

Rui Daniel Gaspar Neto Biscaia

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8498897/publications.pdf>

Version: 2024-02-01

52
papers

1,301
citations

471371

17
h-index

395590

33
g-index

52
all docs

52
docs citations

52
times ranked

763
citing authors

#	ARTICLE	IF	CITATIONS
1	Sport Sponsorship: The Relationship Between Team Loyalty, Sponsorship Awareness, Attitude Toward the Sponsor, and Purchase Intentions. <i>Journal of Sport Management</i> , 2013, 27, 288-302.	0.7	172
2	Conceptualization and Measurement of Fan Engagement: Empirical Evidence From a Professional Sport Context. <i>Journal of Sport Management</i> , 2014, 28, 399-417.	0.7	159
3	The effects of emotions on football spectators' satisfaction and behavioural intentions. <i>European Sport Management Quarterly</i> , 2012, 12, 227-242.	2.3	113
4	Investigating the role of fan club membership on perceptions of team brand equity in football. <i>Sport Management Review</i> , 2016, 19, 157-170.	1.9	60
5	Sport Brands: Brand Relationships and Consumer Behavior. <i>Sport Marketing Quarterly</i> , 2020, 29, 3-17.	0.2	58
6	No More "Good" Intentions: Purchase Behaviors in Sponsorship. <i>Journal of Sport Management</i> , 2016, 30, 162-175.	0.7	51
7	Conceptualising and measuring fan identity using stakeholder theory. <i>European Sport Management Quarterly</i> , 2018, 18, 459-481.	2.3	48
8	Understanding online event experience: The importance of communication, engagement and interaction. <i>Journal of Business Research</i> , 2020, 121, 735-746.	5.8	47
9	Ableism as a regulator of social practice and disabled peoples' self-determination to participate in sport and physical activity. <i>Leisure Studies</i> , 2020, 39, 209-224.	1.2	41
10	Examining fan engagement through social networking sites. <i>International Journal of Sports Marketing and Sponsorship</i> , 2019, 20, 163-183.	0.8	40
11	A model bridging team brand experience and sponsorship brand experience. <i>International Journal of Sports Marketing and Sponsorship</i> , 2017, 18, 380-399.	0.8	38
12	Sponsorship effectiveness in professional sport: an examination of recall and recognition among football fans. <i>International Journal of Sports Marketing and Sponsorship</i> , 2014, 16, 2-18.	0.8	34
13	The role of service quality and ticket pricing on satisfaction and behavioural intention within professional football. <i>International Journal of Sports Marketing and Sponsorship</i> , 2013, 14, 42-66.	0.8	31
14	Entrepreneurial intentions of Sport Sciences students And Theory of Planned Behavior. <i>Motriz Revista De Educacao Fisica</i> , 2017, 23, 14-21.	0.3	25
15	The Role of Self-Brand Connection on the Relationship Between Athlete Brand Image and Fan Outcomes. <i>Journal of Sport Management</i> , 2020, 34, 201-216.	0.7	25
16	We are in this together: sport brand involvement and fans' well-being. <i>European Sport Management Quarterly</i> , 2022, 22, 92-119.	2.3	23
17	Service quality and its effects on consumer outcomes: a meta-analytic review in spectator sport. <i>European Sport Management Quarterly</i> , 2023, 23, 897-921.	2.3	22
18	Understanding the Relationship between Quality of Life, Adaptive Behavior and Support Needs. <i>Journal of Developmental and Physical Disabilities</i> , 2016, 28, 849-870.	1.0	20

#	ARTICLE	IF	CITATIONS
19	Service Quality and Value Perceptions of the 2014 FIFA World Cup in Brazil. <i>Event Management</i> , 2017, 21, 201-216.	0.6	20
20	The social impact of the 2016 Rio Olympic Games: comparison of residents' pre- and post-event perceptions. <i>Sport, Business and Management</i> , 2021, 11, 201-221.	0.7	20
21	The role of emotions on consumers' satisfaction within the fitness context. <i>Motriz Revista De Educacao Fisica</i> , 2015, 21, 116-124.	0.3	18
22	Validation of the Portuguese version of the Personal Outcomes Scale. <i>International Journal of Clinical and Health Psychology</i> , 2016, 16, 186-200.	2.7	17
23	Customer Engagement in Sport: An Updated Review and Research Agenda. <i>Journal of Sport Management</i> , 2022, 36, 289-304.	0.7	17
24	Examining service quality and social impact perceptions of the 2016 Rio de Janeiro Olympic Games. <i>International Journal of Sports Marketing and Sponsorship</i> , 2018, 19, 160-177.	0.8	16
25	Understanding athlete brand life cycle. <i>Sport in Society</i> , 2021, 24, 181-205.	0.8	16
26	Revisiting the Role of Football Spectators's™ Behavioral Intentions and its Antecedents. <i>The Open Sports Sciences Journal</i> , 2016, 9, 3-12.	0.2	16
27	A conceptual framework to understand the creation of athlete brand and its implications. <i>International Journal of Sport Management and Marketing</i> , 2018, 18, 169.	0.1	15
28	When sponsorship causes anger: understanding negative fan reactions to postings on sports clubs's™ online social media channels. <i>European Sport Management Quarterly</i> , 2022, 22, 335-357.	2.3	15
29	Examining the validity of the Athlete Engagement Questionnaire (AEQ) in a Portuguese sport setting. <i>Motriz Revista De Educacao Fisica</i> , 2014, 20, 1-7.	0.3	13
30	Remapping the Sport Brandscape: A Structured Review and Future Direction for Sport Brand Research. <i>Journal of Sport Management</i> , 2022, 36, 251-264.	0.7	12
31	Athlete brand construction: A perspective based on fans' perceptions. <i>Motriz Revista De Educacao Fisica</i> , 2016, 22, 144-159.	0.3	9
32	The Olympic Games's™ impact on the development of teachers: the case of Rio 2016 Official Olympic Education Programme. <i>Educational Review</i> , 2022, 74, 992-1011.	2.2	9
33	Those Who Rarely Attend Alone. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2018, , 71-101.	0.7	9
34	Organizational Issues in Olympic Games: a Systematic Review. <i>Event Management</i> , 2021, 25, 135-154.	0.6	8
35	Sponsorship of the 2016 Rio Olympic Games: An Empirical Examination of the Reactions to Local Sponsors and Rival Brands. <i>Sport Marketing Quarterly</i> , 2018, 27, .	0.2	8
36	RelaÃ§Ãµes entre o compromisso desportivo e o comportamento de consumo de desporto. <i>Motricidade</i> , 2013, 9, .	0.2	7

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37	Personal and Social Responsibility Among Athletes: the Role of Self-Determination, Achievement Goals and Engagement. <i>Journal of Human Kinetics</i> , 2017, 57, 39-50.	0.7	7
38	The creation of shared value in the major sport event ecosystem: understanding the role of sponsors and hosts. <i>European Sport Management Quarterly</i> , 2023, 23, 811-832.	2.3	7
39	A conceptual framework to understand the creation of athlete brand and its implications. <i>International Journal of Sport Management and Marketing</i> , 2018, 18, 169.	0.1	7
40	An examination of intentions of recommending fitness centers by user members. <i>Motriz Revista De Educacao Fisica</i> , 2014, 20, 384-391.	0.3	6
41	Examining the validity of the personal-social responsibility questionnaire among athletes. <i>Motriz Revista De Educacao Fisica</i> , 2015, 21, 321-328.	0.3	6
42	A bright spot for a small league: social media performance in a football league without a COVID-19 lockdown. <i>European Sport Management Quarterly</i> , 2021, 21, 421-442.	2.3	6
43	A QUALIDADE DA COPA DO MUNDO DA FIFA BRASIL 2014 NAS CIDADES-SEDE. <i>Movimento</i> , 2016, 22, 611.	0.5	3
44	Classifying Sport Consumers. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 323-356.	0.7	2
45	Perfil sociodemográfico e motivos do espectador de basquetebol. <i>Revista Brasileira De Ciencias Do Esporte</i> , 2010, 32, 199-216.	0.4	1
46	Influência das restrições na lealdade dos espectadores de futebol: Sport Lisboa e Benfica. <i>Revista Brasileira De Ciencias Do Esporte</i> , 2014, 36, 141-154.	0.4	1
47	No More 'Good' Intentions: Purchase Behaviors in Sponsorship. <i>SSRN Electronic Journal</i> , 2016, , .	0.4	1
48	Sports ingroup love does not make me like the sponsor's beverage but gets me buying it. <i>PLoS ONE</i> , 2021, 16, e0254940.	1.1	1
49	Determinantes da satisfação dos espectadores de Basquetebol. <i>Revista Portuguesa De Ciências Do Desporto</i> , 2011, 11, 59-74.	0.0	1
50	Classifying Sport Consumers. , 2021, , 254-287.		0
51	O VALOR DA MARCA DAS EQUIPES ESPORTIVAS PROFISSIONAIS NA PERSPECTIVA DO CONSUMIDOR: UMA REVISÃO INTEGRATIVA. <i>Movimento</i> , 0, 27, e27039.	0.5	0
52	Those Who Rarely Attend Alone. , 0, , 386-416.		0