

Nailya Ordabayeva

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/844173/publications.pdf>

Version: 2024-02-01

20
papers

1,011
citations

687363

13
h-index

794594

19
g-index

21
all docs

21
docs citations

21
times ranked

747
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-----------|
| 1 | Getting Ahead of the Joneses: When Equality Increases Conspicuous Consumption among Bottom-Tier Consumers. <i>Journal of Consumer Research</i> , 2011, 38, 27-41. | 5.1 | 212 |
| 2 | Supersize in One Dimension, Downsize in Three Dimensions: Effects of Spatial Dimensionality on Size Perceptions and Preferences. <i>Journal of Marketing Research</i> , 2009, 46, 739-753. | 4.8 | 135 |
| 3 | Better or Different? How Political Ideology Shapes Preferences for Differentiation in the Social Hierarchy. <i>Journal of Consumer Research</i> , 2018, 45, 227-250. | 5.1 | 119 |
| 4 | The Impostor Syndrome from Luxury Consumption. <i>Journal of Consumer Research</i> , 2020, 46, 1031-1051. | 5.1 | 72 |
| 5 | Moralities in food and health research. <i>Journal of Marketing Management</i> , 2014, 30, 1800-1832. | 2.3 | 66 |
| 6 | The psychology of luxury consumption. <i>Current Opinion in Psychology</i> , 2021, 39, 82-87. | 4.9 | 63 |
| 7 | Predicting and Managing Consumers' Package Size Impressions. <i>Journal of Marketing</i> , 2013, 77, 123-137. | 11.3 | 55 |
| 8 | Using Motivation Theory to Develop a Transformative Consumer Research Agenda for Reducing Materialism in Society. <i>Journal of Public Policy and Marketing</i> , 2013, 32, 18-31. | 3.4 | 51 |
| 9 | The acuity of vice: Attitude ambivalence improves visual sensitivity to increasing portion sizes. <i>Journal of Consumer Psychology</i> , 2014, 24, 177-187. | 4.5 | 45 |
| 10 | In the eye of the beholder: Visual biases in package and portion size perceptions. <i>Appetite</i> , 2016, 103, 450-457. | 3.7 | 44 |
| 11 | What if diamonds did not last forever? Signaling status achievement through ephemeral versus iconic luxury goods. <i>Organizational Behavior and Human Decision Processes</i> , 2020, 158, 49-65. | 2.5 | 30 |
| 12 | Status Pivoting. <i>Journal of Consumer Research</i> , 2021, 47, 978-1002. | 5.1 | 28 |
| 13 | Inequality in researchers'™ minds: Four guiding questions for studying subjective perceptions of economic inequality. <i>Journal of Economic Surveys</i> , 2023, 37, 1534-1561. | 6.6 | 27 |
| 14 | Similarity focus and support for redistribution. <i>Journal of Experimental Social Psychology</i> , 2017, 72, 67-74. | 2.2 | 13 |
| 15 | Similar but unequal: Political polarization in the effects of perceived social similarity on support for redistribution. <i>Journal of Experimental Social Psychology</i> , 2019, 84, 103811. | 2.2 | 12 |
| 16 | The Upside of Negative: Social Distance in Online Reviews of Identity-Relevant Brands. <i>Journal of Marketing</i> , 2022, 86, 70-92. | 11.3 | 12 |
| 17 | The accuracy of less: Natural bounds explain why quantity decreases are estimated more accurately than quantity increases.. <i>Journal of Experimental Psychology: General</i> , 2017, 146, 250-268. | 2.1 | 11 |
| 18 | Perceiving, Coping with, and Changing Economic Inequality in the Marketplace. <i>Journal of Consumer Psychology</i> , 2022, 32, 165-174. | 4.5 | 11 |

| # | ARTICLE | IF | CITATIONS |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------|
| 19 | How social perceptions influence consumption for self, for others, and within the broader system. <i>Current Opinion in Psychology</i> , 2022, 43, 30-35. | 4.9 | 4 |
| 20 | The effects of salience of the sound of food on consumption. <i>Appetite</i> , 2019, 138, 260-268. | 3.7 | 1 |