

# Preetam Basu

## List of Publications by Year in descending order

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Version: 2024-02-01

22  
papers

633  
citations

840776

11  
h-index

888059

17  
g-index

22  
all docs

22  
docs citations

22  
times ranked

505  
citing authors

#	ARTICLE	IF	CITATIONS
1	China-plus-one: expanding global value chains. <i>Journal of Business Strategy</i> , 2022, 43, 350-356.	1.6	6
2	Forays into omnichannel: An online retailer's strategies for managing product returns. <i>European Journal of Operational Research</i> , 2021, 292, 633-651.	5.7	70
3	Financing models for an online seller with performance risk in an E-commerce marketplace. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2021, 155, 102468.	7.4	15
4	Do cap-and-trade policies drive environmental and social goals in supply chains: Strategic decisions, collaboration, and contract choices. <i>International Journal of Production Economics</i> , 2020, 223, 107537.	8.9	47
5	Manufacturer driven strategic coordination as a response to "showrooming". <i>Decision Support Systems</i> , 2020, 133, 113305.	5.9	26
6	A Literature Review of the Emerging Field of IoT Using RFID and Its Applications in Supply Chain Management. , 2020, , 1993-2017.		0
7	Supply Chain Financing, IT Infrastructure Intensity, and Firm Performance: An Empirical Investigation. <i>Proceedings - Academy of Management</i> , 2020, 2020, 12273.	0.1	0
8	Supply chain management using put option contracts with information asymmetry. <i>International Journal of Production Research</i> , 2019, 57, 1772-1796.	7.5	27
9	Supplier ratings and dynamic sourcing strategies to mitigate supply disruption risks. <i>Decision</i> , 2019, 46, 41-57.	1.5	2
10	Sponsored search advertising and dynamic pricing for perishable products under inventory-linked customer willingness to pay. <i>European Journal of Operational Research</i> , 2019, 276, 119-132.	5.7	20
11	A Literature Review of the Emerging Field of IoT Using RFID and Its Applications in Supply Chain Management. , 2019, , 1664-1689.		13
12	Pricing and sourcing strategies for competing retailers in supply chains under disruption risk. <i>European Journal of Operational Research</i> , 2018, 265, 533-543.	5.7	98
13	A game theoretic analysis of multichannel retail in the context of "showrooming". <i>Decision Support Systems</i> , 2017, 103, 34-45.	5.9	93
14	A Literature Review of the Emerging Field of IoT Using RFID and Its Applications in Supply Chain Management. <i>Advances in E-Business Research Series</i> , 2017, , 1-27.	0.4	6
15	Pricing Strategies in Multi-Channel Retailing of Seasonal Goods. , 2016, , 639-652.		1
16	Analyzing operational risk-reward trade-offs for start-ups. <i>European Journal of Operational Research</i> , 2015, 247, 596-609.	5.7	4
17	A decision support system for mean-variance analysis in multi-period inventory control. <i>Decision Support Systems</i> , 2014, 57, 285-295.	5.9	17
18	Challenges of supply chain finance. <i>Business Process Management Journal</i> , 2013, 19, 624-647.	4.2	141

#	ARTICLE	IF	CITATIONS
19	Analysis of back-office outsourcing contracts for financial services operations. Journal of the Operational Research Society, 2012, 63, 1679-1692.	3.4	4
20	Supply Chain Finance enabled early pay: unlocking trapped value in B2B logistics. International Journal of Logistics Systems and Management, 2012, 12, 334.	0.2	42
21	Coordinating Multi-Channel Pricing of Seasonal Goods. International Journal of E-Business Research, 2012, 8, 34-56.	1.0	1
22	Showrooms and B&M Stores: Omnichannel Strategies for Managing Customer Returns. SSRN Electronic Journal, 0, , .	0.4	0