

Betsy Stringam

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8526840/publications.pdf>

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5
papers

155
citations

1937685

4
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

156
citing authors

#	ARTICLE	IF	CITATIONS
1	An Investigation of the Traveler Rating Lexicon Across Hotel Segments. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2012, 13, 187-211.	3.0	9
2	Timeshare and vacation ownership executives' analysis of the industry and the future. <i>Journal of Retail and Leisure Property</i> , 2010, 9, 37-54.	0.4	13
3	Assessing the Importance and Relationships of Ratings on User-Generated Traveler Reviews. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2010, 11, 73-92.	3.0	73
4	An integrative approach to assess qualitative and quantitative consumer feedback. <i>Electronic Commerce Research</i> , 2008, 8, 217-234.	5.0	40
5	Addressing Researchers' Quest for Hospitality Data: Mechanism for Collecting Data from Web Resources. <i>Tourism Analysis</i> , 2008, 13, 309-315.	0.9	20