

# Ivan Russo

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8472556/publications.pdf>

Version: 2024-02-01

41  
papers

1,444  
citations

471061

17  
h-index

476904

29  
g-index

44  
all docs

44  
docs citations

44  
times ranked

1247  
citing authors

#	ARTICLE	IF	CITATIONS
1	Marketing a new generation of bio-plastics products for a circular economy: The role of green self-identity, self-congruity, and perceived value. <i>Journal of Business Research</i> , 2020, 112, 431-439.	5.8	161
2	Creating value through returns management: Exploring the marketing–operations interface. <i>Journal of Operations Management</i> , 2011, 29, 391-403.	3.3	155
3	A proactive model in sustainable food supply chain: Insight from a case study. <i>International Journal of Production Economics</i> , 2017, 183, 596-606.	5.1	153
4	The returns management process in supply chain strategy. <i>International Journal of Physical Distribution and Logistics Management</i> , 2007, 37, 568-592.	4.4	127
5	An urban biorefinery for food waste and biological sludge conversion into polyhydroxyalkanoates and biogas. <i>Water Research</i> , 2020, 170, 115371.	5.3	112
6	From trash to treasure: The impact of consumer perception of bio-waste products in closed-loop supply chains. <i>Journal of Cleaner Production</i> , 2019, 218, 966-974.	4.6	88
7	To be or not to be (loyal): Is there a recipe for customer loyalty in the B2B context?. <i>Journal of Business Research</i> , 2016, 69, 888-896.	5.8	86
8	Supply chain management for circular economy: conceptual framework and research agenda. <i>International Journal of Logistics Management</i> , 2021, 32, 510-537.	4.1	74
9	Achieving customer engagement with social media: A qualitative comparative analysis approach. <i>Journal of Business Research</i> , 2019, 101, 59-69.	5.8	65
10	The triple-a supply chain and strategic resources: developing competitive advantage. <i>International Journal of Physical Distribution and Logistics Management</i> , 2020, 50, 159-190.	4.4	54
11	Utilizing blockchain technology for supply chain transparency: A resource orchestration perspective. <i>Journal of Business Logistics</i> , 2022, 43, 140-159.	7.0	51
12	A look into the past and future: theories within supply chain management, marketing and management. <i>Supply Chain Management</i> , 2019, 24, 170-186.	3.7	48
13	A roadmap for applying qualitative comparative analysis in supply chain research. <i>International Journal of Physical Distribution and Logistics Management</i> , 2019, 49, 99-120.	4.4	35
14	The combined effect of product returns experience and switching costs on B2B customer re-purchase intent. <i>Journal of Business and Industrial Marketing</i> , 2017, 32, 664-676.	1.8	32
15	From Dataset to Qualitative Comparative Analysis (QCA)–Challenges and Tricky Points: A Research Note on Contrarian Case Analysis and Data Calibration. <i>Australasian Marketing Journal</i> , 2019, 27, 129-135.	3.5	29
16	Individual antecedents to consumer intention to switch to food waste bioplastic products: A configuration analysis. <i>Industrial Marketing Management</i> , 2021, 93, 578-590.	3.7	27
17	The role of servitization for small firms: drivers versus barriers. <i>International Journal of Entrepreneurship and Small Business</i> , 2015, 26, 312.	0.2	23
18	Logistics service quality and customer satisfaction in B2B relationships: a qualitative comparative analysis approach. <i>TQM Journal</i> , 2020, 33, 125-140.	2.1	18

#	ARTICLE	IF	CITATIONS
19	The challenge of remanufactured products: the role of returns policy and channel structure to reduce consumers' perceived risk. <i>International Journal of Physical Distribution and Logistics Management</i> , 2021, 51, 350-380.	4.4	17
20	Understanding gender differences in logistics innovation: A complexity theory perspective. <i>International Journal of Production Economics</i> , 2022, 246, 108420.	5.1	15
21	Who knows what? Reconfiguring the governance and the capabilities of the supply chain between physical and digital processes in the fashion industry. <i>Production Planning and Control</i> , 2017, 28, 1284-1297.	5.8	13
22	Managing Outsourced Reverse Supply Chain Operations: Middle-Range Theory Development. <i>Journal of Supply Chain Management</i> , 2021, 57, 63-85.	7.2	12
23	Product Returns and Customer Value: A Footwear Industry Case. <i>Contributions To Management Science</i> , 2012, , 79-97.	0.4	11
24	Understanding the dynamics of global supply chain sustainability initiatives: The role of institutional distance from the buyer's perspective. <i>Journal of Purchasing and Supply Management</i> , 2022, 28, 100792.	3.1	8
25	Circular Economy: Recent Technology Management Considerations. <i>Johnson Matthey Technology Review</i> , 2020, 64, 69-75.	0.5	6
26	Examining the use of fsQCA in B2B marketing research: benefits, current state and agenda for future research. <i>Journal of Business and Industrial Marketing</i> , 2022, 37, 1542-1552.	1.8	6
27	The role of facilitators as partial signalers in the context of value perception. <i>International Journal of Quality and Service Sciences</i> , 2017, 9, 85-102.	1.4	2
28	Achieving integration between supply chain management and marketing. , 2017, , 1-13.		2
29	Assessing the Global Environment. , 0, , 40-50.		2
30	Logistics Service Quality: Searching for New Drivers of 3PL Customers'™ Satisfaction. , 2015, , 383-387.		1
31	From e-Marketplace to e-Supply Chain: Re-conceptualizing the Relationship Between Virtual and Physical Processes. <i>Lecture Notes in Information Systems and Organisation</i> , 2016, , 133-145.	0.4	1
32	Consumer Satisfaction and Loyalty in Digital Markets: Exploring the Impact of Their Antecedents. <i>Lecture Notes in Information Systems and Organisation</i> , 2018, , 141-148.	0.4	1
33	Customer loyalty in the business-to-business context. , 2017, , 14-50.		1
34	From End-of-the-road to Critical Node: The Role of End-user 'Consumers' in Shaping Circular Supply Chain Management. , 2022, , 151-165.		1
35	Understanding the Value Drivers for Intermediaries: An Exploratory Study in the Heating Industry. <i>Contemporary Management Research</i> , 2013, 9, 67-72.	1.4	0
36	Entrepreneurial Initiatives, Organizational Performance and Value Co-Creation: Evidence from a Business-to-Business Context. , 2015, , 155-177.		0

#	ARTICLE	IF	CITATIONS
37	Theory, methods and practice for measuring customer loyalty. , 2017, , 88-119.		0
38	Concluding thoughts and future research. , 2017, , 120-123.		0
39	Managing the supply chain in the digital context. , 2017, , 77-87.		0
40	The era of omnichannel. , 2017, , 51-76.		0
41	Qualitative Comparative Analysis (QCA): A useful methodological tool for research in the social sciences. An example from the online word-of-mouth context. Mercati & Competitivit�, 2018, , 87-108.	0.1	0