

Zheng Xiang

List of Publications by Year in descending order

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Version: 2024-02-01

37
papers

7,068
citations

236833

25
h-index

345118

36
g-index

41
all docs

41
docs citations

41
times ranked

4204
citing authors

#	ARTICLE	IF	CITATIONS
1	Big data analytics and hotel guest experience: a critical analysis of the literature. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 2320-2336.	5.3	33
2	Managing the structure of tourism experiences: Foundations for tourism design. <i>Journal of Destination Marketing & Management</i> , 2021, 19, 100408.	3.4	43
3	Knowledge Creation in Information Technology and Tourism: A Critical Reflection and an Outlook for the Future. <i>Journal of Travel Research</i> , 2021, 60, 1371-1376.	5.8	29
4	Moderating effects of rating on text and helpfulness in online hotel reviews: an analytical approach. <i>Journal of Hospitality Marketing and Management</i> , 2021, 30, 159-177.	5.1	18
5	Contextual Effects of Online Review Recency: Three Research Propositions. , 2021, , 315-321.		3
6	Smart Tourism Design: Launching the annals of tourism research curated collection on designing tourism places. <i>Annals of Tourism Research</i> , 2021, 86, 103154.	3.7	53
7	Journal of Smart Tourism: A New Platform to Support and Define an Emerging Field. <i>Journal of Smart Tourism</i> , 2021, 1, 1-2.	2.6	6
8	Artificial intelligence (AI) and robotics in travel, hospitality and leisure. <i>Electronic Markets</i> , 2021, 31, 473-476.	4.4	20
9	Imbrications of IT and hospitality organizations. <i>Annals of Tourism Research Empirical Insights</i> , 2021, 2, 100021.	1.7	0
10	Online tourism-related text: a perspective article. <i>Tourism Review</i> , 2020, 75, 324-328.	3.8	13
11	Visiting Intangible Cultural Heritage Tourism Sites: From Value Cognition to Attitude and Intention. <i>Sustainability</i> , 2020, 12, 132.	1.6	46
12	Affordances for tourism service design. <i>Annals of Tourism Research</i> , 2020, 85, 103029.	3.7	25
13	Role of user-generated photos in online hotel reviews: An analytical approach. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 633-640.	3.5	40
14	Factors Influencing Exhibitor Satisfaction and Loyalty: A Meta-Analysis on the Chinese Exhibition Market. <i>Sustainability</i> , 2020, 12, 8390.	1.6	6
15	e-Tourism beyond COVID-19: a call for transformative research. <i>Information Technology and Tourism</i> , 2020, 22, 187-203.	3.4	318
16	Assessing the Impact of Textual Content Concreteness on Helpfulness in Online Travel Reviews. <i>Journal of Travel Research</i> , 2019, 58, 579-593.	5.8	77
17	Whatâ€™s Vs. Howâ€™s in Online Hotel Reviews: Comparing Information Value of Content and Writing Style with Machine Learning. , 2019, , 321-332.		5
18	Effects of user-provided photos on hotel review helpfulness: An analytical approach with deep leaning. <i>International Journal of Hospitality Management</i> , 2018, 71, 120-131.	5.3	177

#	ARTICLE	IF	CITATIONS
19	From digitization to the age of acceleration: On information technology and tourism. <i>Tourism Management Perspectives</i> , 2018, 25, 147-150.	3.2	142
20	Assessing reliability of social media data: lessons from mining TripAdvisor hotel reviews. <i>Information Technology and Tourism</i> , 2018, 18, 43-59.	3.4	35
21	Big Data Analytics, <i>Tourism Design and Smart Tourism</i> . <i>Tourism on the Verge</i> , 2017, , 299-307.	1.2	76
22	A comparative analysis of major online review platforms: Implications for social media analytics in hospitality and tourism. <i>Tourism Management</i> , 2017, 58, 51-65.	5.8	597
23	Introduction to <i>Tourism Design and Design Science in Tourism</i> . <i>Tourism on the Verge</i> , 2017, , 3-16.	1.2	12
24	Smartphone Use in Everyday Life and Travel. <i>Journal of Travel Research</i> , 2016, 55, 52-63.	5.8	354
25	Perceptual mapping of hotel brands using online reviews: a text analytics approach. <i>Information Technology and Tourism</i> , 2016, 16, 23-43.	3.4	18
26	Assessing Hotel-Related Smartphone Apps Using Online Reviews. <i>Journal of Hospitality Marketing and Management</i> , 2016, 25, 291-313.	5.1	48
27	Adapting to the Internet. <i>Journal of Travel Research</i> , 2015, 54, 511-527.	5.8	220
28	Special issue on smart tourism: convergence of information technologies, experiences, and theories. <i>Electronic Markets</i> , 2015, 25, 175-177.	4.4	60
29	Smart tourism: foundations and developments. <i>Electronic Markets</i> , 2015, 25, 179-188.	4.4	1,104
30	Going Mobile. <i>Journal of Travel Research</i> , 2015, 54, 691-701.	5.8	141
31	What can big data and text analytics tell us about hotel guest experience and satisfaction?. <i>International Journal of Hospitality Management</i> , 2015, 44, 120-130.	5.3	641
32	Personal profile information as cues of credibility in online travel reviews. <i>Anatolia</i> , 2014, 25, 13-23.	1.3	60
33	Adapting to the mobile world: A model of smartphone use. <i>Annals of Tourism Research</i> , 2014, 48, 11-26.	3.7	263
34	The New Landscape of Travel: A Comprehensive Analysis of Smartphone Apps. , 2012, , 308-319.		59
35	Travel queries on cities in the United States: Implications for search engine marketing for tourist destinations. <i>Tourism Management</i> , 2011, 32, 88-97.	5.8	92
36	Role of social media in online travel information search. <i>Tourism Management</i> , 2010, 31, 179-188.	5.8	2,078

#	ARTICLE	IF	CITATIONS
37	Semantic Representation of Tourism on the Internet. <i>Journal of Travel Research</i> , 2009, 47, 440-453.	5.8	67