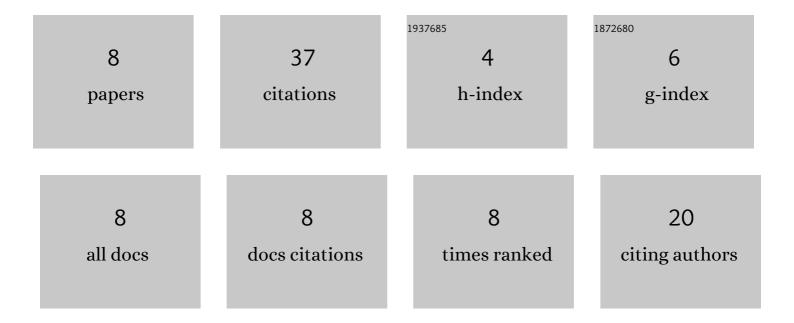
Mohammad Rishad Faridi

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/8489593/publications.pdf

Version: 2024-02-01



#	Article	IF	CITATIONS
1	E-WOM effect through social media and shopping websites on purchase intention of smartphones in India. Innovative Marketing, 2022, 18, 13-25.	1.7	4
2	A study of brand fidelity: Its contribution and impact on the Saudi market. Innovative Marketing, 2021, 17, 13-25.	1.7	2
3	Consumer ethnocentrism: validation of CETSCALE and measurement among Saudi citizens. International Journal of Electronic Marketing and Retailing, 2020, 11, 326.	0.2	1
4	Corporate social irresponsibility towards the planet: a study of heavy metals contamination in groundwater due to industrial wastewater. Social Responsibility Journal, 2019, 16, 793-807.	2.9	8
5	Food security as a prelude to sustainability: a case study in the agricultural sector, its impacts on the Al Kharj community in The Kingdom of Saudi Arabia. Entrepreneurship and Sustainability Issues, 2019, 6, 1536-1545.	1.1	9
6	Transformation of higher education sector through massive open online courses in Saudi Arabia. Problems and Perspectives in Management, 2018, 16, 220-231.	1.4	6
7	Economic development of community by entrepreneurship: an investigation of the entrepreneurial intent and the institutional support to the local community in Al-Kharj region. Entrepreneurship and Sustainability Issues, 2018, 5, 899-913.	1.1	7
8	An Introduction to Student Quality Circle at College of Business Administration, Salman bin Abdulaziz University, Al Kharj, Kingdom of Saudi Arabia—An Empirical Study. International Education Studies, 2014, 7, .	0.6	0