

Mohammad Rishad Faridi

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8489593/publications.pdf>

Version: 2024-02-01

8
papers

37
citations

1937685
4
h-index

1872680
6
g-index

8
all docs

8
docs citations

8
times ranked

20
citing authors

#	ARTICLE	IF	CITATIONS
1	E-WOM effect through social media and shopping websites on purchase intention of smartphones in India. <i>Innovative Marketing</i> , 2022, 18, 13-25.	1.7	4
2	A study of brand fidelity: Its contribution and impact on the Saudi market. <i>Innovative Marketing</i> , 2021, 17, 13-25.	1.7	2
3	Consumer ethnocentrism: validation of CETSCALE and measurement among Saudi citizens. <i>International Journal of Electronic Marketing and Retailing</i> , 2020, 11, 326.	0.2	1
4	Corporate social irresponsibility towards the planet: a study of heavy metals contamination in groundwater due to industrial wastewater. <i>Social Responsibility Journal</i> , 2019, 16, 793-807.	2.9	8
5	Food security as a prelude to sustainability: a case study in the agricultural sector, its impacts on the Al Kharj community in The Kingdom of Saudi Arabia. <i>Entrepreneurship and Sustainability Issues</i> , 2019, 6, 1536-1545.	1.1	9
6	Transformation of higher education sector through massive open online courses in Saudi Arabia. <i>Problems and Perspectives in Management</i> , 2018, 16, 220-231.	1.4	6
7	Economic development of community by entrepreneurship: an investigation of the entrepreneurial intent and the institutional support to the local community in Al-Kharj region. <i>Entrepreneurship and Sustainability Issues</i> , 2018, 5, 899-913.	1.1	7
8	An Introduction to Student Quality Circle at College of Business Administration, Salman bin Abdulaziz University, Al Kharj, Kingdom of Saudi Arabia—An Empirical Study. <i>International Education Studies</i> , 2014, 7, .	0.6	0