

Nico Heuvinck

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8434227/publications.pdf>

Version: 2024-02-01

5
papers

65
citations

1937685

4
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

37
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|--|-----|-----------|
| 1 | Altering Speed of Locomotion. <i>Journal of Consumer Research</i> , 2016, 43, 407-428. | 5.1 | 23 |
| 2 | The ambivalence story: using refutation to counter the negative effects of ambivalence in two-sided messages. <i>International Journal of Advertising</i> , 2020, 39, 410-432. | 6.7 | 15 |
| 3 | “Make an Effort and Show Me the Love!” Effects of Indexical and Iconic Authenticity on Perceived Brand Ethicality. <i>Journal of Business Ethics</i> , 2022, 179, 89-110. | 6.0 | 13 |
| 4 | The Light=Healthy Intuition. <i>Journal of Consumer Psychology</i> , 2022, 32, 326-335. | 4.5 | 13 |
| 5 | Overcoming the Dichotomy in Micro-Level CSR Research. <i>Proceedings - Academy of Management</i> , 2020, 2020, 19696. | 0.1 | 1 |