

# Abhijeet Biswas

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8435418/publications.pdf>

Version: 2024-02-01

10  
papers

189  
citations

1478505

6  
h-index

1474206

9  
g-index

10  
all docs

10  
docs citations

10  
times ranked

54  
citing authors

#	ARTICLE	IF	CITATIONS
1	Green market segmentation and consumer profiling: a cluster approach to an emerging consumer market. Benchmarking, 2021, 28, 792-812.	4.6	59
2	Attitude and Alertness in Personality Traits: A Pathway to Building Entrepreneurial Intentions Among University Students. Journal of Entrepreneurship, 2021, 30, 367-396.	2.3	28
3	Towards green product consumption: Effect of green marketing stimuli and perceived environmental knowledge in Indian consumer market. Society and Business Review, 2022, 17, 45-65.	2.6	24
4	Augmenting bank service quality dimensions: moderation of perceived trust and perceived risk. International Journal of Productivity and Performance Management, 2023, 72, 469-490.	3.7	19
5	Engine of entrepreneurial intentions: revisiting personality traits with entrepreneurial education. Benchmarking, 2022, 29, 2019-2044.	4.6	18
6	Investigating service innovation, bank reputation and customer trust: evidence from Indian retail banking. International Journal of Quality and Service Sciences, 2022, 14, 1-17.	2.4	17
7	Reconnoitering enablers of travelers' online hotel booking intention: moderation of service affordability and perceived pandemic risk. International Journal of Quality and Reliability Management, 2023, 40, 542-565.	2.0	9
8	Augmenting service quality dimensions: mediation of image in the Indian restaurant industry. Journal of Foodservice Business Research, 2023, 26, 496-527.	2.3	5
9	Construing drivers of firm competitiveness: coalescing pursuit of excellence with entrepreneurial competencies. International Journal of Productivity and Performance Management, 2023, 72, 2069-2092.	3.7	5
10	Determinants and Consequences of Customer Satisfaction in Indian Retail Banks: Moderation of Bank Reputation. Vision, 0, , 097226292211084.	2.4	5