

# Nico Heuvinck

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8434227/publications.pdf>

Version: 2024-02-01

5  
papers

65  
citations

1937685

4  
h-index

2053705

5  
g-index

5  
all docs

5  
docs citations

5  
times ranked

37  
citing authors

#	ARTICLE	IF	CITATIONS
1	“Make an Effort and Show Me the Love!” Effects of Indexical and Iconic Authenticity on Perceived Brand Ethicality. <i>Journal of Business Ethics</i> , 2022, 179, 89-110.	6.0	13
2	The Light is Healthy Intuition. <i>Journal of Consumer Psychology</i> , 2022, 32, 326-335.	4.5	13
3	The ambivalence story: using refutation to counter the negative effects of ambivalence in two-sided messages. <i>International Journal of Advertising</i> , 2020, 39, 410-432.	6.7	15
4	Overcoming the Dichotomy in Micro-Level CSR Research. <i>Proceedings - Academy of Management</i> , 2020, 2020, 19696.	0.1	1
5	Altering Speed of Locomotion. <i>Journal of Consumer Research</i> , 2016, 43, 407-428.	5.1	23