

Michael H Morris

List of Publications by Year in descending order

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Version: 2024-02-01

129
papers

9,924
citations

50170

46
h-index

40881

93
g-index

139
all docs

139
docs citations

139
times ranked

5059
citing authors

#	ARTICLE	IF	CITATIONS
1	Familiness and innovation outcomes in family firms: The mediating role of entrepreneurial orientation. <i>Journal of Small Business Management</i> , 2023, 61, 1345-1377.	2.8	19
2	The entrepreneurial mindset and poverty. <i>Journal of Small Business Management</i> , 2023, 61, 102-131.	2.8	23
3	Overcoming the liability of poorness: disadvantage, fragility, and the poverty entrepreneur. <i>Small Business Economics</i> , 2022, 58, 41-55.	4.4	31
4	Entrepreneurship as a pathway into and out of poverty: a configuration perspective. <i>Entrepreneurship and Regional Development</i> , 2022, 34, 82-109.	2.0	8
5	Editorâ€™s Note: A POTENTIAL FLAW IN ENTREPRENEURSHIP RESEARCH FINDINGS. <i>Journal of Developmental Entrepreneurship</i> , 2022, 27, .	0.4	0
6	The great divides in social entrepreneurship and where they lead us. <i>Small Business Economics</i> , 2021, 57, 1089-1106.	4.4	52
7	Poverty and Entrepreneurship in Developed Economies: Re-Assessing the Roles of Policy and Community Action. <i>Journal of Poverty</i> , 2021, 25, 97-118.	0.6	14
8	Overcoming Barriers to Technology Adoption When Fostering Entrepreneurship Among the Poor: The Role of Technology and Digital Literacy. <i>IEEE Transactions on Engineering Management</i> , 2021, 68, 1605-1618.	2.4	66
9	Following the footsteps that inspire: Parental passion, family communication, and childrenâ€™s entrepreneurial attitudes. <i>Journal of Business Research</i> , 2021, 128, 450-461.	5.8	16
10	Effectuation and causation, firm performance, and the impact of institutions: A multi-country moderation analysis. <i>Journal of Business Research</i> , 2021, 129, 169-182.	5.8	31
11	Editorâ€™s Note: MAKING A DENT IN POVERTY. <i>Journal of Developmental Entrepreneurship</i> , 2021, 26, 2101002.	0.4	1
12	Editorâ€™s Note â€” IS ENTREPRENEURSHIP REALLY A SOLUTION TO POVERTY?. <i>Journal of Developmental Entrepreneurship</i> , 2021, 26, .	0.4	2
13	Retirement of entrepreneurs: Implications for entrepreneurial exit. <i>Journal of Small Business Management</i> , 2020, 58, 1089-1120.	2.8	18
14	The Liability of Poorness: Why the Playing Field is Not Level for Poverty Entrepreneurs. <i>Poverty & Public Policy</i> , 2020, 12, 304-315.	0.7	13
15	Entrepreneurship as a solution to poverty in developed economies. <i>Business Horizons</i> , 2020, 63, 377-390.	3.4	70
16	Entrepreneurship Education in the Transformation of Incarcerated Individuals: A Review of the Literature and Future Research Directions. <i>International Journal of Offender Therapy and Comparative Criminology</i> , 2020, 64, 1551-1570.	0.8	3
17	What do Entrepreneurs Create?. , 2020, , .		21
18	Team entrepreneurial competence: multilevel effects on individual cognitive strategies. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2019, 25, 1259-1282.	2.3	26

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19	Who is left out: exploring social boundaries in entrepreneurial ecosystems. <i>Journal of Technology Transfer</i> , 2019, 44, 462-484.	2.5	86
20	Entrepreneurship Education in a Poverty Context: An Empowerment Perspective. <i>Journal of Small Business Management</i> , 2019, 57, 6-32.	2.8	71
21	Corporate Entrepreneurship: A Critical Challenge for Educators and Researchers. <i>Entrepreneurship Education and Pedagogy</i> , 2018, 1, 42-60.	1.4	83
22	Distinguishing Types of Entrepreneurial Ventures: An Identity-Based Perspective. <i>Journal of Small Business Management</i> , 2018, 56, 453-474.	2.8	77
23	The Moderating Role of National Culture in the Relationship Between University Entrepreneurship Offerings and Student Start-Up Activity: An Embeddedness Perspective. <i>Journal of Small Business Management</i> , 2018, 56, 103-130.	2.8	60
24	Examining the Future Trajectory of Entrepreneurship. <i>Journal of Small Business Management</i> , 2018, 56, 11-23.	2.8	109
25	Poverty Entrepreneurs and Technology. , 2018, , .		1
26	Chapter 1 Unpacking Corporate Entrepreneurship: A Critique and Extension. <i>Advances in the Study of Entrepreneurship, Innovation, and Economic Growth</i> , 2018, , 11-35.	0.6	5
27	Poverty and Entrepreneurship in Developed Economies. , 2018, , .		26
28	Entrepreneurship education: a conceptual model and review. , 2018, , 38-53.		2
29	National culture, effectuation, and new venture performance: global evidence from student entrepreneurs. <i>Small Business Economics</i> , 2017, 49, 687-709.	4.4	77
30	Student entrepreneurship and the university ecosystem: a multi-country empirical exploration. <i>European Journal of International Management</i> , 2017, 11, 65.	0.1	68
31	Why Content and Lecture Matter in Entrepreneurship Education. <i>Advances in the Study of Entrepreneurship, Innovation, and Economic Growth</i> , 2017, , 1-8.	0.6	7
32	Expertise, university infrastructure and approaches to new venture creation: assessing students who start businesses. <i>Entrepreneurship and Regional Development</i> , 2017, 29, 912-944.	2.0	40
33	Resource-based Theory and Types of Entrepreneurial Firms. <i>Proceedings - Academy of Management</i> , 2017, 2017, 17637.	0.0	2
34	The role of retirement intention in entrepreneurial firm exit. , 2015, , .		3
35	The Ethics of Guerilla Behavior in Early Stage Firms. <i>Advances in the Study of Entrepreneurship, Innovation, and Economic Growth</i> , 2015, , 57-78.	0.6	0
36	Understanding the dynamics of entrepreneurship through framework approaches. <i>Small Business Economics</i> , 2015, 45, 1-13.	4.4	103

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37	Strategic renewal as a mediator of environmental effects on public sector performance. <i>Small Business Economics</i> , 2015, 45, 425-445.	4.4	28
38	A portfolio perspective on entrepreneurship and economic development. <i>Small Business Economics</i> , 2015, 45, 713-728.	4.4	106
39	Revisiting the Entrepreneurial Context: Types of Ventures and Associated Identities. <i>Proceedings - Academy of Management</i> , 2015, 2015, 14659.	0.0	2
40	How Market-Oriented Are the Pricing Practices of Industrial Service Providers?. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2015, , 430-435.	0.1	0
41	Teaching entrepreneurship students how to design a business model. , 2014, , .		1
42	Building University 21st Century Entrepreneurship Programs that Empower and Transform. <i>Advances in the Study of Entrepreneurship, Innovation, and Economic Growth</i> , 2014, , 1-24.	0.6	20
43	Entrepreneurial (versus managerial) competencies as drivers of entrepreneurship education. , 2014, , .		5
44	A Competency-Based Perspective on Entrepreneurship Education: Conceptual and Empirical Insights. <i>Journal of Small Business Management</i> , 2013, 51, 352-369.	2.8	365
45	The Business Model and Firm Performance: The Case of Russian Food Service Ventures. <i>Journal of Small Business Management</i> , 2013, 51, 46-65.	2.8	65
46	MICROENTERPRISE GROWTH AT THE BASE OF THE PYRAMID: A RESOURCE-BASED PERSPECTIVE. <i>Journal of Developmental Entrepreneurship</i> , 2013, 18, 1350026.	0.4	12
47	ENTREPRENEURIAL ACTIVITY IN AMERICAN INDIAN NATIONS: EXTENDING THE GEM METHODOLOGY. <i>Journal of Developmental Entrepreneurship</i> , 2013, 18, 1350009.	0.4	0
48	Framing the Entrepreneurial Experience. <i>Entrepreneurship Theory and Practice</i> , 2012, 36, 11-40.	7.1	237
49	Behavioural Orientations of Non-Profit Boards as a Factor in Entrepreneurial Performance: Does Governance Matter?. <i>Journal of Management Studies</i> , 2011, 48, 829-856.	6.0	98
50	Understanding the Manifestation of Entrepreneurial Orientation in the Nonprofit Context. <i>Entrepreneurship Theory and Practice</i> , 2011, 35, 947-971.	7.1	185
51	Inner city engagement and the university: Mutuality, emergence and transformation. <i>Entrepreneurship and Regional Development</i> , 2011, 23, 287-315.	2.0	18
52	Entrepreneurial marketing strategy: lessons from the Red Queen. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2010, 11, 75.	0.1	8
53	Experiencing Family Business Creation: Differences between Founders, Nonfamily Managers, and Founders of Nonfamily Firms. <i>Entrepreneurship Theory and Practice</i> , 2010, 34, 1057-1084.	7.1	75
54	ENTREPRENEURIAL EXIT AND REENTRY: AN EXPLORATORY STUDY OF TURKISH ENTREPRENEURS. <i>Journal of Developmental Entrepreneurship</i> , 2010, 15, 439-459.	0.4	12

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55	Advancing Strategic Entrepreneurship Research: The Role of Complexity Science in Shifting the Paradigm. <i>Entrepreneurship Theory and Practice</i> , 2009, 33, 241-276.	7.1	117
56	Properties of balance: A pendulum effect in corporate entrepreneurship. <i>Business Horizons</i> , 2009, 52, 429-440.	3.4	22
57	Capturing the Economic Model of the Entrepreneur: The Different Paths to Venture Profitability. <i>Journal of Small Business and Entrepreneurship</i> , 2009, 22, 285-309.	3.0	2
58	Understanding Market-Driving Behavior: The Role of Entrepreneurship. <i>Journal of Small Business Management</i> , 2008, 46, 4-26.	2.8	209
59	Antecedents and Outcomes of Entrepreneurial and Market Orientations in a Non-profit Context: Theoretical and Empirical Insights. <i>Journal of Leadership and Organizational Studies</i> , 2007, 13, 12-39.	2.1	139
60	A health audit for corporate entrepreneurship: innovation at all levels: part I. <i>Journal of Business Strategy</i> , 2006, 27, 10-17.	0.9	135
61	The Dilemma of Growth: Understanding Venture Size Choices of Women Entrepreneurs. <i>Journal of Small Business Management</i> , 2006, 44, 221-244.	2.8	437
62	Beyond Achievement: Entrepreneurship as Extreme Experience. <i>Small Business Economics</i> , 2006, 27, 349-368.	4.4	122
63	A health audit for corporate entrepreneurship: innovation at all levels: part II. <i>Journal of Business Strategy</i> , 2006, 27, 21-30.	0.9	58
64	Homosexuality and Entrepreneurship. <i>International Journal of Entrepreneurship and Innovation</i> , 2005, 6, 27-40.	1.4	27
65	Entrepreneurial Values and the Ethnic Enterprise: An Examination of Six Subcultures. <i>Journal of Small Business Management</i> , 2005, 43, 453-479.	2.8	138
66	The entrepreneur's business model: toward a unified perspective. <i>Journal of Business Research</i> , 2005, 58, 726-735.	5.8	1,726
67	The Emergence of Entrepreneurial Marketing. , 2004, , .		5
68	Entrepreneurs and Motherhood: Impacts on Their Children in South Africa and the United States. <i>Journal of Small Business Management</i> , 2003, 41, 94-107.	2.8	55
69	Entrepreneurial Marketing: A Construct for Integrating Emerging Entrepreneurship and Marketing Perspectives. <i>Journal of Marketing Theory and Practice</i> , 2002, 10, 1-19.	2.6	411
70	Ethnic entrepreneurship: Do values matter?. <i>New England Journal of Entrepreneurship</i> , 2002, 5, 35-46.	0.6	19
71	The Ethical Context of Entrepreneurship: Proposing and Testing a Developmental Framework. <i>Journal of Business Ethics</i> , 2002, 40, 331-361.	3.7	127
72	Pricing as entrepreneurial behavior. <i>Business Horizons</i> , 2001, 44, 41-48.	3.4	27

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73	Towards Integration: Understanding Entrepreneurship through Frameworks. <i>International Journal of Entrepreneurship and Innovation</i> , 2001, 2, 35-49.	1.4	72
74	Understanding strategic adaptation in small firms. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2001, 7, 84-107.	2.3	87
75	An Entrepreneurial Perspective on the Marketing of Charities. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2001, 9, 75-87.	0.9	13
76	Triggering Events, Corporate Entrepreneurship and the Marketing Function. <i>Journal of Marketing Theory and Practice</i> , 2000, 8, 18-30.	2.6	74
77	Assessing the Structure of Industrial Buying Centers with Multivariate Tools. <i>Industrial Marketing Management</i> , 1999, 28, 263-276.	3.7	17
78	Entrepreneurship in Established Organizations: The Case of the Public Sector. <i>Entrepreneurship Theory and Practice</i> , 1999, 24, 71-91.	7.1	206
79	Relationship Marketing in Practice. <i>Industrial Marketing Management</i> , 1998, 27, 359-371.	3.7	75
80	The Impact of Individual and Organizational Factors on Problem Perception: Theory and Empirical Evidence from the Marketing-Technical Dyad. <i>Journal of Business Research</i> , 1998, 42, 25-38.	5.8	12
81	Entrepreneurial pricing: the Cinderella of marketing strategy. <i>Management Decision</i> , 1997, 35, 344-350.	2.2	21
82	Is the Web world wide? Marketing effects in an emerging market. <i>Journal of Strategic Marketing</i> , 1997, 5, 211-231.	3.7	15
83	Correlates of success in family business transitions. <i>Journal of Business Venturing</i> , 1997, 12, 385-401.	4.0	446
84	The concept of entrepreneurial intensity: Implications for company performance. <i>Journal of Business Research</i> , 1996, 36, 5-13.	5.8	208
85	Expectations of Service Quality as an Industrial Market Segmentation Variable. <i>Service Industries Journal</i> , 1996, 16, 1-9.	5.0	25
86	Entrepreneurial activity in the Third World informal sector. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 1996, 2, 59-76.	2.3	36
87	A Reexamination of the Tax Motivation for Closed-End Discounts. <i>Journal of Accounting, Auditing & Finance</i> , 1996, 11, 323-332.	1.0	5
88	Modeling ethical attitudes and behaviors under conditions of environmental turbulence: The case of South Africa. <i>Journal of Business Ethics</i> , 1996, 15, 1119-1130.	3.7	33
89	Factors influencing family business succession. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 1996, 2, 68-81.	2.3	122
90	Environmental turbulence and organizational buying: The case of health benefits in South Africa. <i>Industrial Marketing Management</i> , 1995, 24, 305-315.	3.7	19

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91	The determinants of entrepreneurial activity. <i>European Journal of Marketing</i> , 1995, 29, 31-48.	1.7	151
92	The organization of the future: Unity of marketing and strategy. <i>Journal of Marketing Management</i> , 1994, 10, 553-560.	1.2	9
93	Marketing as strategy. <i>Futures</i> , 1994, 26, 391-402.	1.4	3
94	Implementing marketing strategies in the US and South Africa. <i>Long Range Planning</i> , 1994, 27, 56-71.	2.9	3
95	Capital Structure and Tax Status: New Evidence from IPOs. <i>Journal of Accounting, Auditing & Finance</i> , 1994, 9, 197-210.	1.0	3
96	Fostering Corporate Entrepreneurship: Cross-Cultural Comparisons of the Importance of Individualism Versus Collectivism. <i>Journal of International Business Studies</i> , 1994, 25, 65-89.	4.6	320
97	Do strategy frameworks apply in the United States and abroad?. <i>Industrial Marketing Management</i> , 1993, 22, 215-221.	3.7	5
98	Human resource management practices and corporate entrepreneurship: an empirical assessment from the USA. <i>International Journal of Human Resource Management</i> , 1993, 4, 873-896.	3.3	70
99	Individualism and the Modern Corporation: Implications for Innovation and Entrepreneurship. <i>Journal of Management</i> , 1993, 19, 595-612.	6.3	172
100	Pricing Behavior in Industrial Markets. <i>Journal of Business and Industrial Marketing</i> , 1993, 8, 28-43.	1.8	11
101	The Role of Entrepreneurship in Marketing Education. <i>Marketing Education Review</i> , 1992, 2, 1-10.	0.8	10
102	Measuring and managing customer service in industrial firms. <i>Industrial Marketing Management</i> , 1992, 21, 343-353.	3.7	52
103	Entrepreneurship as a significant factor in societal quality of life. <i>Journal of Business Research</i> , 1991, 23, 21-36.	5.8	46
104	Redefining the Purchasing Function: An Entrepreneurial Perspective. <i>International Journal of Purchasing and Materials Management</i> , 1991, 27, 2-9.	0.9	28
105	Perceived environmental turbulence and its effect on selected entrepreneurship, marketing, and organizational characteristics in industrial firms. <i>Journal of the Academy of Marketing Science</i> , 1991, 19, 43-51.	7.2	200
106	Perceived environmental turbulence and its effect on selected entrepreneurship, marketing, and organizational characteristics in industrial firms. , 1991, 19, 43.		148
107	Institutionalizing entrepreneurship in a large company: A case study at AT&T. <i>Industrial Marketing Management</i> , 1990, 19, 131-139.	3.7	39
108	Four components of effective pricing. <i>Industrial Marketing Management</i> , 1990, 19, 321-329.	3.7	26

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109	Satisfying customer expectations: The effect on conflict and repurchase intentions in industrial marketing channels. <i>Journal of the Academy of Marketing Science</i> , 1989, 17, 41-49.	7.2	43
110	Pricing an industrial service. <i>Industrial Marketing Management</i> , 1989, 18, 139-146.	3.7	64
111	Computer awareness and usage by industrial marketers. <i>Industrial Marketing Management</i> , 1989, 18, 223-232.	3.7	17
112	The role of entrepreneurship in industrial marketing activities. <i>Industrial Marketing Management</i> , 1988, 17, 337-346.	3.7	17
113	How marketers evaluate price sensitivity. <i>Industrial Marketing Management</i> , 1988, 17, 169-176.	3.7	29
114	Source loyalty in organizational markets: A dyadic perspective. <i>Journal of Business Research</i> , 1988, 16, 117-131.	5.8	52
115	The Identification of Coalitions in Small Groups Using Multidimensional Scaling. <i>Small Group Research</i> , 1987, 18, 126-137.	0.3	4
116	Organizational rewards and coalitions in the industrial buying center. <i>International Journal of Research in Marketing</i> , 1987, 4, 131-146.	2.4	14
117	The relationship between entrepreneurship and marketing in established firms. <i>Journal of Business Venturing</i> , 1987, 2, 247-259.	4.0	385
118	Separate prices as a marketing tool. <i>Industrial Marketing Management</i> , 1987, 16, 79-86.	3.7	24
119	The Statistical Validity of the Ratio Method In Financial Analysis: an Empirical Examination: A Reply. <i>Journal of Business Finance and Accounting</i> , 1986, 13, 633-635.	1.5	19
120	The Question of Value in Social Marketing.. <i>American Journal of Economics and Sociology</i> , 1985, 44, 215-228.	0.5	25
121	The Utilisation of Computer-Based Decision Support Systems in Transportation. <i>International Journal of Physical Distribution & Materials Management</i> , 1985, 15, 5-18.	0.1	1
122	Measuring coalitions in the industrial buying center. <i>Journal of the Academy of Marketing Science</i> , 1985, 13, 18-39.	7.2	4
123	A cross-cultural benefit segmentation analysis to evaluate the traditional assimilation model. <i>International Journal of Research in Marketing</i> , 1985, 2, 207-217.	2.4	9
124	Is the cold war a marketing problem?. <i>Business Horizons</i> , 1985, 28, 55-59.	3.4	1
125	Measuring coalitions in the industrial buying center. , 1985, 13, 18.		1
126	Coalitions in organizational buying. <i>Industrial Marketing Management</i> , 1984, 13, 123-132.	3.7	20

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127	Understanding factors that trigger entrepreneurial behavior in established companies. Advances in the Study of Entrepreneurship, Innovation, and Economic Growth, 0, , 133-159.	0.6	5
128	CORPORATE ENTREPRENEURSHIP: THE DYNAMIC STRATEGY FOR 21st CENTURY ORGANIZATIONS. Advances in the Study of Entrepreneurship, Innovation, and Economic Growth, 0, , 21-46.	0.6	8
129	The Nature of Entrepreneurial Exit. , 0, , 242-258.		1