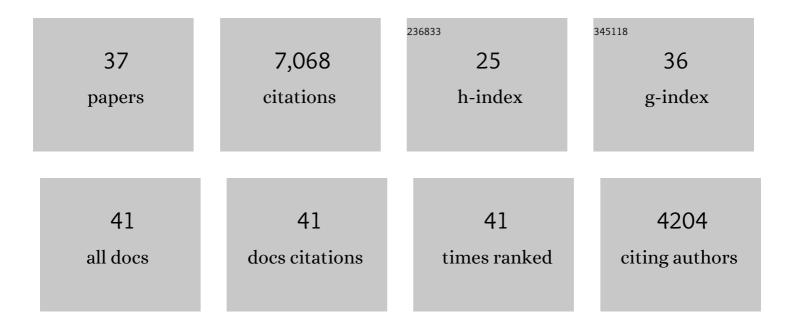
Zheng Xiang

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/8429984/publications.pdf

Version: 2024-02-01



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#	Article	IF	CITATIONS
1	Big data analytics and hotel guest experience: a critical analysis of the literature. International Journal of Contemporary Hospitality Management, 2022, 34, 2320-2336.	5.3	33
2	Managing the structure of tourism experiences: Foundations for tourism design. Journal of Destination Marketing & Management, 2021, 19, 100408.	3.4	43
3	Knowledge Creation in Information Technology and Tourism: A Critical Reflection and an Outlook for the Future. Journal of Travel Research, 2021, 60, 1371-1376.	5.8	29
4	Moderating effects of rating on text and helpfulness in online hotel reviews: an analytical approach. Journal of Hospitality Marketing and Management, 2021, 30, 159-177.	5.1	18
5	Contextual Effects of Online Review Recency: Three Research Propositions. , 2021, , 315-321.		3
6	Smart Tourism Design: Launching the annals of tourism research curated collection on designing tourism places. Annals of Tourism Research, 2021, 86, 103154.	3.7	53
7	Journal of Smart Tourism: A New Platform to Support and Define an Emerging Field. Journal of Smart Tourism, 2021, 1, 1-2.	2.6	6
8	Artificial intelligence (AI) and robotics in travel, hospitality and leisure. Electronic Markets, 2021, 31, 473-476.	4.4	20
9	Imbrications of IT and hospitality organizations. Annals of Tourism Research Empirical Insights, 2021, 2, 100021.	1.7	0
10	Online tourism-related text: a perspective article. Tourism Review, 2020, 75, 324-328.	3.8	13
11	Visiting Intangible Cultural Heritage Tourism Sites: From Value Cognition to Attitude and Intention. Sustainability, 2020, 12, 132.	1.6	46
12	Affordances for tourism service design. Annals of Tourism Research, 2020, 85, 103029.	3.7	25
13	Role of user-generated photos in online hotel reviews: An analytical approach. Journal of Hospitality and Tourism Management, 2020, 45, 633-640.	3.5	40
14	Factors Influencing Exhibitor Satisfaction and Loyalty: A Meta-Analysis on the Chinese Exhibition Market. Sustainability, 2020, 12, 8390.	1.6	6
15	e-Tourism beyond COVID-19: a call for transformative research. Information Technology and Tourism, 2020, 22, 187-203.	3.4	318
16	Assessing the Impact of Textual Content Concreteness on Helpfulness in Online Travel Reviews. Journal of Travel Research, 2019, 58, 579-593.	5.8	77
17	What's Vs. How's in Online Hotel Reviews: Comparing Information Value of Content and Writing Style with Machine Learning. , 2019, , 321-332.		5
18	Effects of user-provided photos on hotel review helpfulness: An analytical approach with deep leaning. International Journal of Hospitality Management, 2018, 71, 120-131.	5.3	177

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#	Article	IF	CITATIONS
19	From digitization to the age of acceleration: On information technology and tourism. Tourism Management Perspectives, 2018, 25, 147-150.	3.2	142
20	Assessing reliability of social media data: lessons from mining TripAdvisor hotel reviews. Information Technology and Tourism, 2018, 18, 43-59.	3.4	35
21	Big Data Analytics, Tourism Design and Smart Tourism. Tourism on the Verge, 2017, , 299-307.	1.2	76
22	A comparative analysis of major online review platforms: Implications for social media analytics in hospitality and tourism. Tourism Management, 2017, 58, 51-65.	5.8	597
23	Introduction to Tourism Design and Design Science in Tourism. Tourism on the Verge, 2017, , 3-16.	1.2	12
24	Smartphone Use in Everyday Life and Travel. Journal of Travel Research, 2016, 55, 52-63.	5.8	354
25	Perceptual mapping of hotel brands using online reviews: a text analytics approach. Information Technology and Tourism, 2016, 16, 23-43.	3.4	18
26	Assessing Hotel-Related Smartphone Apps Using Online Reviews. Journal of Hospitality Marketing and Management, 2016, 25, 291-313.	5.1	48
27	Adapting to the Internet. Journal of Travel Research, 2015, 54, 511-527.	5.8	220
28	Special issue on smart tourism: convergence of information technologies, experiences, and theories. Electronic Markets, 2015, 25, 175-177.	4.4	60
29	Smart tourism: foundations and developments. Electronic Markets, 2015, 25, 179-188.	4.4	1,104
30	Going Mobile. Journal of Travel Research, 2015, 54, 691-701.	5.8	141
31	What can big data and text analytics tell us about hotel guest experience and satisfaction?. International Journal of Hospitality Management, 2015, 44, 120-130.	5.3	641
32	Personal profile information as cues of credibility in online travel reviews. Anatolia, 2014, 25, 13-23.	1.3	60
33	Adapting to the mobile world: A model of smartphone use. Annals of Tourism Research, 2014, 48, 11-26.	3.7	263
34	The New Landscape of Travel: A Comprehensive Analysis of Smartphone Apps. , 2012, , 308-319.		59
35	Travel queries on cities in the United States: Implications for search engine marketing for tourist destinations. Tourism Management, 2011, 32, 88-97.	5.8	92
36	Role of social media in online travel information search. Tourism Management, 2010, 31, 179-188.	5.8	2,078

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#	Article	IF	CITATIONS
37	Semantic Representation of Tourism on the Internet. Journal of Travel Research, 2009, 47, 440-453.	5.8	67