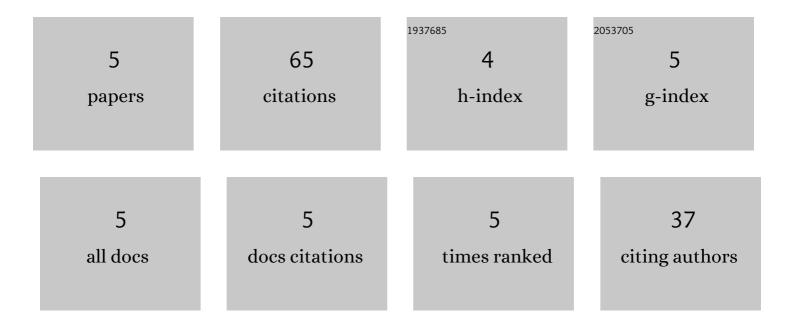
Nico Heuvinck

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/8434227/publications.pdf Version: 2024-02-01



NICO HELIVINCK

#	Article	IF	CITATIONS
1	"Make an Effort and Show Me the Love!―Effects of Indexical and Iconic Authenticity on Perceived Brand Ethicality. Journal of Business Ethics, 2022, 179, 89-110.	6.0	13
2	The Light = Healthy Intuition. Journal of Consumer Psychology, 2022, 32, 326-335.	4.5	13
3	The ambivalence story: using refutation to counter the negative effects of ambivalence in two-sided messages. International Journal of Advertising, 2020, 39, 410-432.	6.7	15
4	Overcoming the Dichtonomy in Micro-Level CSR Research. Proceedings - Academy of Management, 2020, 2020, 19696.	0.1	1
5	Altering Speed of Locomotion. Journal of Consumer Research, 2016, 43, 407-428.	5.1	23