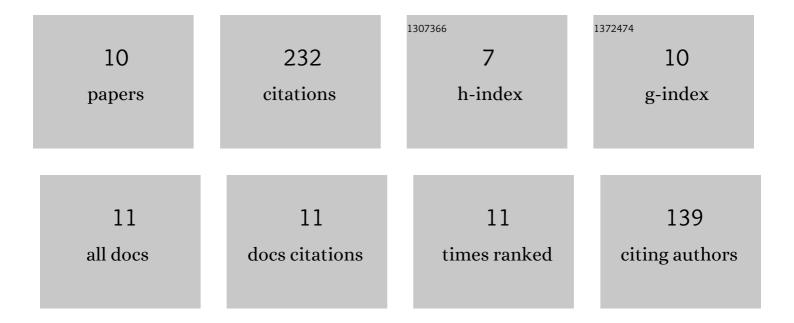
## Jonathan J Baker

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/8453214/publications.pdf Version: 2024-02-01



| #  | Article                                                                                                                                                                        | IF  | CITATIONS |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------|
| 1  | Shaping market systems for social change in emerging economies. Industrial Marketing Management, 2022, 100, 19-35.                                                             | 3.7 | 8         |
| 2  | Market Research and Insight: Past, Present and Future. International Journal of Market Research, 2022, 64, 163-168.                                                            | 2.8 | 3         |
| 3  | Navigating the emergence of brand meaning in service ecosystems. Journal of Service Management, 2022, 33, 465-484.                                                             | 4.4 | 5         |
| 4  | The role of public relations in shaping service ecosystems for social change. Journal of Service<br>Management, 2022, 33, 614-633.                                             | 4.4 | 4         |
| 5  | Enhancing value creation in social purpose organizations: Business models that leverage networks.<br>Journal of Business Research, 2021, 125, 630-642.                         | 5.8 | 23        |
| 6  | Engaging users in the sharing economy: individual and collective psychological ownership as antecedents to actor engagement. Journal of Service Management, 2021, 32, 483-506. | 4.4 | 15        |
| 7  | Collaborating to shape markets: Emergent collective market work. Industrial Marketing Management, 2020, 85, 240-253.                                                           | 3.7 | 62        |
| 8  | Composing markets: A framework of intentionality in market-shaping. Journal of Business Research, 2020, 121, 47-57.                                                            | 5.8 | 19        |
| 9  | Market-scanning and market-shaping: why are firms blindsided by market-shaping acts?. Journal of<br>Business and Industrial Marketing, 2020, 35, 1389-1401.                    | 1.8 | 16        |
| 10 | Markets changing, changing markets: Institutional work as market shaping. Marketing Theory, 2019, 19, 301-328.                                                                 | 1.7 | 77        |