

Rocsana Bucea-Manea-ÈoniÈ~

List of Publications by Year in descending order

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41
papers

291
citations

932766

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940134

16
g-index

44
all docs

44
docs citations

44
times ranked

153
citing authors

#	ARTICLE	IF	CITATIONS
1	Blockchain Technology Enhances Sustainable Higher Education. Sustainability, 2021, 13, 12347.	1.6	40
2	Sustainability in Higher Education: The Relationship between Work-Life Balance and XR E-Learning Facilities. Sustainability, 2020, 12, 5872.	1.6	39
3	The Impact of Agile Management and Technology in Teaching and Practicing Physical Education and Sports. Sustainability, 2022, 14, 1237.	1.6	23
4	Neuromarketing for a better understanding of consumer needs and emotions. Independent Journal of Management & Production, 2020, 11, 208.	0.1	22
5	The Relationship between Eco-Innovation and Smart Working as Support for Sustainable Management. Sustainability, 2021, 13, 1437.	1.6	17
6	Green and Sustainable Public Procurement—An Instrument for Nudging Consumer Behavior. A Case Study on Romanian Green Public Agriculture across Different Sectors of Activity. Sustainability, 2021, 13, 12.	1.6	17
7	The Potential of Blockchain Technology in Higher Education as Perceived by Students in Serbia, Romania, and Portugal. Sustainability, 2022, 14, 749.	1.6	17
8	Artificial Intelligence Potential in Higher Education Institutions Enhanced Learning Environment in Romania and Serbia. Sustainability, 2022, 14, 5842.	1.6	17
9	Untapped Aspects of Innovation and Competition within a European Resilient Circular Economy. A Dual Comparative Study. Sustainability, 2021, 13, 8290.	1.6	14
10	SMEs Role in Achieving Sustainable Development. Journal of Economic Development, Environment and People, 2015, 4, 41.	0.1	12
11	Challenging Novelties within the Circular Economy Concept under the Digital Transformation of Society. Sustainability, 2022, 14, 702.	1.6	11
12	Creating IoT-Enriched Learner-Centered Environments in Sports Science Higher Education during the Pandemic. Sustainability, 2022, 14, 4339.	1.6	9
13	Factors Influencing Online Consumer Behavior in the Era of IoT. Materials Science Forum, 0, 957, 81-89.	0.3	6
14	Quality parametres on higher education PhD program in Romania. Independent Journal of Management & Production, 2019, 10, 475.	0.1	6
15	Entomofagy — A Viable Solution for Supporting Food Security. Amfiteatru Economic, 2019, 21, 462.	1.0	6
16	The Attitudes of “12 Schools”™ Teachers in Serbia towards the Potential of Artificial Intelligence. Sustainability, 2022, 14, 8636.	1.6	6
17	The Role of Physical Education and Sports in Modern Society Supported by IoT—A Student Perspective. Sustainability, 2022, 14, 5624.	1.6	5
18	Insect-Based Food: A (Free) Choice. Sustainability, 2022, 14, 7186.	1.6	5

#	ARTICLE	IF	CITATIONS
19	The "7Ps–G– that rule in the digital world the marketing mix. Proceedings of the International Conference on Business Excellence, 2017, 11, 759-769.	0.1	4
20	Network Business Environment for Open Innovation in SMEs. Applied Mechanics and Materials, 2015, 760, 751-756.	0.2	2
21	Deductive systems for BigData integration. Journal of Economic Development, Environment and People, 2018, 7, 49.	0.1	2
22	Angular JS " The Newest Technology in Creating Web Applications. Annals of Spiru Haret University Economic Series, 2016, 16, 103.	0.2	2
23	MODEL OF INNOVATION AND CREATIVITY IN THE EXCHANGE BETWEEN UNIVERSITIES AND BUSINESS FIELD., 2018, , .		2
24	An Empirical Study on Website Interactivity Impact among a Student Group, Beneficent for Companies, and Other Users. Sustainability, 2022, 14, 4507.	1.6	2
25	SMEs innovation in a network environment, case study in Romania. Independent Journal of Management & Production, 2019, 10, 1053.	0.1	1
26	Woman political leadership in Romania versus other countries. Independent Journal of Management & Production, 2020, 11, 1381.	0.1	1
27	Actual cash financing situation of SMEs in Romania and further recommendations. Journal of Economic Development, Environment and People, 2014, 3, 26.	0.1	1
28	Web Platform for Romanian SMEs Networking. Journal of Economic Development, Environment and People, 2016, 5, 38.	0.1	1
29	Branding and Leadership in the context of Circular Economy. , 2017, , .		1
30	Enhancing Romanian SMEs Innovation Capacity by Mitigation the Risk Drivers. Applied Mechanics and Materials, 2015, 760, 757-762.	0.2	0
31	Petri Net Simulator for Small-Medium Enterprises"™ Business Process Management in a Network Business Environment. Applied Mechanics and Materials, 2016, 835, 841-846.	0.2	0
32	The Path Less Traversed: Neuroscience and Robots in Nudging Consumer Happiness. Studies in Rhythm Engineering, 2021, , 255-284.	0.1	0
33	Network Business Ecosystem for Romanian Small and Medium Sized Enterprises. SSRN Electronic Journal, 0, , .	0.4	0
34	Open source MySQL Browser for Open Innovation. Journal of Economic Development, Environment and People, 2014, 3, 32.	0.1	0
35	Management of Innovative Projects through Agile Technology. Journal of Economic Development, Environment and People, 2014, 3, 59.	0.1	0
36	Functional Programming Using the New C++ Standard. Journal of Economic Development, Environment and People, 2015, 4, 58.	0.1	0

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37	Premises for Adapting Curriculum and Educational Package to Labor Market Requirements. Journal of Economic Development, Environment and People, 2016, 5, 38.	0.1	0
38	Logical Querying of Relational Databases. Journal of Economic Development, Environment and People, 2016, 5, 58.	0.1	0
39	Modern Development of E-business Application with AngularJS. DAAAM International Scientific Book, 2017, , 209-216.	0.1	0
40	Model of Simulation for Optimizing Marketing Mix Through Conjoint Analysis Case Study: Launching a Product on a New Market. Economics World, 2017, 5, .	0.0	0
41	HOW TO DESIGN A WEB SURVEY USING SPRING BOOT WITH MYSQL: A ROMANIAN NETWORK CASE STUDY. Annals of Spiru Haret University Economic Series, 2017, 17, 63-72.	0.2	0