

Lina Pileliene

List of Publications by Year in descending order

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44
papers

183
citations

1478505

6
h-index

1199594

12
g-index

45
all docs

45
docs citations

45
times ranked

156
citing authors

#	ARTICLE	IF	CITATIONS
1	CUSTOMER SATISFACTION WITH CATERING SERVICES IN LITHUANIA. <i>Regional Formation and Development Studies</i> , 2021, 11, 75-87.	0.1	3
2	Consumer attitudes and behavior towards organic products: Evidence from the Lithuanian market. <i>Journal of Entrepreneurship, Management and Innovation</i> , 2021, 17, 269-299.	1.3	8
3	Local tourist satisfaction with their holiday in Lithuania. , 2019, , .		0
4	Research of factors influencing different generationsâ€™ customers switching behaviour in farmersâ€™ markets in Lithuania. , 2019, , .		0
5	ELABORATION OF HOLISTIC TOURIST SATISFACTION INDEX MODEL FOR LITHUANIA. <i>Baltic Journal of Economic Studies</i> , 2019, 5, 17.	0.5	4
6	Service quality concerns of farmers selling their property through real estate agencies. , 2019, , .		0
7	Effect of visual cues on static advertisement viewing patterns. , 2018, , .		1
8	Assessment of Lithuanian rural homesteadsâ€™ websites quality. , 2018, , .		1
9	Gender-induced Differences while Choosing Cosmetics for Men: A Case of Lithuania. <i>Organizacijâ€™s Vadyba: Sisteminiai Tyrimai</i> , 2018, 80, 101-114.	0.3	0
10	The effect of female celebrity spokesperson in FMCG advertising: neuromarketing approach. <i>Journal of Consumer Marketing</i> , 2017, 34, 202-213.	2.3	29
11	Relationship between Spokespersonâ€™s Gender and Advertising Color Temperature in a Framework of Advertising Effectiveness. <i>Scientific Annals of Economics and Business</i> , 2017, 64, 1-13.	1.1	7
12	Colour temperature in advertising and its impact on consumer purchase intentions. <i>Oeconomia Copernicana</i> , 2017, 8, 657-669.	6.0	8
13	Attitude toward smoking: the effect of negative smoking-related pictures. <i>Oeconomia Copernicana</i> , 2017, 8, .	6.0	4
14	Consumer Attention Online: How to be Visible?. <i>Central European Business Review</i> , 2017, 6, 30-44.	1.6	0
15	Customer loyalty to a grocery retailer: differences between urban and rural areas of Lithuania. , 2017, , .		0
16	How do brand associations affect purchase intentions? A case of organic products. , 2017, , .		2
17	Promoting the Domestic Tourism: Modelling Advertising Layout. <i>SSRN Electronic Journal</i> , 2016, , .	0.4	0
18	The index of tourist satisfaction with Lithuania. <i>European Journal of Tourism Hospitality and Recreation</i> , 2016, 7, 30-39.	0.8	1

#	ARTICLE	IF	CITATIONS
37	ProduktÅ³ demonstravimo vaidybiniuose filmuose ypatumai (teorinis aspektas). <i>Laisvalaikio Tyrimai</i> , 2013, 1, 1-10.	0.0	0
38	ProduktÅ³ demonstravimo lietuviÅ¼kuose vaidybiniuose filmuose ypatumai. <i>OrganizacijÅ³ÅVadyba: Sisteminiai Tyrimai</i> , 2013, 65, 77-93.	0.3	0
39	Determination of customer satisfaction with supermarkets in Lithuania. <i>OrganizacijÅ³ÅVadyba: Sisteminiai Tyrimai</i> , 2013, 66, 99-114.	0.3	2
40	GairiÅ³ produktÅ³ demonstravimui lietuviÅ¼kuose vaidybiniuose filmuose nustatymas. <i>OrganizacijÅ³ÅVadyba: Sisteminiai Tyrimai</i> , 2013, 68, 93-108.	0.3	0
41	VartotojÅ³ pasitenkinimo Åili picaÅpicerijÅ³ paslaugomis nustatymas. <i>OrganizacijÅ³ÅVadyba: Sisteminiai Tyrimai</i> , 2012, 64, 69-85.	0.3	1
42	Accommodation EnterprisesÅ™ Marketing Communication for Lithuanian Consumer in the Context of Cultural Peculiarities. <i>OrganizacijÅ³ÅVadyba: Sisteminiai Tyrimai</i> , 2012, 63, 83-97.	0.3	0
43	Research of Factors Influencing Customer Switching Behaviour in Farmerss Markets in Lithuania. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
44	SATISFACTION AND LOYALTY OF LITHUANIAN RURAL TOURISTS: SEGMENTATION AND MANAGERIAL IMPLICATIONS. <i>Regional Formation and Development Studies</i> , 0, , 64.	0.1	0