

Hasan Yousef Aljuhmani

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8511781/publications.pdf>

Version: 2024-02-01

7
papers

97
citations

1683934
5
h-index

1719901
7
g-index

7
all docs

7
docs citations

7
times ranked

24
citing authors

#	ARTICLE	IF	CITATIONS
1	The role of brand interactivity and involvement in driving social media consumer brand engagement and brand loyalty: the mediating effect of brand trust. <i>Journal of Research in Interactive Marketing</i> , 2022, 16, 648-664.	7.2	30
2	Examining the Relationships Between Frontline Bank Employeesâ€™ Job Demands and Job Satisfaction: A Mediated Moderation Model. <i>SAGE Open</i> , 2022, 12, 215824402210798.	0.8	5
3	The relationships between CEOs' psychological attributes, top management team behavioral integration and firm performance. <i>International Journal of Organization Theory and Behavior</i> , 2021, 24, 126-145.	0.5	12
4	Revisiting the Miles and Snow typology of organizational strategy: uncovering interrelationships between strategic decision-making and public organizational performance. <i>International Review of Public Administration</i> , 2021, 26, 209-229.	0.5	5
5	Data to model the effects of perceived telecommunication service quality and value on the degree of user satisfaction and e-WOM among telecommunications users in North Cyprus. <i>Data in Brief</i> , 2020, 28, 104981.	0.5	18
6	The impact of social networking sites advertisement on consumer purchasing decision: The Mediating role of brand awareness. <i>International Journal of Data and Network Science</i> , 2020, , 139-156.	3.4	6
7	The effect of electronic word of mouth communication on purchase intention and brand image: An applicant smartphone brands in North Cyprus. <i>Management Science Letters</i> , 2019, , 505-518.	0.8	21