Sung-Bum Kim

List of Publications by Year
in descending order

		1163117	1058476
15 papers	222 citations	8 h-index	14 g-index
15 all docs	15 docs citations	15 times ranked	223 citing authors

#	Article	IF	Citations
1	Tracking tourism and hospitality employees' real-time perceptions and emotions in an online community during the COVID-19 pandemic. Current Issues in Tourism, 2022, 25, 3761-3765.	7.2	47
2	Antecedents of Corporate Reputation in the Hotel Industry: The Moderating Role of Transparency. Sustainability, 2017, 9, 951.	3.2	40
3	Examining the Relationships of Image and Attitude on Visit Intention to Korea among Tanzanian College Students: The Moderating Effect of Familiarity. Sustainability, 2018, 10, 360.	3.2	30
4	The influence of corporate social responsibility, ability, reputation, and transparency on hotel customer loyalty in the U.S.: a gender-based approach. SpringerPlus, 2016, 5, 1537.	1.2	28
5	Building corporate reputation, overcoming consumer skepticism, and establishing trust: choosing the right message types and social causes in the restaurant industry. Service Business, 2019, 13, 363-388.	4.2	17
6	The influence of cultural familiarity on Tanzanian millennials' perceptions of Korea: the mediating roles of involvement. Asia Pacific Journal of Tourism Research, 2020, 25, 64-75.	3.7	12
7	Conflicts in communities and residents' attitudes toward the impacts of cruise tourism in the Bahamas. Journal of Travel and Tourism Marketing, 2021, 38, 956-973.	7.0	11
8	The effect of service providers' facial hair on restaurant customers' perceptions. Service Business, 2018, 12, 277-303.	4.2	9
9	Green Marketing Strategies on Online Platforms: A Mixed Approach of Experiment Design and Topic Modeling. Sustainability, 2021, 13, 4494.	3.2	9
10	The Macroeconomic Determinants of International Casino Travel: Evidence from South Korea's Top Four Inbound Markets. Sustainability, 2018, 10, 554.	3.2	6
11	What Are the Salient and Memorable Green-Restaurant Attributes? Capturing Customer Perceptions From User-Generated Content. SAGE Open, 2021, 11, 215824402110315.	1.7	6
12	Mapping Tourists' Destination (Dis)Satisfaction Attributes with User-Generated Content. Sustainability, 2021, 13, 12650.	3.2	3
13	Understanding the role of firm-generated content by hotel segment: the case of Twitter. Current Issues in Tourism, 2023, 26, 122-136.	7.2	2
14	Veganism during the COVID-19 pandemic: Vegans' and nonvegans' perspectives. Appetite, 2022, 175, 106082.	3.7	2
15	What Topics Do Members of the Eating Disorder Online Community Discuss and Empathize with? An Application of Big Data Analytics. Healthcare (Switzerland), 2022, 10, 928.	2.0	0