Margee Hume

List of Publications by Year
in descending order

42 papers	1,158 citations	471509 17 h-index	414414 32 g-index
44 all docs	44 docs citations	44 times ranked	992 citing authors

#	Article	IF	Citations
1	Advancing the Global Perspective of Tourism by Examining Core and Peripheral Destinations. , 2019, , 295-312.		0
2	Analysing the Role of Social Media in Dialogue Marketing and Management as a Contemporary Franchising Local Area Marketing Technique. , 2018, , 176-205.		3
3	Mental Modelling Digital Aged Care and Service Management. Advances in Business Information Systems and Analytics Book Series, 2017, , 1-19.	0.4	0
4	Creating Awareness and Practice. International Journal of Reliable and Quality E-Healthcare, 2016, 5, 1-14.	1.1	1
5	Opportunistic and Context-Aware Affect Sensing on Smartphones. IEEE Pervasive Computing, 2016, 15, 60-69.	1.3	13
6	What about us? Exploring small to medium Australian not for-profit firms and knowledge management. Journal of Knowledge Management, 2016, 20, 104-124.	5.1	13
7	The Benefits of Big Data Analytics in the Healthcare Sector. , 2016, , 842-875.		1
8	Analysing the Role of Social Media in Dialogue Marketing and Management as a Contemporary Franchising Local Area Marketing Technique. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 20-49.	0.8	4
9	Factors influencing back pain treatment behaviour change. Journal of Service Theory and Practice, 2015, 25, 592-620.	3.2	6
10	To Technovate or Not to Technovate? Examining the Inter-Relationship of Consumer Technology, Museum Service Quality, Museum Value, and Repurchase Intent. Journal of Nonprofit and Public Sector Marketing, 2015, 27, 155-182.	1.6	21
11	The Critical Role of Internal Marketing in Knowledge Management in Not-for-Profit Organizations. Journal of Nonprofit and Public Sector Marketing, 2015, 27, 23-47.	1.6	36
12	Defining the Role of Social Media as a Contemporary Local Area Marketing Technique in Franchising. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 223-251.	0.8	4
13	The Benefits of Big Data Analytics in the Healthcare Sector. Advances in Bioinformatics and Biomedical Engineering Book Series, 2015, , 406-439.	0.4	3
14	Advancing the Global Perspective of Tourism by Examining Core and Peripheral Destinations. Advances in Hospitality, Tourism and the Services Industry, 2015, , 37-53.	0.2	1
15	Developing Sustainable Governance Systems at the Regional Level. Impact of Meat Consumption on Health and Environmental Sustainability, 2015, , 248-266.	0.4	0
16	The Role of Knowledge Management (KM) in Aged Care Informatics. Advances in Healthcare Information Systems and Administration Book Series, 2015, , 284-302.	0.2	1
17	Key Enablers for Knowledge Management for Australian Not-for-Profit Organizations. Advances in Business Information Systems and Analytics Book Series, 2014, , 17-35.	0.4	1
18	Expanding Technology-Based Transcultural Diffusion. , 2014, , 1512-1529.		0

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19	Augmenting Transcultural Diffusion through Knowledge Management. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2014, , 104-127.	0.8	0
20	Expanding Technology-Based Transcultural Diffusion. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2014, , 147-165.	0.8	0
21	Aged Care Informatics. International Journal of Enterprise Information Systems, 2014, 10, 1-20.	1.0	3
22	Creating the Global Greenscape: Developing a Global Market-Entry Framework for the Green and Renewable Technologies. Advances in Sustainability and Environmental Justice, 2013, , 151-185.	0.1	8
23	Uncovering Victoria's Secret. Journal of Fashion Marketing and Management, 2013, 17, 460-485.	2.2	46
24	Examining Public Hospital Service Failure: The Influence of Service Failure Type, Service Expectations, and Attribution on Consumer Response. Journal of Nonprofit and Public Sector Marketing, 2012, 24, 202-221.	1.6	16
25	Creating positive habits in water conservation: the case of the Queensland Water Commission and the Target 140 campaign. International Journal of Nonprofit and Voluntary Sector Marketing, 2011, 16, 215-224.	0.8	50
26	Building the sustainable iMuseum: is the virtual museum leaving our museums virtually empty?. International Journal of Nonprofit and Voluntary Sector Marketing, 2011, 16, 275-289.	0.8	35
27	How Do We Keep Them Coming?: Examining Museum Experiences Using a Services Marketing Paradigm. Journal of Nonprofit and Public Sector Marketing, 2011, 23, 71-94.	1.6	42
28	Compassion without action: Examining the young consumers consumption and attitude to sustainable consumption. Journal of World Business, 2010, 45, 385-394.	7.7	167
29	Examining the Covert Nature of Product Placement: Implications for Public Policy. Journal of Promotion Management, 2010, 16, 59-79.	3.4	39
30	The consequence of appraisal emotion, service quality, perceived value and customer satisfaction on repurchase intent in the performing arts. Journal of Services Marketing, 2010, 24, 170-182.	3.0	169
31	Creating Sustainable Practice in a Museum Context: Adopting Service-Centricity in Non-Profit Museums. Australasian Marketing Journal, 2009, 17, 219-225.	5.4	36
32	Analysis of Management Narrative to Understand Social Marketing Strategy: The Case of â€˜Branding Logan Cityâ€™. Australasian Marketing Journal, 2009, 17, 232-237.	5.4	14
33	The strategic role of knowledge management in nonprofit organisations. International Journal of Nonprofit and Voluntary Sector Marketing, 2008, 13, 129-140.	0.8	57
34	Understanding core and peripheral service quality in customer repurchase of the performing arts. Managing Service Quality, 2008, 18, 349-369.	2.4	81
35	Satisfaction in performing arts: the role of value?. European Journal of Marketing, 2008, 42, 311-326.	2.9	58
36	Understanding the Role of Involvement in Customer Repurchase of the Performing Arts. Journal of Nonprofit and Public Sector Marketing, 2008, 20, 299-328.	1.6	22

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37	Exploring repurchase intention in a performing arts context: who comes? and why do they come back?. International Journal of Nonprofit and Voluntary Sector Marketing, 2007, 12, 135-148.	0.8	82
38	Understanding service experience in non-profit performing arts: Implications for operations and service management. Journal of Operations Management, 2006, 24, 304-324.	5.2	94
39	Key Enablers for Knowledge Management for Australian Not-for-Profit Organizations. , 0, , 628-648.		0
40	Analysing the Role of Social Media in Dialogue Marketing and Management as a Contemporary Franchising Local Area Marketing Technique. , 0, , 1634-1663.		0
41	Developing Sustainable Governance Systems for Regional Sustainability Programmes and â€˜Greenâ€™ Business Practices. , 0, , 365-382.		0
42	Immersing learners in stories: A systematic literature review of educational narratives in virtual reality. Australasian Journal of Educational Technology, 0, , 55-71.	3.5	3