

222  
citations

1163117

8  
h-index

1058476

14  
g-index

15  
all docs

15  
docs citations

15  
times ranked

223  
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding the role of firm-generated content by hotel segment: the case of Twitter. <i>Current Issues in Tourism</i> , 2023, 26, 122-136.	7.2	2
2	Tracking tourism and hospitality employees' real-time perceptions and emotions in an online community during the COVID-19 pandemic. <i>Current Issues in Tourism</i> , 2022, 25, 3761-3765.	7.2	47
3	Veganism during the COVID-19 pandemic: Vegans' and nonvegans' perspectives. <i>Appetite</i> , 2022, 175, 106082.	3.7	2
4	What Topics Do Members of the Eating Disorder Online Community Discuss and Empathize with? An Application of Big Data Analytics. <i>Healthcare (Switzerland)</i> , 2022, 10, 928.	2.0	0
5	Green Marketing Strategies on Online Platforms: A Mixed Approach of Experiment Design and Topic Modeling. <i>Sustainability</i> , 2021, 13, 4494.	3.2	9
6	What Are the Salient and Memorable Green-Restaurant Attributes? Capturing Customer Perceptions From User-Generated Content. <i>SAGE Open</i> , 2021, 11, 215824402110315.	1.7	6
7	Mapping Tourists' Destination (Dis)Satisfaction Attributes with User-Generated Content. <i>Sustainability</i> , 2021, 13, 12650.	3.2	3
8	Conflicts in communities and residents' attitudes toward the impacts of cruise tourism in the Bahamas. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 956-973.	7.0	11
9	The influence of cultural familiarity on Tanzanian millennials' perceptions of Korea: the mediating roles of involvement. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 64-75.	3.7	12
10	Building corporate reputation, overcoming consumer skepticism, and establishing trust: choosing the right message types and social causes in the restaurant industry. <i>Service Business</i> , 2019, 13, 363-388.	4.2	17
11	The effect of service providers' facial hair on restaurant customers' perceptions. <i>Service Business</i> , 2018, 12, 277-303.	4.2	9
12	Examining the Relationships of Image and Attitude on Visit Intention to Korea among Tanzanian College Students: The Moderating Effect of Familiarity. <i>Sustainability</i> , 2018, 10, 360.	3.2	30
13	The Macroeconomic Determinants of International Casino Travel: Evidence from South Korea's Top Four Inbound Markets. <i>Sustainability</i> , 2018, 10, 554.	3.2	6
14	Antecedents of Corporate Reputation in the Hotel Industry: The Moderating Role of Transparency. <i>Sustainability</i> , 2017, 9, 951.	3.2	40
15	The influence of corporate social responsibility, ability, reputation, and transparency on hotel customer loyalty in the U.S.: a gender-based approach. <i>SpringerPlus</i> , 2016, 5, 1537.	1.2	28