

Andrea Sestino

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8448978/publications.pdf>

Version: 2024-02-01

23
papers

405
citations

1307594

7
h-index

1125743

13
g-index

24
all docs

24
docs citations

24
times ranked

185
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumers' innovativeness and conspicuous consumption orientation as predictors of environmentalism: an investigation in the context of smart mobility. <i>Technology Analysis and Strategic Management</i> , 2024, 36, 59-72.	3.5	12
2	The effect of fervid attachment to religious rites on tourism: evidence from the Holy Week in Southern Italy. <i>Journal of Cultural Heritage Management and Sustainable Development</i> , 2023, 13, 201-218.	0.9	8
3	A Hierarchical Personality Approach Toward a Fuller Understanding of Onychophagia and Compulsive Buying. <i>Psychological Reports</i> , 2023, 126, 1322-1338.	1.7	3
4	Leveraging Artificial Intelligence in Business: Implications, Applications and Methods. <i>Technology Analysis and Strategic Management</i> , 2022, 34, 16-29.	3.5	64
5	Luxury Hospitality and the Adoption of Voice Assistants: The Role of Openness to Change and Status Consumption. , 2022, , 285-303.		6
6	Active ageing of elderly consumers: insights and opportunities for future business strategies. <i>SN Business & Economics</i> , 2022, 2, 8.	1.1	6
7	The Role of Consumers' Individual Differences and Perceived Product Quality in Sustainable Luxury Marketing: An Experimental Study in a Social Media Context. <i>International Journal of Marketing Studies</i> , 2022, 14, 34.	0.4	2
8	Machine learning and artificial intelligence use in marketing: a general taxonomy. <i>Italian Journal of Marketing</i> , 2022, 2022, 439-457.	2.8	17
9	Let me drive you! The effect of change seeking and behavioral control in the Artificial Intelligence-based self-driving cars. <i>Technology in Society</i> , 2022, 70, 102017.	9.4	13
10	The Interplay of Consumer Innovativeness and Status Consumption Orientation When Buying NFT-Based Fashion Products. , 2022, , 63-75.		4
11	A Review of the Marketing Literature on NFTs. , 2022, , 23-41.		4
12	Gluttony as predictor of compulsive buying behaviour. <i>British Food Journal</i> , 2021, 123, 1345-1361.	2.9	1
13	Omnichannel Shopping Experiences for Fast Fashion and Luxury Brands. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2021, , 22-43.	0.8	11
14	The role of psychological flow in adventure tourism: sociodemographic antecedents and consequences on word-of-mouth and life satisfaction. <i>Journal of Sport and Tourism</i> , 2021, 25, 353-369.	2.6	10
15	The future of online marketing strategies and digital tools: new challenges and contributions to RACE framework. , 2021, 1, 1.		2
16	Consumers' Attitudes Toward Sustainable Luxury Products: The Role of Perceived Uniqueness and Conspicuous Consumption Orientation. <i>Sustainable Textiles</i> , 2021, , 267-279.	0.7	2
17	TECHNOLOGICAL BASED INCUBATOR AND UNIVERSITY: A CASE STUDY IN THE REGION OF ITAJAÍ VALLEY. <i>Ciências Sociais Em Perspectiva</i> , 2021, 19, 187-201.	0.0	0
18	Elderly consumers and financial choices: A systematic review. <i>Journal of Financial Services Marketing</i> , 2020, 25, 76-85.	3.4	17

#	ARTICLE	IF	CITATIONS
19	Internet of Things and Big Data as enablers for business digitalization strategies. Technovation, 2020, 98, 102173.	7.8	223
20	INNOVATION AND AGGREGATION: A GOVERNANCE MODEL TO SUSTAIN COMPETITIVENESS OF WINE COMPANY IN SOUTH ITALY. , 2019, , .		0
21	Il caso emblematico del complesso siderurgico dell'Ilva di Taranto: analisi della possibile esistenza di un equilibrio tra sviluppo industriale, sociale e sostenibilità (The Complex Case of the Ilva in Taranto: Tj ETQq1 1 0.784314 rgBT /Over	0.4	0
22	Business Development, Marketing Automation and Predictive Analysis: An Integration Perspective - An Overview Towards New Opportunities for Studying Consumer Behavior and Business Integration.. SSRN Electronic Journal, 0, , .	0.4	0
23	Il sistema dell'innovazione in Italia e la digitalizzazione della Pubblica Amministrazione (Regulatory) Tj ETQq1 1 0.784314 rgBT /Overl	0.4	0