

Jonathan J Baker

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8453214/publications.pdf>

Version: 2024-02-01

10
papers

232
citations

1307366

7
h-index

1372474

10
g-index

11
all docs

11
docs citations

11
times ranked

139
citing authors

#	ARTICLE	IF	CITATIONS
1	Markets changing, changing markets: Institutional work as market shaping. <i>Marketing Theory</i> , 2019, 19, 301-328.	1.7	77
2	Collaborating to shape markets: Emergent collective market work. <i>Industrial Marketing Management</i> , 2020, 85, 240-253.	3.7	62
3	Enhancing value creation in social purpose organizations: Business models that leverage networks. <i>Journal of Business Research</i> , 2021, 125, 630-642.	5.8	23
4	Composing markets: A framework of intentionality in market-shaping. <i>Journal of Business Research</i> , 2020, 121, 47-57.	5.8	19
5	Market-scanning and market-shaping: why are firms blindsided by market-shaping acts?. <i>Journal of Business and Industrial Marketing</i> , 2020, 35, 1389-1401.	1.8	16
6	Engaging users in the sharing economy: individual and collective psychological ownership as antecedents to actor engagement. <i>Journal of Service Management</i> , 2021, 32, 483-506.	4.4	15
7	Shaping market systems for social change in emerging economies. <i>Industrial Marketing Management</i> , 2022, 100, 19-35.	3.7	8
8	Navigating the emergence of brand meaning in service ecosystems. <i>Journal of Service Management</i> , 2022, 33, 465-484.	4.4	5
9	The role of public relations in shaping service ecosystems for social change. <i>Journal of Service Management</i> , 2022, 33, 614-633.	4.4	4
10	Market Research and Insight: Past, Present and Future. <i>International Journal of Market Research</i> , 2022, 64, 163-168.	2.8	3